



The Keyway

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President of the
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Rotary Calendar

February 24th, 2009
Harris Pastides -
USC President

March 3rd, 2009
David Ginn, Chas.
Regional
Development
Alliance

March 7th 2009
Adopt-A-Highway
Clean Up

March 10th, 2009
Water Missions

“Making Contact at Social Events”

February 17, 2009:

Fasten your seat belts, Rotarians, for today we learned how to beat the game of party hopping to come out ahead. Rotarian **George Stevens** kept us all on the edge of our chairs as he systematically told us how to make contacts and avoid getting “captured” when you attend a social affair, be it big or small.

The first step is to establish your goal and to do so it makes sense to set a challenge to meet 6 people during the course of the event. Prepare an “elevator” speech, i.e. one that you can do in just a few minutes yet make your point known. This would usually involve a very quick introduction of your self and what it is that you do.

In advance, bone up on a few current topics other than the weather to which you can refer and use to break into a conversation. Try not to come off negative; it is better to find something good to say on any subject. Arriving at the event you need to size it up; is it too loud to talk, are there too many people to even begin to talk to, is it so small that you will quickly find yourself trapped with a group for your total stay? The best event is reasonably large, and spread over several rooms or hallways so that you can find brief escape areas. If the groups are small, try to slip into a group of two, focusing on one of the two. If nothing else is apparent, comment on something about the individual; a lapel pin often gives you a great opener. But, when talking with a lady, speak of nothing below her neck! If you get “captured” in a conversation going nowhere, excuse yourself to get another drink, food, or a rest break. If that fails, find some other poor soul in the room to introduce to your “going nowhere” person, and bail out! If you are fortunate enough to have someone else from your group attending with you, make plans to help each other out when an escape is needed.

When it is all over, write down notes immediately so you have a reference to use to follow up on the good things that happened. Thanks, George, now we all know how to outsmart each other whenever we schmooze the players in a social setting!

Reported by Fred Sales, Keyway Committee



George Stevens

In other business. . .

Bob Clement, Eagle Scout, gave the invocation and led us in the *Pledge of Allegiance*. **Rick Christensen** introduced visiting *Rotarians & guests*. *Health & Happiness* was presented by **Dyson Scott**. **Jennet Alterman** introduced our speaker, **George Stevens**, Rotarian and President of the Coastal Community Foundation.

President's Corner



The Adopt-A-Highway:

Mark your calendars ... the next Adopt-A-Highway service project is scheduled for **Saturday, March 7th**. Volunteers are needed starting at 9am for about an hour or so to pick up trash on our club's section of Harborview Road. This is a great way to earn a make-up credit!

New Club Video:

Just a quick note to let you know about the Club's new video. If missed seeing it at our meeting, you can now view online on our Website -- <http://www.charleston-rotary.org>. We hope you enjoy! We expect it will be a good tool in orienting new members -- and getting some new members too. Spread the word and send it to anyone who you think might be interested in becoming a member.

Announcements:



President-Elect Kyra Morris presented this week's Rusty Shovel Award to George Stevens for helping to make our club one of the best in the world!

New Member:

We are pleased to have **Colleen Moring** as our newest member. She was inducted into the club this past Tuesday by President-Elect Kyra. Colleen will hold the classification of Consultant/Human Resources and was sponsored by **Tom DiLiegro**. Congratulations to Colleen for becoming a part of Rotary!



Colleen Moring

Mark Your Calendars to attend our "Wine Testing:

Mark your calendars now to attend the Wine Tasting social on **Thursday, April 16 at the SC Aquarium**. Spouses and guests are invited. This should be a fun evening for all!

Proposed New Members:

Name: **Roger Hawkins**

Address: Roger Hawkins PHD, Inc. PO Box 1029, Johns Island, 29457

Class.: Psychology/Industrial

Sponsor: Earl Walker

Name: **Harold E. "Ned" Jervey III**

Address: Community First Bank, 884 Orleans Rd., Chas., 29407

Class.: Banking/Admin

Sponsor: Dyson Scott

Name: **Robert Miller**

Address: 1932 Long Creek Rd., Wadmalaw Island, 29487

Class.: TBD

Sponsor: Tom Sweeny

Name: **J. Michael Saboe**

Address: Culinary Institute of Chas. @ Trident Tech

Class.: Educ/Technical College

Sponsor: Tom Clymer

Name: **Leigh Schaefer**

Address: Elliott Davis, LLC

Class.: Accounting/Management

Sponsor: Tommy Taylor

Any comments regarding proposed new members may be addressed in writing to the board of directors.

