



The Keyway

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In this issue:

Knox White, Greenville Mayor	1
Rotary Calendar	1
Splinters from the Board, Member News	2
Announcements	2-3
Area Club Meetings, Birthdays, Attendance	3
Strategic Planning Committee	4
Officers and Committee	5

Rotary Calendar

December 9th, 2008

Will Bagwell,
Promenade
Development

December 16th, 2008

Holiday Party at the
Lowcountry Food
Bank

December 23rd, &
December 30th, 2008

No Meeting

January 6, 2009

Victoria Hansen,
Channel 4, on
Digitalization
Mandate

“South Carolina’s Other beautiful city !”

December 2nd, 2008

Mayor **Knox White** is very proud of the City of Greenville, for good reason. Mr. White is a partner at the state-wide law firm of Haynsworth Sinkler Boyd, P.A., in Greenville, where he heads the immigrations and customs practice group. Between traveling to China for business, and hosting exchange students from his own Rotary club, he somehow finds time to govern the City of Greenville. He has been the Mayor there for about 13 years, during which time Greenville’s downtown has become an exciting destination for locals and visitors. Mr. White is also as sharp as a whip— he immediately conceded to our club that it is not easy to attempt to transform his city into one as fashionable as Charleston. While he loves visiting Charleston, he boasts endlessly about his very own Greenville.



Mayor Knox White

Since the time he has been in office, Greenville has gotten a noticeable facelift. The minor league baseball stadium was built downtown, inhabited by the team ingeniously named, “The Greenville Drive.” Mayor White noted that the name was initially controversial, but then caught on. It is meant to reflect the perseverance and futuristic “drive” of the locals, and is also a play on the automobile manufacturing done in the area. Mayor White is not afraid of controversy, and spear-headed another project that was initially looked upon with mixed reviews: the beautification of the Falls Park at the River Reedy, in downtown Greenville. Once a river forgotten, the Reedy and its falls were covered up by a large cement bridge for years. Now the area is virtually unrecognizable compared to its former days. In place of the old bridge, there is a lively pedestrian bridge spanning the falls. The new bridge was designed by a German firm, and there is none other like it the country. In addition, there are beautiful gardens and green space in the Falls Park. It is one of the most popular downtown destinations on the weekends.

(Continued on Page 2)

In other business. . .

Ed Vaughn led us in the *Invocation & Pledge of Allegiance*. **Andy Anderson** introduced visiting *Rotarians & guests*. *Health & Happiness* was presented by **Alison Standard**. **Tom Sweeney** introduced our speaker, mayor of Greenville, **Knox White**.

President's Corner



Next Board Meeting:
Tuesday, January 13th
at 11:30am.

The newly elected board members and those board directors remaining on the board for the 2009-2010 Rotary year will meet at 12:00 on Dec. 16th to elect our 2011-2012 president.

There's a reason for this "power tie."

President Andy reminded everyone in our Club how important *Rotary Wheels* is to our Club's future. He also re-iterated we all have a "buy or sell" responsibility for one ticket.

The "Rusty Shovel Award" to:

Steve Dopp for being mentioned several times in the Knox White's presentation this week!

Continued from Page 1.

Mayor White credits his downtown beautification project to some tactful funding methods. While the City fronted the 13 million to overhaul Reedy River, private investors have followed suit, pouring in over 200 million to the surrounding area, making the project a huge win. Around the Falls and Main Street, there are mixed use buildings. Restaurants, shops, and condos are all on the same block and oftentimes the same building, in downtown Greenville. