

December 15, 2009  
 Issue 4487



# The Keyway

President – Kyra Morris

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**Rotary Calendar**

December 15, 2009  
 No Lunch meeting;  
 Holiday Social at O'Malley's from 5pm -7pm

December 18, 2009  
 Salvation Army Bell Ringing

December 22, 2009  
 No Meeting

December 29, 2009  
 No Meeting

January 5, 2010  
 Sen. Phil Leventis

## “Higher Education Officials Push Education Action Plan”

DEC. 8, 2009 -- For South Carolina to get out of the cellar on a number of generational problems – low education levels, poverty, high unemployment and more – its leaders need to make a sustained commitment to improving higher education according to two state leaders who spoke to the club today.



Garrison Walters & Ken Wingate

Dr. Garrison Walters, executive director of the state Commission on Higher Education, told members South Carolina was far behind in focusing on the growing knowledge economy.

“We have a lack of public priority focus and a lack of public focus on higher education.” he said. “Our state is far behind economically and we’re not catching up.” For example, per capital income and the state’s rank in the number of people with bachelor’s degrees is about the same in 2006 as it was in 1990. Additionally, South Carolina’s public colleges and universities rank 15<sup>th</sup> out of 16 Southern states in the percent of their budgets that come from state sources. In the current state budget, funding was down \$203 million from two years earlier to \$555 million. Columbia attorney Ken Wingate, who chairs the Commission, said it has created an Action Plan to make higher education a public priority . *Three goals include:*

**Raise education levels.** About 22 percent of S.C. adults have at least a bachelor’s degree. The goal is to have 30 percent by 2030 – a so-called 30-by-30 goal.

**Increase research and innovation.** By creating new pathways to learning and technology, the state will create more of a culture of discovery, which should increase personal income.

**Improve workforce training and educational services.** Such a goal would align educational programs with important state clusters and connect adults with higher education in more flexible ways.

Wingate said several of the priority recommendations would cost little or no money: Enacting “regulatory relief” to allow colleges and universities to cut red tape from hiring, procurement and facility enhancement; and creating a cost reduction committee to promote and share best practices among institutions. Other measure would cost more, particularly increasing state funding and borrowing through the state’s bonding power. Instead of declining state support, colleges and universities “have got to find the political mettle to make higher education not only an add-on to the state budget but the key to economic prosperity,”

If higher education can become a state priority, a study shows individuals will earn twice as much over their lifetimes, generate almost 45,000 permanent jobs. “If people don’t believe education, including higher education, is important, we can’t possibly make the progress we need.”

*Submitted by Andy Brack., Keyway Committee*

**In other business. . .**

**Tony Holz** gave the invocation and led us in the *Pledge of Allegiance*. **Andy Anderson** introduced *visiting Rotarians & guests*. *The Community Minute* was hosted by **Kyra Morris**. **Digit Matheny** reminded members about the Holiday Social. **Bill Scarborough** introduced our guest, **Garrison Walters and Ken Wingate, SC Commission on Higher Education**

**President's Corner**

**President Kyra:**  
**Holiday Social**

Rotarians and their spouse/guest are invited to O'Malley's at 549 King Street this Tuesday, December 15th from 5pm-7pm for dinner and drinks (one drink on the house, then cash bar). There is no charge for members and spouses/guests are \$15. If you plan to attend and didn't sign up at one of our meetings, please let Carroll via e-mail. As a reminder, this is being held in lieu of our lunch meeting that day, so if you are unable to attend, a make-up is needed.

**Annual Bell Ringing**

Our annual bell ringing for the Salvation Army is scheduled for Friday, December 18<sup>th</sup>. Erin England still has some one hour shifts to fill, so please contact him if you wish to volunteer. This is a wonderful way to get into that holiday spirit and you even receive a make-up credit for spreading cheer!

## The Keyway Announcements

**Membership News & Changes:**

Please continue to keep **Cecil Sprung**, **Conrad Zimmerman**, **Alex Grimsley** and **Elizabeth Wooten Burwell** in your thoughts and prayers. Also, **Ben Helms** is recovering at home after a recent fall.

With much regret, the board accepted resignations effective January 1 from the following members: **Tom Campbell**, **Jim Decker**, **Christina Humphries**, and **John Milkereit**. We will miss these members and wish them all the best!

