



The Keyway

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Rotary Calendar

December 16th, 2008
Holiday Party at the Lowcountry Food Bank

December 23rd, & December 30th, 2008
No Meeting

January 6, 2009
Victoria Hansen, Channel 4, on Digitalization Mandate

“From Trash to Treasure”

December 9th, 2008

Today, we had the pleasure of hearing from **William Bagwell** of The Ginn Company, about the proposed Promenade Project on the Charleston peninsula. Upon fruition, Promenade is slated to be built atop what used to be the Romney Street Landfill. The project would cover 180 acres inside Charleston city limits, running along Morrison drive to the water at Town Creek, and share a neighborhood with the beautiful Magnolia Cemetery and our the valuable Charleston Port.



Will Bagwell

In the 1800's the land served as the city's main ammunition storage facility and then as a former oil terminal. In the more recent past the property has served as a home for dredge soils, scrap steel, county landfill and oil pipelines and terminals. In 1995 the county determined that the landfill was full, and decided to close it out, and had plans engineered to do so. The landfill was covered with soil and monitoring wells and gas vents were installed. Seven years ago, CSX railroad sold the property that was later purchased by the Ginn Company with the vision of the Promenade in mind. Today, the land is an attractive green space, of open fields, dotted with trees and serves as a home to local wildlife, and the future site of a “thriving addition to the city of Charleston”.

The Ginn Company envisions Promenade as a mixture of residential, civic and commercial properties; to include shopping, entertainment, condominiums, marinas, hotels and possibly a convention center, amphitheater and a water taxi service. To help make this dream a reality The Ginn Company signed a contract with South Carolina DHEC and is working closely with the department to ensure the success of the revitalization. The developer will continue testing the soil for contaminants over the next 5 years, and will be adding another layer of soil and a pipe system to collect and remove methane gas from the property. Buildings will be constructed on pilings that are driven 50 to 60 feet into the bedrock below the landfill to help insure their stability. While landfill redevelopment certainly has the connotation of being complicated, it has been common since the 1980's and widely successful in other areas of the country. The Ginn Company says “It is our goal to make Promenade a national model for Brownfield redevelopment and the turn this neglected stretch of Charleston waterfront into a thriving addition to the city”. By combining today's superior building technology with The Ginn Company's unique vision, the citizens and visitors of historic Charleston may well experience a true reinvention of “Trash” to “Treasure”.

Submitted by Elizabeth W. Burwell, The Keyway Committee

In other business. . .

Dan Ravenel led us in the *Invocation & Pledge of Allegiance*. **Don Oswalt** introduced visiting *Rotarians & guests*. *Health & Happiness* was presented by **Sylvia Barnes Gaillard**. **Jennet Alterman** introduced our speaker, Will Bagwell with The Ginn Company.

President's Corner



Next Board Meeting:

The newly elected board members and those board directors remaining on the board for the 2009-2010 Rotary year will meet at **12:00 PM on Dec. 16th** to elect our 2011-2012 president.

The "Rusty Shovel Award" to:

President-Elect Kyra, who was filling in for President Andy, presented her first **"Rusty Shovel"** award to **Elizabeth Prout** for agreeing to be the next Rotary Foundation Chair!

The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD-WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Announcements:

Holiday Luncheon at the Food Bank on December 16th

We are pleased to announce that **Jermaine Husser** and the Lowcountry Food Bank have graciously offered to host our annual Holiday meeting on **Tuesday, December 16th at 12:30pm**. Members are encouraged to bring their spouses/guests to this meeting. Be sure to mark your calendar now to attend this festive event.

Directions to the Lowcountry Food Bank



**1635 Cosgrove Avenue Ext
Charleston, SC 29405
(843) 747-8146**

**Take Cosgrove east of I-26.
Right on Azalea Drive.
1/2 mile past housing community to 2nd building on the left with big trees out front.**

Support Our Salvation Army Bell Ringing

Our annual bell ringing for the Salvation Army is scheduled for **Friday, December 19th**. There are still shifts available, so please contact **Erin England** if you would like to volunteer. This is a wonderful way to get into that holiday spirit and receive a make-up credit for spreading cheer!

Water Missions Project is Off and Running!

With the support of **John Bleecker** and **Kyra Morris**, our Rotary Club board committed at its board meeting yesterday a firm \$5000 with a goal of \$7500 if things go as planned between now and the end of the year to our Water Missions project. **George Greene** has committed another firm \$1700 for our club's contribution and we're off and running. The Daniel Island Rotary Club will partner with our club in this project and has already committed \$10,000 to a water project this year. The District match is \$16,700 (1:1 match of local funds); Rotary Foundation match is \$25,000. Our Water Missions committee boasts the following members: **John Bleecker; Willis Cantey; Alex Dallis; Jermaine Husser; Henry Fishburne; Don Oswalt; Mary Peters; Mark Smith and John Tecklenburg.**

The Senior Aging & Issues Committee...

