**2017-2018 Officers & Board Members**

The theme for the year is Rotary Making a Difference. We are making a difference, and we can improve upon that in 2017-2018. This document is a summary of the services of the club as well as the leadership. It is intended to be used by members of the club to decide how they plan to get more involved so that we can have the most successful year possible. Meetings are typically held at the Riley Park Club inside the RiverDogs Stadium with lunch provided from 12:30 p.m. to 1:30 p.m. on Tuesdays.

David Burt, President

Alex Dallis, President-Elect (FUNDRAISING COMMITTEE)

Leon deBrux, Treasurer

Ruthie Ravenel, Secretary

Alissa Lietzow, Immediate Past President

Herb McGuire, Sergeant-At-Arms

John Channell, Board Member (COMMUNITY SERVICE)

Lisa Van Bergen, Board Member (NEW GENERATION SERVICE)

Peter Shahid, Board Member (VOCATIONAL SERVICE)

Richard Sidebottom, Board Member (INTERNATIONAL SERVICE)

Tammy Coghill, Board Member (CLUB SERVICE)

Sandy Morckel, Board Member (MEMBERSHIP COMMITTEE)

Joy Capps (PUBLIC RELATIONS)

Jim Geffert (PROGRAMS)

Trey Lucy, Board Member (EDUCATION COMMITTEE)

Carroll Schweers, Executive Secretary

**5 Avenues of Rotary Service**

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

* **Community Service** - Encourages us to improve the quality of life for people in their communities and to serve the public interest.
* **New Generations Service** - Recognizes the importance of empowering youth and young professionals through leadership development programs such as Interact and Rotaract.
* **Vocational Service** - Calls on every Rotarian to work with integrity and contribute their expertise to the needs of society.
* **International Service** - Exemplifies our global reach in promoting peace and improving living conditions in developing countries. We seek partners abroad, sponsor or volunteer on international projects, and more.
* **Club Service** - A thriving club is anchored by strong relationships and active membership development.

**Fundraising Committee**

|  |  |  |  |
| --- | --- | --- | --- |
| Chair | Alex Dallis | adallis@dblawsc.com  | (843) 763-3783 |
| Boat Parade | Heidi Finniff | heidi.finniff@pnc.com  | (216) 744-6565 |
| Committee Member | Joy Capps | joy@joycapps.com  | (843) 730-3857 |
| Committee Member | Tammy Coghill | tammy.coghill@scana.com  | (843) 312-0308 |
| Raffle | Doug Holmes | doug27@kw.com  | (843) 312-0308 |
| PR | Peter LaMotte | plamotte@mac.com  | (843) 312-0308 |

**Boat Parade**

The Fundraising Committee is responsible for raising funds for RCCF for the upcoming year. All of the funds collected during this year will be used by the club next year to fund service projects. The Chair of this committee is therefore the President-Elect as they will be held accountable for service projects next year.

In the past we have held galas and silent auctions to raise these funds. In the past few years though we have been hosting a boat raffle and a party at the Maritime Center during the Annual Parade of Boats.

**Finance Committee**

|  |  |  |  |
| --- | --- | --- | --- |
| Budget | Leon deBrux | ldeBrux@banksc.com | (843) 724-1521 |
| RCCF | Mark Smith | mark@mcalister-smith.com  | (843) 442-8371 |
| RCCF Treasurer | Trent Drafts | trent.drafts@southstatebank.com  | (843) 367-1107 |

**Budget**

The Club Treasurer prepares the annual operating budget and monitors expenditures with the Board. *Dues pay for operations only.*

**Rotary Club of Charleston Fund (RCCF)**

The charitable arm of the Historic Rotary Club of Charleston. The RCCF makes contributions primarily to support local community needs, although the fund’s granting authority is flexible enough to support other projects deemed by the Fund’s board to qualify for charitable, educational or other philanthropic purposes. Grants disbursed by the RCCF primarily are targeted for unique or non-recurring needs. Grants are for specific short-term projects, one-time events or one-time needs. Grants, awarded with the scope of the purposes of section 501(c)(3) of the Code, are not awarded to organizations for multiple or successive years. Grants will not be awarded for general operating needs of an organization. the RCCF Committee consists of three Club Past Presidents and other volunteers who review applications and award grants to local charities. *Fundraisers pay for service projects.*

