



The Keyway

March 30, 2010
Issue 4499

President – Kyra Morris

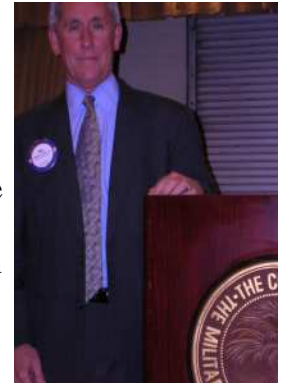
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Defense Contracts Sustaining Small Businesses

March 23, 2010: Bill Crowe spoke to the club about gaining traction in small business during the current recession. Bill gained valuable experience spending several years running his own company, Aerotech, and in 1998 he retired and went to work for an IT company in Virginia. Recently Bill, accepted a position as the Vice President for the South East Region of the Copper River Native Association, an Alaska Native Corporation. Bill's remarks focused on the utilization of government contracts as a stable source of income for small to medium sized businesses, his theories are based on the thoughts that follow.



Bill Crowe

In the tri-county area, Spawar, The Naval Weapons Station and the Air Force Base there are between six and eight billion dollars worth of defense contracts available to sustain local businesses and our economy by providing valuable jobs to our citizens. To illustrate this impact Bill shared this observation "North East Virginia is the hub of defense contracting and the employment rate in that area is less than 1%" this is a powerful statistic in this current recession.

Rotary Calendar

March 27, 2010

Job Fair

March 30, 2010

Dr. Allan Shao, Dean of
College of Charleston
School of Business

April 6, 2010

Dr. Kyle Sinisi, Civil War
Series

April 13, 2010

Admiral John Goodwin,
Navy Week

Because 85% of small businesses fail within the first five years of opening, and bank financing is slim and private funding is expensive, Bill points out that consistent contracts are a way for small local companies to "gain traction". In recent years there has been a noticeable shift in the thinking of contracting officers, as they realize that small businesses can team up with large corporation to fulfill their needs, and the agency works towards its quota to small disadvantaged businesses. There are additional benefits for companies denoted as service disabled veteran owned companies, and Alaskan Native Corporations.

In summary Bill stated the government is going to be the meal ticket as the country continues climbing out of this recession, and businesses in the lowcountry may as well take advantage.

Reported by: Elizabeth Wooten Burwell, Keyway Committee Chair

In other business. . .

Rob Dewey gave the invocation and led us in the *Pledge of Allegiance*. **David Burt** introduced visiting *Rotarians & guests*. Kyra Morris introduce our speaker, **Bill Crowe**.

President's Corner



President Kyra:

By- Law Proposed Change:

Currently, the President of our club is chosen from one of the 4 new board members elected by the membership. We would like to consider increasing the pool of potential presidential candidates to include the prior year's incoming board members. This option a) creates a larger number of people eligible for the position and b) allows for talent and qualifications of existing board members to be developed before stepping into the President's slot. For Example: Just elected to the board are John Tecklenberg, Dan Butts, Hilton Smith, and Patterson Smith. Patterson was chosen to be the President Elect-Elect. Next year 4 new people will be chosen. The eligible pool for President would be from the 4 new people and also John Tecklenberg, Dan Butts, and Hilton Smith.

The issue we need you to consider is whether it is worthwhile to a) open up the potential pool to more qualified people and b) does the additional year of serving on the board help the candidates understand the role of president and potentially make them even better qualified to serve. The current president-elect has one year and a half to learn the needs of the position. The change could give someone two years and a half. Please respond to me or any board member before the next board meeting – April 13th. Your comments will be shared with the board before any votes and changes are put in place.

The Keyway

Announcements

Silver Spoon:

President Kyra presented **Rudy Thomas** with this week's silver spoon for all of his help with the Rotary Club of Charleston Fund. Thanks Rudy, for all you do for our club!



