



The Keyway

April 27, 2010
Issue 4503

President – Kyra Morris

Editor – Elizabeth Wooten Burwell
e-mail: Elizabeth.burwell@wachovia.com

In this issue:

Bill Barlow, C2B Program 1

Rotary Calendar 1
Splinters from the Board, Member 2

Announcements 2-3

Area Club Meetings, Birthdays, Attendance 4

Officers and Committee Chairs 4

Rotary Calendar

April 27, 2010

Butch Howard, Chair of SC Public Service Commission

May 4, 2010

David Dunlap, Roper St. Francis, on Obamacare & Roper developments

May 11, 2010

Recognizing Rotary Service Above Self Scholars

May 18, 2010

Civil War Series with Dr. Nic Butler of Chas. County Library on Music during the Civil War

Pathways Program Helps Students, Businesses

APRIL 20, 2010 -- A statewide Internet-based workforce assessment and development tool is helping South Carolina high school students improve their performance and transition better to college, according to marketer Bill Barlow.

Barlow, who is the state's spokesman for a program that schools, parents and job seekers to businesses, told Rotarians that the Kuder Connect 2 Business program is positively impacting how students prepare to enter the workforce.

Starting in the eighth grade, every South Carolina student, in coordination with school counselors, uses the C2B Internet tool from the state's Personal Pathways to Success program to develop an individualized graduation plan. Not only does the program help students target career clusters and plan their high school education, it is flexible enough to change as students' interests mature.

So far, 97 percent of students in grades 8-10 have an Individualized Graduation Plan, Barlow said. "It's an ongoing process – a living document that helps students prepare for a post-secondary education." Among the results of the program:

School performance. For 20 percent of the students involved in the program, there is a demonstrable increase in school performance, Barlow said.

To college. Some 91 percent of students in the program go beyond high school to post-secondary study – quite a difference from the 67 percent of students nationally who move forward to college.

Better picks. The program is believed to help students complete college more quickly as 60 percent don't change their major, compared to 40 percent nationally.

While students reap big benefits from the C2B program, South Carolina businesses can too, Barlow said. The program seeks to add business partners to its database so that students can learn of career possibilities. Businesses that create profiles on the C2B program also can use it to recruit candidates, get publicity and give back to their communities.

"We are scratching the surface of opportunities for businesses right now," Barlow said. Learn more online at: www.SCPATHWAYS.org.

-Submitted by: Andy Brack, Keyway Committee

In other business. . .

Jennet Alterman gave the invocation and led us in the *Pledge of Allegiance*. **Trey Lucy** introduced visiting *Rotarians & guests*. **Joan Ustin** introduced our speaker, Bill Barlow of the C2B Program.

President's Corner



President Kyra:

Upcoming Meetings:

Veterans Committee:

5/4 at 11:30

Board Meeting:

5/11 at 11:00

Program Committee:

5/18 at 11:30

Annual District Assembly:

Will be held on Thursday, April 29 at Alice Drive Baptist Church in Sumter from 8:30am-2:30pm. This is an excellent opportunity to learn more about Rotary and how you can get more involved. We encourage any member (not just board members) to attend. If you are interested, please let Carroll know and she will take care of your registration.

The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

The Keyway

Announcements

Silver Spoon:

The Silver Spoon winners was **Teal Van Saun** for selling her ducks to support our Rotary Fundraiser! Thanks for all you do Teal!



Attendance Policy Reminder:

Our club's overall attendance percentage has been on the decline and continues to drop. For the month of March, our attendance as a club was 59%. This is not good! As Rotarians, you should be reminded that your membership is contingent upon your attendance. If you absolutely cannot be present at our weekly meeting, you can keep your attendance record clean by attending a "make-up" meeting within 14 days before or after the meeting you missed. The list of area club meetings is listed on page 3 of this issue. Make-ups can also be conveniently done online from your home or office at www.rotaryclubone.org. All members are expected to maintain their attendance at 60% and, right now, we have many members that are currently below that level. We realize everyone has busy schedules and the weather outside is beautiful, but as Rotarians you committed to attending our weekly meetings. We value everyone's participation and hope that you will make Rotary a weekly priority.

Join a Committee, Get Involved:

The incoming board will hold their planning retreat on April 30th and will begin focusing on the upcoming Rotary year. If you are interested in serving as a chairperson of a committee or you are just interested in becoming part of a committee, please let Brian or a board member know. The board wants to get everyone involved in our club in the upcoming year!

Member News:

Our sincere condolences to **Tony Holz** and his family on the recent passing of his mother, Ursula Jenny Elisabeth Kassel Holz. Please keep them in your thoughts and prayers.

Brad Reed's Account of Our Team's Trip to Peru:

We all arrived safely in Iquitos on Sunday to temperatures that reminded us of August in Charleston. After the Daniel Island Rotarians dropped some baggage at our hotel in Iquitos, they headed upriver to the Palo Verde Lodge for some tours of the Amazon tropical rainforest jungles and rural pueblos. The Charleston Lunch Rotarians (and me) checked in to the Victoria Regia Hotel in Iquitos, which is owned by the family of fellow Rotarian, Carlos Acosta of the Iquitos Rotary Club (Host Partner for this safe water project). On Monday, the Charleston Lunch Rotarians and I, with support from the Operation Blessing Peru (OBP) team and participating Rotarians from the Iquitos Rotary Club began to install a Living Water Treatment System (LWTS) in the community of Mariategui (est. 2,000 people). Our first installation turned out to be our most challenging one thus far, as the building enclosure (nicely painted in Rotary blue and gold with all 3 clubs noted) for the water system was on a floating raft on the Nanay River with the submersible pump on a separate floating raft. After we carefully watched the local villagers carry the 300+ lb. filter vessels and associated equipment onto the floating enclosure :-), the Rotary team with OBP dutifully and efficiently installed the LWTS on the floating enclosure and the pump on the separate raft.

Cont. page 3

AREA CLUB MEETING TIMES

Summerville - Oakbrook

Wescott County Club
Monday 7:30 AM

North Charleston

Airport Radisson
Monday 12:30 PM

East Cooper Breakfast

Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek

Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston

Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant

Holiday Inn
Wednesday 12:30 PM

Summerville

Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast

Embassy Suites
Thursday 7:30 AM

Daniel Island

Daniel Island Club
600 Island Park Drive
Wednesday 7:30 AM

Moncks Corner

Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston

Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast

Harbour Club
Friday 7:30 AM

St. Johns Parish

Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Our first major challenge was the electrical line from the village, which tripped every time we tried to start the submersible pump. Turns out the lead was shared by a nearby house, which dropped the voltage so low the amp draw was too much for the circuit breaker to handle. By the time we diagnosed the problem and ran a new line direct from the electrical panel, it was nearing dusk and feeding time for the mosquitoes, so we decided to head back to Iquitos and complete the installation the next day (Tuesday).

On Tuesday, we installed a submersible pump in a local well in Santo Thomas and an erosion chlorinator with storage tank (nicely labeled with all 3 participating Rotary clubs and the Rotary wheel). This system will serve a local project Iquitos Rotary has been working on for ~3 years for housing AIDS patients, and the water system will also serve the local community of ~500 people. The District Mayor, Sr. Salomon Abensur (Maynar District of >500,000 people) visited the site to welcome us and encourage us to continue to serve the safe water needs of his district. We completed the installation in the early afternoon, and returned to Mariategui to successfully complete the LWTS installation. We encountered our second problem when the water tank over the filtration system began to fill. This 300 gallon water tank weighs over 2,500 lbs. when full, and the floating platform began to sway and wobble like a drunken sailor. This got the attention of the entire community (and us!), and we averted the sinking of the S.S. LWTS by lowering the water level in the tank until they could add more balsa wood to buoy the ship and solve the problem long term. We had a wonderful celebration with the community after safe water was flowing, including the ceremonial speeches and breaking a champagne with the Daniel Island team who had returned from the Palo Verde Lodge. The D.I. gang had many wonderful stories to share from the lodge and their adventures upriver (excellent food, guides, many new experiences with the Amazon wildlife bottle at the safe water storage tank).

