



# The Keyway

April 6, 2010  
Issue 4500

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## Rotary Calendar

**April 6, 2010**  
**Dr. Kyle Sinise, Civil War Series**

**April 13, 2010**  
**Admiral John Goodwin, Navy Week**

**April 20, 2010**  
**Bill Barlow, C2B Program**

**April 27, 2010**  
**Butch Howard, Chair of SC Public Service Commission**

## *Growing the School of Business, at the College of Charleston*

March 30, 2010: Valerie Morris introduced Dr. Alan Shao, Dean of the Business School of the College of Charleston. Dr. Shao indicated that, prior to taking the position of Dean of the Business School of the College of Charleston, he taught at the U. of Alabama and was Dean of the Business School at the U. of North Carolina for 19 years. He said that he has traveled to China more than a hundred times, often as a business consultant to many major companies who do business with the Chinese. In 2005 he was listed in the Journal of Advertising as one of the most influential leaders in the country. Shao stated that his mother is from South Carolina though his ancestry in China.



*Dr. Alan Shao*

Dr. Shao said that the number one challenge in higher education today is competition from for-profit schools. From 1988 – 1998, growth in for-profit schools grew by 319%. From 1998 – 2008, growth in for-profit schools grew by 664%. An example he cited was that the U. of Phoenix currently has 455,000 students on the rolls. For-profit institutions have grown at a rate of 9% per year over the past 10 years. He said that the reason for this is that these schools are: 1) Student focused; 2) Convenient within a community; 3) Make up 7% of all college enrollments.

In South Carolina, Dr. Shao said that there is a minimal support for state run schools – 10%; and maximum control of the C of C by the state – 100%. Only \$424 million is offered in financial support to all schools in the entire state. Whereas, \$458 million is given by the state of Georgia to the U. of Georgia alone.

Dr. Shao then showed an excellent video highlighting qualities of the C of C Business School. He boasted that only 5% of the business schools in the entire United States have as high of a certification as the C of C. Currently he is celebrating his first full year as Dean of the business school. He said that a current and ongoing goal is that of globalization. He wants to strongly market the school outside of the United States.

Dr. Shao then outlined five goals that he has for the business school. They are:  
Step 1: Globalization (they are currently working closely with China).  
Step 2: Increasing graduate programs.  
Step 3: Increase community partnerships.  
Step 4: Train students to “think differently.”  
Step 5: Increase online education opportunities.

These steps are a snapshot of where he sees the future of the business school heading. He added that they are also attempting to become less dependent on state support and provide a more student-oriented educational experience. When asked about how much money the business school wanted from the state, he responded by saying that he wanted the school to become 100% independent from state resources and that to do that he will be generating funds from private sources. He wants to reduce dependence on the state and become self-supportive.

*Reported by: William K. Christian, III, Keyway Committee*

## **In other business. . .**

**Patterson Smith** gave the invocation and led us in the *Pledge of Allegiance*. **Angel Postell** introduced visiting *Rotarians & guests*. **Valerie Morris** introduced our speaker **Alan Shao**, Dean of the School of Business of The College of Charleston.

## President's Corner



**President Kyra:**

### Upcoming Committee Meetings:

April 6 at 11:30am —RCCF Committee

April 13 at 11:00am—Rotary Board

April 30 at 11:30am—Program Committee

## The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## The Keyway

### Announcements

#### Silver Spoon:

President Kyra presented this week's silver spoon to all of those who attended and helped make the Job Fair held this past Saturday a success.



*Trey Lucy, Ken Caldwell, Syliva Barnes-Gaillard, Joan Ustin, Paul Stoney & Tom Sweeny*

#### Welcome New Member:

We are pleased to have **Bill Hall** as the newest member of our club. Bill is a "seasoned" Rotarian and has been a member of 22 Rotary clubs throughout the US. He was sponsored by **Patterson Smith** and will hold the classification of Restaurant/Management. Welcome into our Rotary club, Bill!



