



# The Keyway

March 24, 2009  
Issue 4451

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## **Rotary Calendar**

**March 24th, 2009**  
**Sally Burnette --  
United Way**

**March 31th, 2009**  
**Rotary Scholars**

**April 7th, 2009**  
**Angela Mack  
Gibbes Museum**

**April 14th, 2009**  
**No Meeting**

**April 16th, 2009**  
**Wine Social -  
Gathering with The  
Penguins - SC  
Aquarium: 6:30 -  
8:30**

## ***“Better Known Around the World than Around the Corner”***

*March 17, 2009:*

Our Club was treated to a wonderful presentation by Dr. Edward Wilson, Director of Charleston’s Storm Eye Institute; the only comprehensive eye institute in South Carolina. Dr. Wilson has a very distinguished resume to include over 2000 published professional papers and 500 keynote presentations. Named after Albert Florens and Mrs. William (Willie) Storm, the Eye Institute has been South Carolina’s center for the management of complex and serious eye diseases for thirty years. As a research institute, Storm Eye enjoys notoriety throughout the world for innovation and discovery in many fields including intraocular lenses, retinal function and the study of retinal diseases, and glaucoma neuroprotection.



**Dr. Edward Wilson**

The Institute’s teaching programs attract, year in and year out, many of the best applicants from across the country. Storm Eye Institute is undergoing another exciting phase of growth. Dr. Wilson is certain that the Institutes future will be even more exciting than it’s past as they strive to maintain and improve our patient satisfaction by being “user friendly”. “Even as we grow in size and complexity, we wish to maintain our small town southern hospitality.” Patients and referring physicians remain impressed with how easy it is to gain access to the doctors of Storm Eye. Each of our professionals are willing and able to hear your concerns and help in any way possible. The information provided in this website is intended to facilitate that easy access and to help meet our “user friendly” goal. Wilson emphasized the Staff’s quality is increasing: last year the Institute had 600 applications for 4 teaching positions: 42 were interviewed and the top 4 were higher.

Dr. Edwards concluded by showing a very interesting video and then re-stating, “at the Storm Eye Institute, vision is our mission. We seek to advance the science of ophthalmology and meet the eye care needs of the public by committing to care, to teach, to serve, to discover.”

*Reported by Bill Crowe, Keyway Committee*

## **In other business. . .**

**Cooper Coker**, gave the invocation and led us in the *Pledge of Allegiance*. **Ed Vaughan** introduced *visiting Rotarians & guests*. *Health & Happiness* was presented by **Dave Echols**. **Mark Lattanzio**, who is a member of the Charleston-Breakfast Rotary Club, introduced our speakers, **Dr. Edward Wilson** and **Toni McHugh** with Storm Eye Institute.

## The Keyway

### President's Corner



#### New Club Video:

Just a quick note to let you know about the Club's new video. If missed seeing it at our meeting, you can now view online on our Website -- <http://www.charleston-rotary.org>. We hope you enjoy! We expect it will be a good tool in orienting new members -- and getting some new members too. Spread the word and send it to anyone who you think might be interested in becoming a member.

#### The Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD-WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### Announcements:

#### Rusty Shovel Award:

Congratulations to **Elizabeth Burwell** for winning the rusty shovel for wearing the "most tasteful" St. Paddy's day green.



**President Andy & Elizabeth Burwell**

**"Green" Runner's Up:  
Robin Freer, Tom Sweeny, &  
Ira Horton**

#### Mark Your Calendars to attend our "Wine Testing:

Mark your calendars now to attend the Wine Tasting social on **Thursday, April 16 from 6:30pm-8:30pm** at the SC Aquarium. Perfect time to see the new penguin exhibit! Spouses and guests are invited. Wine tasting and hors d'oeuvres are being donated by Whole Foods. This should be a fun evening for all!