**Community Service**

|  |  |  |  |
| --- | --- | --- | --- |
| Community Service Chair | John Channell | john.channell@parksterlingbank.com | (843) 801-5485 |
| Service-Above-Self Scholars | Jeremy Cook | jcook@hsblawfirm.com | (843) 724-1117 |
| Salvation Army | Alan Uram | alan.uram@grandsouth.com  | (843) 724-7017 |
| Senior Aging & Issues | Mark Smith | mark@mcalister-smith.com | (843)-722-8371 |
| TBD |  |  |
| Environmental Protection | Brett Barry | bbarry@cleanenergyfuels.com | (562) 522-7427 |
| Wellness | TBD |  |  |
| Veterans | Skip Fink | skipfink@aol.com  | (703) 994-7341 |
| Day of Caring | Karl Brady | kbrady@tuw.org  | (757) 576-3322  |
| Blood Drive | Richard Sidebottom | rsidebottom@mac-ha.com | (843) 530-8788 |

**Service-Above-Self Scholars**

Program recognizes 4 high school seniors (1 from each of Burke, Porter-Gaud, Ashley Hall and First Baptist) who have demonstrated a commitment to their school and community through service. Each student is awarded a $1,000 scholarship.

**Salvation Army**

Club members can volunteer for the annual Bell Ringing at the corner of Meeting/Market & King/Market Streets. Ringers work in pairs for hour-long shifts, or longer if desired.

**Senior Aging & Issues**

We partner annually with the Ansonborough House Senior Center to provide gifts and a party during the Christmas holiday. Members have several volunteer opportunities, to include donating funds to purchase needed items, shopping with fellow club members for the items, volunteering time to wrap gifts, and/or attending the annual party.

**Environmental Protection**

Volunteer activities include quarterly trash pick-up at our Adopt-A-Highway site along Lockwood Boulevard. Through Keep Charleston Beautiful, the Club also provides 2 doggy bag stations at Marion Square near our Club-sponsored fountain. In 2013, we supported the City’s *10,000 Trees* initiative with a contribution toward planting trees along major roads.

**Wellness**

Club members are encouraged to participate in healthy diet, exercise, and daily habits to lead healthy Rotarian lives.

**Veterans**

This group focuses on assisting Veterans in our community through service projects and awareness initiatives. They also remind the club of service branch celebrations by providing cakes on the anniversaries of each.

**Day of Caring**

The club participates in the National Day of Caring through activities with the Trident United Way.

**Red Cross Blood Drive**

The club holds a Red Cross Blood Drive one or two times a year at the RiverDogs Stadium on a Rotary meeting day. Club members can sign up to donate or ask relatives, friends, co-workers to donate. Volunteers are also needed to help with sign-ups and assisting the Red Cross the day of the event.

**New Generations Service**

|  |  |  |  |
| --- | --- | --- | --- |
| New Generations Service Chair | Lisa Van Bergen | lvanbergen@florencecrittentonsc.org  | (843) 607-3192 |

The New Generations committee is dedicated to opening the doors of Rotary and the four-way test to young people age 12-30. It is our goal to promote leadership and community and international relationships through Interact and Rotaract clubs and to provide opportunities for grants, scholarships, intra and international travel and educational experiences.

Rotary Youth Leadership Awards (RYLA) is proposed by this committee. RYLA is a leadership program coordinated by Rotary Clubs around the globe. Each year, thousands of young people participate in this program. Young people ages 13–30 are sponsored by Rotary Clubs to attend the event run by the club's district committee.

**Vocational Service**

|  |  |  |  |
| --- | --- | --- | --- |
| Vocational Service Chair | Peter Shahid | shahidlo@bellsouth.net  | (843) 323-6474 |
| Member Spotlight | Brett Barry | bbarry@cleanenergyfuels.com  | (562) 522-7427 |

This Avenue of Service focuses on member’s business and professional lives. Every occupation fills a need in our communities and taking pride in our work and doing it with integrity contributes to our community. The Vocational Service Chair identifies ways to promote various professions, such as mentoring opportunities, opportunities for members to network with other members, and supports high ethical standards in business based on the Rotary 4 Way Test.

In lieu of Health & Happiness once in a while this committee has proposed having a Paul Harris Moment in which individual members can be recognized for their profession.

**Member Spotlight**

Each week a section of the keyway is devoted to telling the club more about a particular Rotarian. This enables the member to tell us a little more about what they do, and give the club a little more personal insight about each Rotarian.