Welcome New Member:

We are pleased to have **Mark Danes** as the newest member of our club. Mark, who was sponsored by **Robin Freer**, was inducted this past Tuesday. He will hold the classification of Education/Military College. Welcome into Rotary, Mark!



Mark Danes

Teacher of the Year:

On behalf of our club and the Education Committee, **Barbara Kelley-Duncan** recognized Jessica Wilson of our school partner, James Simons Elementary School, as our March Teacher of the Month. Jessica was presented a certificate and a restaurant gift certificate. We thank Jessica for her hard work in helping to improve student achievement.



Jessica Wilson

Member News:

Please keep **Johnny Jordan** in your thoughts and prayers as he received a lung transplant this past Monday. The transplant was successful and he will remain at Duke during his recovery. If you would like to get updates on his condition, please go to <http://www.caringbridge.org/visit/johnnyjordan>

Rotary Duck Race Update:

Adoption Activity: President Kyra and Digit Matheny enjoyed a rainy St. Patrick's Day at Red's and managed to adopt a couple of ducks. Robin Freer's team of Magnificent Mallards will be at the upcoming Mt. Pleasant Tour of Homes looking for homes for our ducks. We also hope to be represented at upcoming Riverdog games.

The cleaning and relabeling of 30,000 ducks starts next week and will run for the next two weeks. We will be working with the other Rotary clubs involved in the duck race on this project. This is a huge undertaking and we need support of our full membership on this effort. It is going to take a lot of volunteer hours and teamwork to get this done. Please look at the below shift options and e-mail Amy Riley @ riley.a@thomasandhutton.com with your shift (or shifts) preference.

Mon 3/22 - Sun3/28

8am - 12noon
12noon - 4pm
4pm - 8pm

Mon,3/29 - Sat,4/3

8am - 12noon
12noon - 4pm
4pm - 8pm

Mon 4/5

8am - 12noon
12noon - 4pm
4pm - 8pm

The location is the Publix Shopping Center on Daniel Island in the empty store next to Ali Baba's on Seven Farms Drive.

AREA CLUB MEETING TIMES

Summerville - Oakbrook

Wescott County Club
Monday 7:30 AM

North Charleston

Airport Radisson
Monday 12:30 PM

East Cooper Breakfast

Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek

Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston

Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant

Holiday Inn
Wednesday 12:30 PM

Summerville

Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast

Embassy Suites
Thursday 7:30 AM

Daniel Island

Daniel Island Club
600 Island Park Drive
Wednesday 7:30 AM

Moncks Corner

Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston

Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast

Harbour Club
Friday 7:30 AM

St. Johns Parish

Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Everything you need to know about race



- Where will the ducks be dropped?** From the bridge on I-526 on Daniel Island.
- Will I know my ducks number?** No, not at "adoption" but will be posted at the Daniel Island Community Center on the day of the duck race. Ducks will be given a bar code label (volunteers needed) and then as "adoptions" occur will be assigned to an individual. Until all "adoptions" are complete you will not know your number.
- When is the race?** Saturday, June 12. Race will start at approx. 11:30am. Come on out to Daniel Island Community Center and join your friends.
- Where can I find out more information?** Visit the website www.charlestonduckrace.com and find out more information. You can adopt a duck on-line at the website. Be sure to identify the Rotary Club of Charleston and your individual solicitor on the website. From our club's perspective it is important that the club is identified for it to count as our "adoption."
- What if no club is identified via an on-line adoption?** These adoptions will be split equally between the five clubs sponsoring the Duck Race.
- What organizations are being supported?** Each of the five Rotary Club's are supporting different organizations. From our club's perspective we have identified The Lowcountry Food Bank, our club's responsibility to Rotary's own Polio Plus program and the American Red Cross are amongst organizations we will support. A final decision on dollar amounts and the total number of organizations to be supported has not been made.
- How much is an "adoption?"** The suggested adoption amount is \$10.00 per duck however we will accept any amount. For your information only (not to be shared with contributors) our club's financial responsibility is \$5.00 per duck.
- How many ducks did our club adopt?** We have committed to 5,000 ducks.
- How many ducks in the Duck Race?** Plans are for 30,000 ducks to be dropped this year.
- What do I do if I want to be a sponsor?** Great, we would love you to be a sponsor! A Silver sponsor is \$1,000.00 and you can go up from there. Please contact Amy Riley or Tom Clymer for further information and support.