**Lorriane Perry** was approved to join the ranks for those special "excused" members.

**Proposed New Members:**

Name: Jane Riley

Address: Communities in Schools, 1090 East Montague Avenue, N. Chas.

Class.: Eleemosynary/Executive

Sponsor: Tom Brown

*Any comments regarding proposed new member may be presented in writing to the board of directors*

**Senior Giving Tree:**

The Senior Aging & Issues Committee would like to thank all Rotarians who contributed to the Senior Giving Tree. We were short coming into our meeting this past Tuesday, but our membership came together and closed the gap to meeting our goal of donating 80 \$25 gift cards for seniors. Our gifts will be distributed at our holiday party for the seniors at the Ansonborough House on Tuesday, December 15th. We would love for as many Rotarians to be there as possible. Any questions, on this event, please contact Mary Peters



*Don Oswalt & President Kyra with money donated in a "table challenge" on Tuesday*

**New Rotary Club Board Members Elected:**

Congratulations to our New Board Members! The following members were elected by the membership last Tuesday to serve on the 2010-2011 and 2011-2012 Board of Directors – **Dan Butts**, **Hilton Smith**, **Patterson Smith** and **John Tecklenburg**. Congratulations to these outstanding members! We appreciate their willingness and desire to serve our club in the coming two years. After the holidays, the board will meet and elect one of them to be our President in 2011-2012.

**Special Recognition:**

Welcome back, **Charles Kaiser**! President Kyra inducted Charles Kaiser into our club this past Tuesday. Charles is a past member of our club and we are glad to have him return as a member. Charles was sponsored by Valerie Morris and will hold the classification of Edu/Univ/Psychology.



*Charles Kaiser*

**AREA CLUB MEETING TIMES**

- Summerville - Oakbrook**  
Wescott County Club  
Monday 7:30 AM
- North Charleston**  
Airport Radisson  
Monday 12:30 PM
- East Cooper Breakfast**  
Zeus Grill & Seafood Restaurant  
Tuesday 7:30 AM
- Goose Creek**  
Old Goose Creek Recreation Center (Temporary)  
Tuesday 1:00 PM
- Charleston**  
Citadel Alumni House  
Tuesday 12:30 PM
- Mt. Pleasant**  
Holiday Inn  
Wednesday 12:30 PM
- Summerville**  
Sticky Fingers Restaurant  
Wednesday 1:00 PM
- North Charleston Breakfast**  
Embassy Suites  
Thursday 7:30 AM
- Daniel Island**  
Daniel Island Club  
600 Island Park Drive  
Wednesday 7:30 AM
- Moncks Corner**  
Western Sizzlin  
Highway 52  
Thursday 12:30 PM
- St. Andrews-Charleston**  
Bessinger's BBQ, Hwy. 17S  
Thursday 12:30 PM
- Charleston Breakfast**  
Harbour Club  
Friday 7:30 AM
- St. Johns Parish**  
Berkeley Electric Coop  
Maybank Hwy.  
Wednesday 7:30 AM

**Silver Spoon Award:**

Presented this week to **Dan Ravenel** for his dedication to Rotary and hard work.



*Dan Ravenel & Kyra*

**WMI Peru Project:**

Our club is partnering with the Daniel Island Club and Water Missions International to bring clean water to parts of Peru. Volunteers are needed at WMI to load out the container of equipment on **Saturday, December 12** from 9:00 am to noon. If you would like to assist with this project, please contact John Tecklenberg.

**Member Information:**

Remember if you need contact information for any of our members, it is as easy as going to our club's website ([www.charleston-rotary.org](http://www.charleston-rotary.org)), click on "Member Sign-In" located in the blue box at the top left, and log in by using your e-mail address as your USER NAME and your Rotary Member number (found on the label of your Rotarian Magazine) as your PASSWORD. Once you are logged in, click on the "My Club" tab at the top to access contact information and pictures for all our members. If you have any questions, you can contact Carroll at [chasrot@comcast.net](mailto:chasrot@comcast.net) or Willis Cantey at [willis@canteytechnology.com](mailto:willis@canteytechnology.com)

**Teacher of the Month Recognized:**

On behalf of our club and the Education Committee, Tom Sweeny recognized Melissa Nehez of our school partner, Mitchell Elementary, as our December Teacher of the Month. Melissa was presented a certificate and a restaurant gift certificate. We thank Melissa for her hard work in helping to improve student achievement.