#### Fraser Career Fair:

Get ready for the Fraser Career Fair on **April 18<sup>th</sup>**. The Rotary Education Committee is bringing potential employers together with quality job candidates from noon until 2PM at Fraser Elementary. The candidates have children at Fraser Elementary and are going through classes to prepare them for this important day. If your business is looking for qualified candidates, the Fraser Career Fair is the place to be. **We are also looking for three or four additional volunteers from the club.**

#### Charleston Area Rotary Media Campaign:

The Charleston Area Rotary Clubs eight week media campaign officially kicked-off last week. Keep your eyes and ears open for Rotary on billboards, in print and on television and radio ads View the website: [www.LowcountryRotary.org](http://www.LowcountryRotary.org). One referral of a potential new member for the Summerville Club has already come via the on-line form, so if you know of anyone interested in Rotary be sure to refer them to the website. With this campaign, we aim for a greater awareness in the Charleston area of our *Service Above Self* mission and the potential for increased participation in our Fund Raising, Membership, and Local, Regional, & International philanthropic projects.

**AREA CLUB  
MEETING TIMES**

**Summerville - Oakbrook**  
Wescott County Club  
Monday 7:30 AM

**North Charleston**  
Airport Radisson  
Monday 12:30 PM

**East Cooper Breakfast**  
Zeus Grill & Seafood  
Restaurant  
Tuesday 7:30 AM

**Goose Creek**  
Old Goose Creek Recreation  
Center (Temporary)  
Tuesday 1:00 PM

**Charleston**  
Citadel Alumni House  
Tuesday 12:30 PM

**Mt. Pleasant**  
Holiday Inn  
Wednesday 12:30 PM

**Summerville**  
Sticky Fingers Restaurant  
Wednesday 1:00 PM

**North Charleston  
Breakfast**  
Embassy Suites  
Thursday 7:30 AM

**Daniel Island**  
Daniel Island Medical  
Center  
900 Island Park Drive  
Wednesday 7:30 AM

**Moncks Corner**  
Western Sizzlin  
Highway 52  
Thursday 12:30 PM

**St. Andrews-Charleston**  
Bessinger's BBQ, Hwy. 17S  
Thursday 12:30 PM

**Charleston Breakfast**  
Harbour Club  
Friday 7:30 AM

**St. Johns Parish**  
Berkeley Electric Coop  
Maybank Hwy.  
Wednesday 7:30 AM

**Announcements:**

**Please Place Your Order for Caps & Stickers:**

Show your pride and spirit – 3” diameter Rotary Emblem Window Stickers are available and can be purchased at the S-A-A table from Carroll for \$2.00. An order will be placed for Rotary caps this month. The cost is \$15. Please give your name and prepayment to **Carroll**.

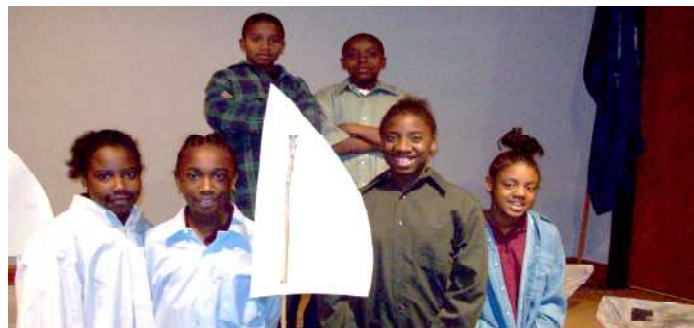
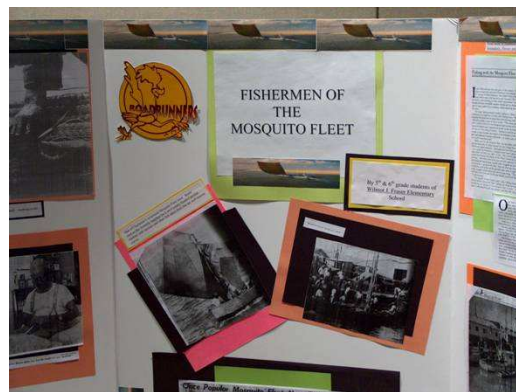


**Don't Miss Next Week's Program:**

Sarah Burnette with The Trident United Way

**“Mosquito Fleet”:**

Our Rotary Club and a local historian sponsored Fraser Elementary School's 5th & 6th graders re-creation of the historic “The Mosquito Fleet”. A brief presentation will be made at Tuesday's meeting, so be sure to join us to hear about this wonderful project sponsored by our club.