**International Service**

|  |  |  |  |
| --- | --- | --- | --- |
| International Service Chair | Richard Sidebottom | rsidebottom@mac-ha.com  | (843) 530-8788 |
| Foundation Annual Giving | Karl Riner | karlriner@hotmail.com  | (716) 472-7784 |
| Global Grant Scholarships | Sue Sommer-Kresse | sommerkresses@cofc.edu | (843) 953-7031 |
| International Projects | Don Oswalt | don@nelsonprint.com  | (843) 723-7233 |
| Rotary Youth Exchange | Karen Clark | karenclark@contactscount.com  | (301) 412-8682 |

**Rotary Foundation (RF) Annual Giving/Special Funds**

The mission of The Rotary Foundation is to enable Rotary members to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotary members and friends of the Foundation who share its vision of a better world. This support is essential to make possible projects funded with Foundation grants that bring sustainable improvement to communities in need.

**Ambassadorial Global Grant Scholarships**

Scholarships are for study during one academic year abroad and provide funding for transportation, tuition and fees, room, board, language training (if necessary) and living expenses.  The Committee identifies, mentors, and sponsors up to two applicants each year for the District 7770 application and interview process. The Historic Rotary Club of Charleston has supported many American Rotary Scholars living and studying around the world.  Also, the Club has hosted international scholars from other countries who have studied at local universities.

**International Projects**

International Projects committee organizes and coordinates mission-based projects with sister Clubs, the local District and Rotary clubs abroad.  The Historic Rotary Club of Charleston is currently focused on International projects for people in need in developing countries throughout the world. The projects concentrate on creating infrastructure for basic needs such as potable water, nutrition, sanitation and children's health.

**Rotary Youth Exchange**

Rotary Youth Exchange is a program officially sanctioned by the US State Department providing a year-long study abroad opportunity for high school aged students. As a true exchange our rotary district sends students from local schools to study abroad and hosts foreign students in our district. Each student lives with 2-3 local families throughout the school year and is sponsored by a local club that assists with finding host families, provides youth exchange officers to administer the program, and provides the inbound students with a monthly stipend.

**Club Service**

|  |  |  |  |
| --- | --- | --- | --- |
| Club Service Chair | Tammy Coghill | tammy.coghill@scana.com  | (843) 312-0308 |
| Fellowship | Alvin Williams | alvinwilliams08@homesc.com  | (410) 991-0235 |
| Visiting Rotarians & Guests | Charles Kaiser | kaiserc@cofc.edu  | (843)-766-0404 |
| Invocation | Beth Stuckey | bstuckey@bonedryroofing.net  | (843) 722-2473 |
| Health & Happiness | David Burt | davidburt@ls3p.com  | (843) 709-6527 |
| Emblem | Ricky Bailey | Rickybailey4@yahoo.com | (843) 847-9171 |
| By-Laws | Jeremy Cook | jcook@hsblawfirm.com  | (843) 722-3366 |
| Sergeant At Arms | Herb McGuire | Herbert@mcguirecpa.com | (843) 577-5533 |

**Fellowship**

Committee Chair schedules volunteers to warmly greet Rotarians and guests as they enter the meeting each week.

**Visiting Rotarians & Guests**

Committee Chair schedules volunteers to recognize visitors and guests at each weekly meeting.

**Invocation**

Committee Chair schedules volunteers to provide an invocation for each weekly meeting and lead the Pledge of Allegiance.

**Health and Happiness**

Committee Chair schedules volunteers to recognize club member’s birthdays, anniversaries and other special occasions as well as offer an insight, encouragement, or light-hearted moment at each weekly meeting.

**Emblem**

This volunteer manages and maintains the Club’s name badge board.

**By-Laws**

Committee monitors the by-laws as they pertain to the Club and to the Rotary organization and makes recommendations for changes as necessary.

**Sergeant At Arms**

This volunteer covers the check-in and visitor registration process for meetings and coordinates the logistics of weekly meetings.

**Membership Committee**

|  |  |  |  |
| --- | --- | --- | --- |
| Membership Chair | Sandy Morckel | smorckel@gmail.com  | (614) 306-8856 |
| Rotary Information | Digit Matheny | digitrm@gmail.com | (843) 884-6192 |
| Brian Johnson | bjohnson@soilconsultantsinc.com | (843) 723-4539 |
| New Members | Alex Dallis | adallis@dblawsc.com  | (843) 763-3783 |
| David Burt | davidburt@ls3p.com  | (843) 709-6527 |
| Socials | Joy Capps | joy@joycapps.com  | (843) 730-3857 |
| Board Nominations | Alissa Lietzow | alissaclietzow@gmail.com  | (843) 302-1714 |
| Red Badge Club | Amy Chico | achico@hlainc.com  | (843) 830-0665 |
| Nicole Davies | daviesn@ccpl.org  | (303) 523-5002 |

**Rotary Information**

This committee of Past Presidents oversees and gives a required training session for new members to acquaint them with the Club’s role and history.

**New Members**

This committee reaches out to new members in a number of ways to aid in their transition to the Club. The Red Badge Club is part of this initiative.

**Socials**

The Club holds social events several times each year as well as a fund-raising event to support our various community initiatives. The committee suggests and reviews potential events and is responsible for all associated logistics.

**Board Nominations**

The immediate past president is responsible for the Board nomination process – developing a list of those eligible members and contacting to confirm their willingness to serve, create the final slate of candidates, collect votes and count on the election day.

**Red Badge Club**

This program focuses on new and prospective members, hosting social activities to introduce committee chairs and officers of the club, and generally help new members connect.

**Public Relations Committee**

|  |  |  |  |
| --- | --- | --- | --- |
| Public Relations Chair | Joy Capps | joy@joycapps.com  | (843) 730-3857 |
| Website | Andy Brack | acbrack@gmail.com  | (843) 670-3996 |
| Web Content Editor | Scott Embry | sembry@postandcourier.com  | (843) 833-9321 |
| Social Media | Curt Mercadante | curt@engagegravina.com  |  (843) 518-3827 |
| Story Teller | Peter LaMotte | plamotte@mac.com  |  (202) 375-8787 |
| Programs | Jim Geffert | jim.geffert@dalecarnegie.com  | (843) 884-4848  |
| Keyway | Don Baus | don@sgaarchitecture.com  | (843) 530-3767 |
| Historian/Photographer | Fred Sales | fredsales4@gmail.com | (843) 406-9350 |

**Public Relations**

The PR Committee chair works with the PR Committee team to ensure the club’s name and accomplishments stay front and center in the media. The PR Committee team works collaboratively to convey the club news, contributions and initiatives. This group also maintains an active presence on social media while continuously supplying information to local media outlets for publication.

**Website**

Our website offers more than just information. It is the voice of our Rotary Club and the hub that links to all of our activities and social media outlets. A News page has been added to house future announcements, press releases, and news stories.

**Webmaster**

As the creator and originator of our site, Andy Brack serves as our Rotary Club webmaster. He is responsible for maintaining the website. This includes updating WordPress, creating emergency backups and providing general maintenance and oversite for the website.

**Web Content Editor**

To ensure updates happen easily and regularly, Administrative access is given to select, trained PR Committee members. This ensures that updates to blog posts, news posts and the creation of landing pages occurs regularly. This also serves as a back-up protocol for the Webmaster.

**Programs**

This person is responsible for identifying and securing the weekly program speaker. Considerations include evaluating options for the best possible speakers, contacting prospective speakers, introducing the speaker and reviewing speaker requests for future meetings. A one-page Guest Speaker overview sheet has been created to give to presenters in advance of their presentations. Speakers should be informative and inspirational without selling a product or service.

**Social Media**

This person leads the charge to maximize the use of social media to share news, activities and events pertaining to our Rotary Club. This person recruits others to help create consistent, well-written posts that promote engagement.

**Storyteller**

This role seeks opportunities to effectively create content that captures and promotes “Rotary Moments.” Working closely with other members of the PR committee, the storyteller finds opportunities to convey club programs and initiatives in a manner that educates and engages members inside and outside of our Rotary Club.

**Keyway**

The Editor of our weekly newsletter, *The Keyway*, coordinates all content, to include a feature article each week on the previous week’s speaker. These articles are written by Keyway Volunteers. Close coordination with the Club Secretary is necessary.

**Historian/Photographer**

The Historian serves as the official photographer as well as an archival record-keeper. Photos from meetings and events are submitted to the Editor of the weekly Keyway publication for use as space permits and are kept on file for one year. The Historian also takes roster photos of each new member and new photos for the badge board as needed. A photo file of local personalities and dignitaries is maintained as well. The Historian also coordinates with the Publicity Chairperson, providing photos for potential submittal to the local media outlets.