AREA CLUB MEETING TIMES

Summerville - Oakbrook

Wescott County Club
Monday 7:30 AM

North Charleston

Airport Radisson
Monday 12:30 PM

East Cooper Breakfast

Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek

Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston

Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant

Holiday Inn
Wednesday 12:30 PM

Summerville

Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast

Embassy Suites
Thursday 7:30 AM

Daniel Island

Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner

Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston

Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast

Harbour Club
Friday 7:30 AM

St. Johns Parish

Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

“RCCF” Accepting Grant Applications:

The Rotary Club of Charleston Fund (RCCF) is accepting requests for grants. Interested organization are required to submit a Letter of Inquiry and a completed grant application form prior to **March 1**. The application form and other details regarding the process can be found on our website --- www.charleston-rotary.org.

Please Place Your Order for Caps and Stickers:

Show your pride and spirit – We are getting ready to place an order for Rotary Caps and Rotary Emblem Window Stickers. Please give your name and prepayment to Carroll. Caps are \$15.00 and 3” diameter stickers are \$2.00. Target date for sending out this order is March 1st.



Register Now for District Conference:

Registration for the 2009 Rotary District 7770 Conference is now available! You’ll not want to miss a minute of this exciting conference March 20-22 in Columbia at the Columbia Metropolitan Convention Center. Please let Carroll know if you are interested in attending.

Rotary Public Relations Campaign:

With the help from a Rotary International PR Grant, our club along with all Charleston area Rotary Clubs will begin an 8 week PR campaign on February 23. With this campaign, we aim for greater awareness in the Charleston area of our *Service Above Self* mission and the potential for increase participation in our fund raising, membership and local, regional and international philanthropic projects. In the weeks to come, pay close attention for Rotary ads on billboards, TV and radio.

IN MEMORY—MAGNUS A. MONSEN

Long time Rotarian, **Magnus A. Monsen** passed away on February 15. Magnus was a member of our club and an active Rotarian for 58.5 years. He was a multiple Paul Harris Fellow and a Rotary Club of Charleston Fellow. As said by President Andy, *“Magnus has been a big part of our club through the years. He promoted service above self in his daily life. We’ll miss him. Our thoughts and prayers are with his family.”*

Birthdays

Feb. 24 – Dennis Feinberg
Feb. 27 – Tom Campbell
Feb. 28 – Earl Walker
March 2 – Kathleen Forbes

Attendance Score Box

February 17, 2009
102

Members Absent:

Anderson, A., Arnaud, Bailey, Baldwin, Berlin, Brack, Brockinton, Bryan, Bullard, Butts, Cantey, Chapman, Condon, Condon, Dacey, DiMaggio, Dukes, G., Dulles, Echols, Edwards, Elsasser, Fetner, Fimian, Forbes, Gailard, Geffert, Gilbert, Gill, Gilliard, Grau, Green, D., Greene, L., Grimaldi, Groseclose, Hansen, Hanson, Hasbrouck, Holz, Hood, Humphries, Jackson, Johnson, Al, Johnson, Angie, Johnson, B., Johnson, J., Jones, R., Katzman, Kelley-Duncan, Kerrigan, Knowlton, Kramer, Krawcheck, Laurens, Lawrence, Leibowitz, Livingston, Lyles, Mandell, McCormack, McGinley, Mills, Morse, Moryl, Murdy, Oulla, Outlaw, Pate, Pitts, Postell, Prout, Ravenel, E., Riley, J., Rosa, Seguer, Siegel, Smith, L., Smith, H., Sommer-Kresse, Standard, Sullivan, Thomas, Ustin, Van Saun, von Werssowetz, Watkins, Wertimer, Wiles, Wilson, Yarborough, Zucker
Out of Town Make-ups:
Jeremey Gilbert, Lexington, SC
Merrill Wish, Dillon, SC

Rotary Club of Charleston
P.O. Box 21029
Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: S. Anne Walker

Rotary International President: Dong Kurn Lee

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership

Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations

Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education

Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair
Tripp Wiles, Mosquito Fleet Chairperson

Don Oswald, Service

Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance

Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International

Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Committee, Chair