*Patterson Smith & Bill Hall*

#### Member News :

Please continue to keep **Johnny Jordan, Conrad Zimmerman** and **Alex Grimsley** in your thoughts and prayers.

#### Proposed By-Law Changes on Presidential Election:

Currently, the President of our club is chosen from one of the 4 new board members elected by the membership. We would like to consider increasing the pool of potential presidential candidates to include the prior year's incoming board members. This option a) creates a larger number of people eligible for the position and b) allows for talent and qualifications of existing board members to be developed before stepping into the President's slot. For Example: Just elected to the board are John Tecklenberg, Dan Butts, Hilton Smith, and Patterson Smith. Patterson was chosen to be the President Elect-Elect. Next year 4 new people will be chosen. The eligible pool for President would be from the 4 new people and also John Tecklenberg, Dan Butts, and Hilton Smith. The issue we need you to consider is whether it is worthwhile to a) open up the potential pool to more qualified people and b) does the additional year of serving on the board help the candidates understand the role of president and potentially make them even better qualified to serve. The current president-elect has one year and a half to learn the needs of the position. The change could give someone two years and a half. Please respond to me or any board member before the next board meeting – April 13<sup>th</sup>. Your comments will be shared with the board before any votes and changes are put in place.

**AREA CLUB MEETING TIMES**

**Summerville - Oakbrook**  
Wescott County Club  
Monday 7:30 AM

**North Charleston**  
Airport Radisson  
Monday 12:30 PM

**East Cooper Breakfast**  
Zeus Grill & Seafood  
Restaurant  
Tuesday 7:30 AM

**Goose Creek**  
Old Goose Creek Recreation  
Center (Temporary)  
Tuesday 1:00 PM

**Charleston**  
Citadel Alumni House  
Tuesday 12:30 PM

**Mt. Pleasant**  
Holiday Inn  
Wednesday 12:30 PM

**Summerville**  
Sticky Fingers Restaurant  
Wednesday 1:00 PM

**North Charleston  
Breakfast**  
Embassy Suites  
Thursday 7:30 AM

**Daniel Island**  
Daniel Island Club  
600 Island Park Drive  
Wednesday 7:30 AM

**Moncks Corner**  
Western Sizzlin  
Highway 52  
Thursday 12:30 PM

**St. Andrews-Charleston**  
Bessinger's BBQ, Hwy. 17S  
Thursday 12:30 PM

**Charleston Breakfast**  
Harbour Club  
Friday 7:30 AM

**St. Johns Parish**  
Berkeley Electric Coop  
Maybank Hwy.  
Wednesday 7:30 AM

**Adopt Those Ducks!**



Adopt those ducks!! We need everyone's help to adopt ducks. We have 5,000 ducks to adopt and still have a long way to go. With Spring in the air families are gathered together to enjoy the holidays, as well as Spring Break. What a perfect time to get families members to adopt a duck! With approx. 200 active members, we certainly can achieve 10 adoptions per member from their friends and family and that would equate to 2,000 ducks! And 2,000 ducks would be almost half our goal! Thus, please take a moment to ask your friends and family.

Sponsorships are also available. You can contact Amy Riley or Tom Clymer for details. We do want to thank those sponsors who have currently committed - Wachovia, Morris Financial, College of Charleston, McGuire & Company, Community First, Soil Consultants and Red's Ice House.

Also, a big thank you to those of you who volunteered your time to help clean and label the ducks this past week. Due to all the hard work and many volunteer hours, the job was finished almost a week early!! The ducks are now ready to compete on June 12<sup>th</sup>.

**Rotary Helps Charlestonians Find Jobs:**

The Job Fair held this past Saturday was a success. A big thank you to **Stephanie Wilson, Ken Caldwell, Paul Stoney, Joan Ustin, Trey Lucy, Tom Sweeny, Syliva Barnes-Gaillard and Les Manigault and Lorraine Perry** for volunteering their time to help with this community event. Also, our appreciation to **Michael Saboe** and Trident Tech who donated sandwiches.