**Education Committee**

|  |  |  |  |
| --- | --- | --- | --- |
| Education Committee Chair | Trey Lucy |  trey.lucy@belklucy.com  | (843) 856-4600 |
| Excellence in Education | Joan Ustin | joankustin@comcast.net | (843) 853-9533 |
| Entrepreneurship Mentoring | Tim Donnellon | tim@timdonnellon.com  | (717) 669-0068 |
| Hootie School Supply Drive | Lisa Van Bergen | lvanbergen@florencecrittentonsc.org  | (843) 607-3192 |
| Rotary Readers | Kerby Teller | kerby.teller@cbi-sc.com  | (843) 709-3267 |
| Literacy |
| Teacher & Student of the Month (T/SOTM) | Trey Lucy | trey.lucy@lincolnharris.com | (843) 856-4600 |
| Dictionary Project | Karl Riner | karlriner@hotmail.com  | (716) 472-7784 |
| Operation Warm | Cheryl Kaynard | cherylsmcmurry@gmail.com | (828) 216-5713 |
| Y-Achievers | Paul Stoney |  caymca@aol.com  | (407) 739-9622 |

**Excellence in Education**

The main activity of this committee is recognizing the Charleston County School District Teacher of the Year. The club presents a plaque and monetary gift to the Teacher of the Year, Runner-Up, and three finalists (Honor Roll). The Teacher of the Year also addresses club members at the meeting held in late April/early May. Recently the club has combined this event with the Service Above Self Scholars.

**Hootie School Supply Drive**

This program held in August is an initiative of the Hootie Foundation that provides an event to distribute school supplies, provide some basic services and a fun event to get Charleston area students excited for the school year. Our club provides or raises funds each summer to purchase school supplies and provides volunteers to distribute the items at the event at Burke High School.

**Entrepreneurship Mentoring**

This program engages our Rotary volunteers with middle school aged entrepreneurship classes at James Simons Middle School. The program began in Fall of 2016 as an outgrowth of the former Rotary Windows program. Students in the fall and spring classes learn a curriculum that prepares them to take an idea and develop it into a business with an opportunity for a financial investment from our club. Volunteers from the Rotary Club of Charleston assist as both mentors and as “Shark Tank” investors. To secure an investment the successful business must show their ability to repay the investment and provide a return that will be returned to the program the following year.

**Rotary Readers**

This program places volunteers into a classroom weekly for a 20-minute reading sessions with pre-school and kindergarten aged students. The Rotary volunteer generally stays with the same class all year. We currently volunteer in Mitchell Elementary School.

**Literacy**

Believing that the ability to read is a cornerstone skill for success in life, the club has multiple initiatives to encourage reading. They include the donation of a book autographed by each week’s speaker to the James Simons Elementary School library. Our Rotary Readers and Dictionary Project also support this initiative as well as a School Supply Drive in conjunction with the Hootie and the Blowfish Home Town Roundup. As an adult literacy initiative our club has provided volunteers for Black Ink, an African-American authors symposium scheduled during Rotary Literacy month in September.

**Teacher & Student of the Month**

Each month a teacher nominated by their peers and a student nominated by their teacher at James Simons Elementary School is recognized by the club. In addition to being honored at a lunch meeting, they are presented with a certificate and a gift card.

**Dictionary Project**

Each year dictionaries are purchased and delivered to 3rd graders at James Simons Elementary School, Mitchell Math & Science, and Buist Academy. In 2012/13, 114 dictionaries were distributed. We coordinate this program and purchase books together with the Charleston Breakfast Club who provides dictionaries to the three other CCSD peninsular elementary schools.

**Operation Warm**

The Club purchases and distributes children’s winter coats to students at our partner elementary schools. The school(s) assist in identifying students with a need and coats are handed out discreetly to those students.

**Y-Achievers**

This college readiness program develops middle and high school students in areas of SAT/ACT Preparation, Life Skills, Etiquette, and Interviewing Skills. It also includes World of Work seminars and college tours. The Club is a sponsor of this YMCA of Charleston program, has made this our District Grant application since at least 2014 and provides assistance with scheduling World of Work tours to local businesses and companies. In 2016, the Y-Achievers participants assisted with set-up and decoration for the Rotary Club of Charleston’s Holiday Parade of Boats Fundraiser.

**THANK YOU FOR YOUR SERVICE ABOVE SELF**