On Wednesday, the Charleston Lunch team completed their 3rd and last installation at Cabo Lopez (~1,500 people) without any exciting challenges, and we had another wonderful celebration with the community after safe water was flowing with 7 separate speeches (including mine, tried to keep it short) before we headed back to connect and small pueblos upriver). Wednesday evening, we joined the regular weekly meeting of the Iquitos Rotary club (began at 9:30 pm for dinner!) and had a wonderful time. Mayor Abensur also attended, and was given an Honorary Rotary pin, and we had the ceremonial exchange of Rotary banners. All of the Iquitos Rotary banners were hand painted by the Palo Verde tour guide, Jacko, and no two were identical. Very special. They also had a very special raffle, with the winner receiving a bottle of Jack Daniels Black Label. Instead of taking it home, the custom was to open the bottle and share with the group (Bob, what do you think? Mimosas for breakfast?). We made it back to the hotel at around 11:30 pm, and the Daniel Island group left at 8 am for an LWTS installation in Ex Petrolerus on the Tocon River. Joining the D.I. Team is the President of the Sullana Rotary Club, Dr. Renato Zegarra, who will work today and tomorrow with us to learn about these water projects and hopefully become the Host Partner for future projects in his area. I'll be traveling upriver and back today to visit a small community water system in Ayacucho to learn about this interesting design for communities of less than 1,000 people. I'll rejoin the D.I. team for 2 more installations on Friday and Saturday in Varrilal and Parraiso before the teams head home later this weekend.



Birthdays

May 1 – Tony Holz
May 1 – Herb Rosner

Attendance

April 20, 2010
94

Members Absent

Anderson, T., Anderson, I., Berlin, Boyd, Brown, E., Bryan, Buxton, Caldwell, Cantey, Clement, Clymer, Coker, Cook, Crowe, Danes, DeBiasi, Di Maggio, Dukes, Dukes, Elsasser, England, Fimian, Fishburne, Forbes, Gaillard, Barnes-Gaillard, Galos, Gasperson, Geffert, Gilbert, Gill, Ginn, Green, D., Hood, Jackson, Jenkins, Johnson, A., Jones, Kaiser, Kelley-Duncan, Kerrigan, Krawcheck, Lansu, Laurens, Leibowitz, Lucash, Mandell, McGinley, McKelvey, McMaster, Mills, Moring, Morse, Pate, Peters, Prewitt, Ravenel, Riley, Riley, Schaefers, Sigel, Smith, L., Smith, H., Sommer-Kresse, Stoney, Strickland, Sullivan, D., Sullivan, S., Sumner, Taylor, Thomas, L., Trawick, Van Rysselberge, Vaughan, von Werssowitz, Walker, Welborn, Weldon, Wish, Witte, Yarborough, Zucker

Out of Town Make-Ups:

Mark Smith, Dyson Scott,
Bill Nettles—Peru

Wellness Tip:

How To Find A Good Contractor: If you own a home, at some point you'll probably need the services of a building contractor for a major remodeling project. <http://good-contractor.rotarywellness.info>

Rotary Club of Charleston
P.O. Box 21029
Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
Editor: Elizabeth Wooten Burwell
Email: elizabeth.burwell@wachovia.com
Address changes: chasrot@comcast.net

**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Alan Walters

Rotary International President: John Kenny

2009-2010 Officers & Committee Chairs

Kyra Morris, President
Brian Johnson, President-Elect
Tom Brown, Treasurer
Tommy Taylor, Secretary
Andy Brack, Past President
Robin Freer, Administration
Brian Johnson, Membership
Valerie Morris, Public Relations
Lorraine Perry, Education
Don Oswald, Service
Tom Clymer, Finance
Andy Anderson, International
Carroll Schweers, Executive Secretary

Robin Freer, Administration

David McCormack, Fellowship
Rhett Dunaway, Visiting Rotarians/Guests
Rob Dewey, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas/Abby Saunders, By-Laws

Brian Johnson, Membership

Andy Brack, Rotary Information
Brian Johnson, New Members

Andy Brack/Brian Johnson, College of Knowledge
Andy Brack, Membership Development
Jermaine Husser, Nominating
Dave Echols/Abby Saunders, Special Events/Social

Valerie Morris, Public Relations

Rich Dukes, Program
Elizabeth Burwell, Keyway
Darby Siegel, PR/Magazine
Willis Cantey, Roster
Fred Sales, Historian/Club Photographer

Lorraine Perry, Education

Joan Ustin, Excellence in Education
Kathy Jones, Readers
Stephanie Wilson, Job Fair
, Buddy Sail
, Teacher of the Month
, Field Trips
, Weight Watchers, Yoga, Karate

Don Oswald, Service

Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker/Andy Anderson, Environment

Mary Ann Kohli, Wellness
Don Oswald, Vocational Service
, Service Above Self Scholars

Tom Clymer, Finance

Tom Brown, Budget
Mark Smith, RCCF
Hilton Smith/Amy Riley, Rotary Wheels

Andy Anderson, Foundation

Robert Miller, Annual Giving/Spec. Funds
John Bleecker, Ambassadorial Scholarships
Bill Prewitt, Group Study Exchange
John Tecklenburg, International Projects