**Birthdays**

April 7 – Alex Dallis  
April 12 – Gene Whitley

**Attendance**

March 30, 2010  
113

**Members Absent**

Alterman, Anderson, T., Anderson, A., Anderson, I., Brack, Bryan, Burt, Butts, Coe, Condon, Cook, Crowe, Dowell, Dukes, Dukes, Dunaway, Echols, Edwards, Elsasser, England, Fimian, Fishburne, Gaillard, Geffert, Gilbert, Gill, Ginn, Green, D., Greene, L., Greene, G., Ham, Holz, Hood, Husser, Johnson, A., Kaiser, Kerrigan, Kramer, Krawcheck, Lansu, Laurens, Leibowitz, Livingston, Mandell, McCormack, McGinley, Mitchell, Moring, Moss, Murdy, Paker, Pate, Ravenel, Scott, Seguer, Siegel, Sullivan, Sullivan, Taylor, Thomas, Van Rysselberge, Vaughan, von Werssowetz, Wilson, Wish, Witte, Yarborough, Zucker

Out of Town Make Ups:  
None

**Wellness Tip of the Week:**

**When Getting Medical Tests:** Doctors order blood tests, x-rays, and other tests to help diagnose medical problems. Perhaps you do not know why you need a particular test or you don't understand how it will help you. <http://medical-tests-tips.rotarywellness.info>

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**Remember the 4-Way Test  
in all you do.**

**WE'RE ON THE WEB:**

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Alan Walters

Rotary International President: John Kenny

**2009-2010 Officers & Committee Chairs**

Kyra Morris, President  
Brian Johnson, President-Elect  
Tom Brown, Treasurer  
Tommy Taylor, Secretary  
Andy Brack, Past President  
Robin Freer, Administration  
Brian Johnson, Membership  
Valerie Morris, Public Relations  
Lorraine Perry, Education  
Don Oswald, Service  
Tom Clymer, Finance  
Andy Anderson, International  
Carroll Schweers, Executive Secretary

**Robin Freer, Administration**

David McCormack, Fellowship  
Rhett Dunaway, Visiting Rotarians/Guests  
Rob Dewey, Invocation  
Ricky Bailey, Emblem  
Herb McGuire, Sgt. At Arms  
Lisa Thomas/Abby Saunders, By-Laws

**Brian Johnson, Membership**

Andy Brack, Rotary Information  
Brian Johnson, New Members

Andy Brack/Brian Johnson, College of Knowledge  
Andy Brack, Membership Development  
Jermaine Husser, Nominating  
Dave Echols/Abby Saunders, Special Events/Social

**Valerie Morris, Public Relations**

Rich Dukes, Program  
Elizabeth Burwell, Keyway  
Darby Siegel, PR/Magazine  
Willis Cantey, Roster  
Fred Sales, Historian/Club Photographer

**Lorraine Perry, Education**

Joan Ustin, Excellence in Education  
Kathy Jones, Readers  
Stephanie Wilson, Job Fair  
, Buddy Sail  
, Teacher of the Month  
, Field Trips  
, Weight Watchers, Yoga, Karate

**Don Oswald, Service**

Erin England, Salvation Army  
Mary Peters, Senior Aging  
Cooper Coker/Andy Anderson, Environment

Mary Ann Kohli, Wellness  
Don Oswald, Vocational Service  
, Service Above Self Scholars

**Tom Clymer, Finance**

Tom Brown, Budget  
Mark Smith, RCCF  
Hilton Smith/Amy Riley, Rotary Wheels

**Andy Anderson, Foundation**

Robert Miller, Annual Giving/Spec. Funds  
John Bleecker, Ambassadorial Scholarships  
Bill Prewitt, Group Study Exchange  
John Tecklenburg, International Projects