Birthdays

April 2 – Rhett Dunaway
April 5 – Kenny Krawcheck

Attendance

March 23, 2010
102

Members Absent

Anderson, T., Anderson, I., Atkins, Berlin, Boyd, Brack, Brown, E., Bryan, Buxton, Coker, Condon, Dallis, DeBiasi, Dowell, Dukes, Dunaway, Edwards, England, Fellabom, Fimian, Fishburne, Gaillard, Gelfert, Gilbert, Gill, Ginn, Green, D., Greene, L., Ham, Holz, Hood, Husser, Jammie, Johnson, A., Juliana, Kerrigan, Kopp, Kramer, Krawcheck, Laurens, Leibowitz, Livingston, Lucy, Mandell, McGinley, McKelvey, McMaster, Miller, Mills, Morris, V., Pate, Riley, J., Siegel, Smith, L., Smith, M., Smith, H., Stevens, Stoney, Strickland, Sullivan, Sullivan, Taylor, T., Thomas, L., Trawick, Ustin, Van Rysselberge, Van Saun, von Werssowetz, Weldon, Yarborough, Zucker

Out of Town Make Ups:
Merrill Wish – Dillon, SC & Latta, SC

Wellness Tip of the Week:

Medical Billing Errors Can Cost A Bundle

Chances are your healthcare plan includes deductibles and coinsurance amounts that you pay out of your pocket before your health insurance policy's benefits are paid.

<http://medical-tests-tips.rotarywellness.info>

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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Alan Walters

Rotary International President: John Kenny

2009-2010 Officers & Committee Chairs

Kyra Morris, President
Brian Johnson, President-Elect
Tom Brown, Treasurer
Tommy Taylor, Secretary
Andy Brack, Past President
Robin Freer, Administration
Brian Johnson, Membership
Valerie Morris, Public Relations
Lorraine Perry, Education
Don Oswald, Service
Tom Clymer, Finance
Andy Anderson, International
Carroll Schweers, Executive Secretary

Robin Freer, Administration

David McCormack, Fellowship
Rhett Dunaway, Visiting Rotarians/Guests
Rob Dewey, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas/Abby Saunders, By-Laws

Brian Johnson, Membership

Andy Brack, Rotary Information
Brian Johnson, New Members

Andy Brack/Brian Johnson, College of Knowledge
Andy Brack, Membership Development
Jermaine Husser, Nominating
Dave Echols/Abby Saunders, Special Events/Social

Valerie Morris, Public Relations

Rich Dukes, Program
Elizabeth Burwell, Keyway
Darby Siegel, PR/Magazine
Willis Cantey, Roster
Fred Sales, Historian/Club Photographer

Lorraine Perry, Education

Joan Ustin, Excellence in Education
Kathy Jones, Readers
Stephanie Wilson, Job Fair
, Buddy Sail
, Teacher of the Month
, Field Trips
, Weight Watchers, Yoga, Karate

Don Oswald, Service

Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker/Andy Anderson, Environment

Mary Ann Kohli, Wellness
Don Oswald, Vocational Service
, Service Above Self Scholars

Tom Clymer, Finance

Tom Brown, Budget
Mark Smith, RCCF
Hilton Smith/Amy Riley, Rotary Wheels

Andy Anderson, Foundation

Robert Miller, Annual Giving/Spec. Funds
John Bleecker, Ambassadorial Scholarships
Bill Prewitt, Group Study Exchange
John Tecklenburg, International Projects