*Melissa Nehez*

**Boeing-Air:**

The Rotary Club of Charleston has decided to take a second look at the Boeing-Air idea. You may recall seeing an article a few weeks back in the Charleston Mercury by local attorney, Robert "Bobby" Pearce, that hatched the Boeing, Aeronautical Institute of Research (Boeing-AIR) concept here in Charleston. The board believes this idea has merit and asked Paul Welborn to chair a group of club members interested in forming a grass roots task force to ultimately help stand up a real Boeing-AIR.

If you are interested in joining with Paul in this endeavor, please contact him at 566.9884.

**Birthdays**

- Dec. 18- Chip Condon
- Dec. 19 – Philp Lawrence
- Dec. 22 – Julee Johnson

**Attendance  
December 8, 2009  
97**

- Anderson, T., Anderson, I., Atkins, Baldwin, Berlin, Brown, Bryan, Bullard, Burwell, Cantey, Coker, Condon, Crowe, Dallis, Di-Maggio, Dukes, Dukes, Echols, Edwards, Elsasser, Fishburne, Forbes, Gailliard, Barnes Gaillard, Galos, Gill, Ginn, Green, D., Green, R., Greene, L., Greene, G., Ham, Hawkins, Humphries, Johnson, A., Johnson, J., Kelley-Duncan, Kerrigan, Kramer, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Livingston, Mandell, McCormack, McGinley, McMaster, Medich, Mills, Mitchell, Murdy, Outlaw, Pate, Peters, Rosa, Saboe, Saunders, Se-guer, Siegel, Smith, L., Standard, Sullivan, Sumner, Tecklenburg, Thomas, Thomas, Ustin, Van Ryssel-berge, Vaughan, von Wers-sowetz, Wertimer, Wilson, Wish, Zucker

**Out of Town Make-ups:**  
None

**Wellness Tip of the Week:**

Are You Stressed!  
About 64% of Americans are trying to reduce their stress level. Visit the following website for helpful information!  
<http://reduce-stress.rotarywellness.info>

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**Keyway deadline:** 5 p.m. Tuesdays  
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**Remember the 4-Way Test  
in all you do.**

**WE'RE ON THE WEB:**

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Alan Walters

Rotary International President: John Kenny

**2009-2010 Officers & Committee Chairs**

Kyra Morris, President  
Brian Johnson, President-Elect  
Tom Brown, Treasurer  
Tommy Taylor, Secretary  
Andy Brack, Past President  
Robin Freer, Administration  
Brian Johnson, Membership  
Valerie Morris, Public Relations  
Lorraine Perry, Education  
Don Oswald, Service  
Tom Clymer, Finance  
Andy Anderson, International  
Carroll Schweers, Executive Secretary

**Robin Freer, Administration**

David McCormack, Fellowship  
Rhett Dunaway, Visiting Rotarians/Guests  
Rob Dewey, Invocation  
Ricky Bailey, Emblem  
Herb McGuire, Sgt. At Arms  
Lisa Thomas/Abby Saunders, By-Laws

**Brian Johnson, Membership**

Andy Brack, Rotary Information  
Brian Johnson, New Members

Andy Brack/Brian Johnson, College of Knowledge  
Andy Brack, Membership Development  
Jermaine Husser, Nominating  
Dave Echols/Abby Saunders, Special Events/Social

**Valerie Morris, Public Relations**

Rich Dukes, Program  
Elizabeth Burwell, Keyway  
Darby Siegel, PR/Magazine  
Willis Cantey, Roster  
Fred Sales, Historian/Club Photographer

**Lorraine Perry, Education**

Joan Ustin, Excellence in Education  
Kathy Jones, Readers  
Stephanie Wilson, Job Fair  
, Buddy Sail  
, Teacher of the Month  
, Field Trips  
, Weight Watchers, Yoga, Karate

**Don Oswald, Service**

Erin England, Salvation Army  
Mary Peters, Senior Aging  
Cooper Coker/Andy Anderson, Environment

Mary Ann Kohli, Wellness  
Don Oswald, Vocational Service  
, Service Above Self Scholars

**Tom Clymer, Finance**

Tom Brown, Budget  
Mark Smith, RCCF  
Hilton Smith/Amy Riley, Rotary Wheels

**Andy Anderson, Foundation**

Robert Miller, Annual Giving/Spec. Funds  
John Bleecker, Ambassadorial Scholarships  
Bill Prewitt, Group Study Exchange  
John Tecklenburg, International Projects