...again sponsored our annual Senior Gift Giving Tree. All wrapped gifts must be returned to our Holiday Luncheon this **Tuesday, Dec. 16th** at the Lowcountry Food Bank. Not all of the tags were taken, so if you were unable to pick a tag from the tree and would still like to help, please contact **Mary Peters**.

Our club will be hosting a holiday lunch for the seniors later this week, as well. Volunteers are needed. Please contact **Mary Peters** if you would like to volunteer.

**AREA CLUB
MEETING TIMES**

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

**North Charleston
Breakfast**
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

**“Woof to Read”...another Club Success that Will
Warm Your Heart...**

Our club’s commitment to education has always been one of the most important things we do for the community. One of our members, **Christina Humphries**, who is also a member of our Rotary **Education Committee**, found a special and unique way to help lend a hand at **Fraser Elementary**, and with great success. Christina and her husband have *Daphne*, a two year old black Labrador/ hound mix they adopted when Daphne was three months old. This summer, after several obedience classes, Christina and Daphne were trained as a *therapy team*. Daphne, accompanied by Christina, is trained to provide affection and comfort in hospitals, special needs centers, schools and other stressful situations. Christina was looking for ways to volunteer with Daphne and found “Woof to Read” through the Charleston Animal Society. She, along with Ann Ellison from the Animal Society, **Gail Blair**, parent advocator at Fraser and club member **Tom Sweeney** pushed hard to make “Woof to Read” happen at Fraser.

The “Woof to Read” program pairs therapy dogs with local schools and allows students who may be having a difficult time developing their reading skills to practice by reading to a dog. The idea is that the child will form a positive connection to reading and build their confidence while reading in a non-judgmental environment.

After touring the school with Gail Blair and meeting Regina, the second-grader the school selected to be the reader, Christina and Daphne started their first session on October the 2nd. First though, Regina got to show Daphne off to her classmates! After 5 or 6 sessions, there is already a noticeable improvement in Regina’s reading. She’s more excited to read at home and asks her parents if she can practice reading at home with them so she’s ready for her session with Daphne. Not only have her skills improved, but Regina’s reading test scores have shown improvement as well.

The project is a great success and Gail and Christina are looking forward to adding more students and sessions as their schedules allow. Christina has shown that if you look hard enough, you can find education opportunities where you least expect them and turn them into a big success.

*Reported by Darby Siegel, Chair,
PR Committee*



**Daphne, Christina
Humphries and Regina**

Birthdays

- Dec. 18 – Chip Condon
- Dec. 19 – Philip Lawrence
- Dec. 22 – Julie Johnson
- Dec. 23 – Sheree Ciappa
- Dec. 25 – Ted Stern
- Dec. 27 – Chris Kerrigan
- Dec. 27 – Peter Lucash
- Dec. 27 – Bill Scarborough
- Dec. 29 – Rob Dewey
- Dec. 29 – Bud DiMaggio
- Dec. 30 – Charles Kaiser
- Dec. 31 – Beth Savage
- Jan. 1 – Bob Adden
- Jan. 2 – Tony Johnson
- Jan. 3 – Jim Culpepper
- Jan. 3 – Paul Dacey

**Attendance
Score Box**

December 9th, 2008
112

Members Absent:

- Anderson, A., Anderson, I., Arnaud, Atkins, Bailey, Baldwin, Berlin, Brack, Bryan, Bullard, Butts, Cantey, Christensen, Ciappa, Clymer, Coe, Condon, Colleen, Dukes, Dukes, Dulles, Echols, Fetner, Forbes, Gaillard, Geffert, Gilliard, Ginn, Grau, Green, D., Grimaldi, Groseclose, Ham, Hansen, Hanson, Hart, Hasbrouck, Husser, Jackson, Johnson, Al, Johnson, Angie, Jones, M., Jones, R., Jordan, Kaiser, Katzman, Kerrigan, Knowlton, Kohli, Kramer, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Lester, Livingston, Mandell, McCormack, McGinley, McKay, Medich, Mills, Morris, V., Morse, Moss, Murdy, Nagy, Pate, Perry, Pitts, Prewitt, Ravenel, E., Riley, A., Riley, J., Rosa, Saunders, Schachte, Smith, L., Smith, P., Smith, H., Stoney, Sullivan, Sweeny, Van Rysselberge, Van Saun, Watkins, Wertimer, Wiles, Wilson, S., Yarborough, Zucker.

Out of Town Make-ups: None

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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: S. Anne Walker

Rotary International President: Dong Kurn Lee

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership
Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations
Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education
Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair
Tripp Wiles, Mosquito Fleet Chairperson

Don Oswald, Service
Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance
Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Committee, Chair