**Birthdays**

March 24 – Tom Sweeny  
March 27 – Lenny Greene  
March 28 – Samuel Steinberg

**Attendance Score  
Box**

**March 17, 2009  
94**

**Members Absent:**

Anderson A., Anderson, I., Arnaud, Bailey, Baldwin, Berlin, Bleecker, Boyd, Butts, Ciappa, Clymer, Condon, Condon, Cook, DiMaggio, DiLiegro, Dukes, G., Dunaway, Edwards, Elsasser, England, Fetner, Fimian, Fishburne, Forbes, Gaillard, Geffert, Gill, Gilliard, Ginn, Green, D., Greene, L., Grimaldi, Groseclose, Ham, Hansen, Hanson, Holz, Hood, Husser, Jackson, Jenkins, Johnson, A., Katzman, Kerri-gan, Krawcheck, Laurens, Lawrence, Leibowitz, Livingston, Lyles, Mandell, McCormack, Medich, Miller, Moss, Murdy, Oulla, Outlaw, Perry, Peters, Postell, Proctor, Ravenel, Riley, Rosa, Sav-age, Siegel, Smith, L, Smith, M., Smith, P., Stoney, Sulli- van, Sumner, Taylor, Teck- lenberg, Thomas, L., Trawick, von Werssowetz, Watkins, Welborn, Wertimer, Wilson, Wish, Witte, Womb- well, Yarborough, Zucker

**Out of Town Make-ups:**

George Stevens – Beaufort, SC

Rotary Club of Charleston  
P.O. Box 21029  
Charleston, SC 29413-1029

**Keyway deadline:** 5 p.m. Tuesdays  
Editor: Bill Crowe  
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Address changes: chasrot@comcast.net

**Remember the 4-Way Test  
in all you do.**

**WE'RE ON THE WEB:**

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: S. Anne Walker

Rotary International President: Dong Kurn Lee

**2008-2009 Officers & Committee Chairs**

Andy Brack, President  
Kyra Morris, President-Elect  
Tom Brown, Treasurer  
Sylvia Barnes-Gailliard, Secretary  
Jermaine Husser, Past President  
Herb McGuire, Sergeant-At-Arms  
Andy Anderson, Administration  
Robin Freer, Membership  
Amy Riley, Public Relations  
Tom Sweeny, Education  
Don Oswald, Service  
Andy Brack, Finance  
John Bleecker, International  
Carroll Schweers, Executive Secretary

**Andy Anderson, Administration**  
David McCormack, Fellowship  
Kurt Seguer, Health and Happiness  
Jay Hart, Visiting Rotarians/Guests  
Bob Baldwin, Invocation  
Ricky Bailey, Emblem  
Herb McGuire, Sgt. At Arms  
Lisa Thomas, By-laws

**Robin Freer, Membership**  
Elizabeth Prout, Membership Retention  
Chris Moss, Rotary Information  
Johnny Jordan, College of Knowledge  
Jermaine Husser, Membership Development  
Kenny Krawcheck, Classifications  
Amy Jenkins Nominating  
Angel Postel, Special Events/Social

**Amy Riley, Public Relations**  
Jennet Alterman, Program  
Bill Crowe, Keyway  
Darby Siegel, PR/Magazine  
Richard von Werssowetz, Roster  
Fred Sales, Historian, Club Photographer

**Tom Sweeny, Education**  
Joan Ustin, Excellence in Education  
Jay Hart, Scholarship  
Kathy Jones, Readers  
Ray Jones, Students & Seniors  
Tom Sweeny, Sea Student Program  
Stephanie Wilson, Job Fair  
Tripp Wiles, Mosquito Fleet Chairperson

**Don Oswald, Service**  
Erin England, Salvation Army  
Mary Peters, Senior Aging  
Cooper Coker, Environment  
Jennifer Audi, Wellness  
Andy Brack, Vocational Service

**Andy Brack, Finance**  
Tom Brown, Budget  
Dan Butts, Capital Creation  
Sue Sommer-Kresse, RCCF  
Bill Crowe, Long-range Planning  
Cooper Coker, Rotary Wheels

**John Bleecker, International**  
Kyra Morris, Rotary Foundation  
Stovall Witte, Ambassadorial Scholarships  
Robin Freer, Group Study Exchange  
Frederick Dulles, International Grants  
John Tecklenburg, International Project Committee, Chair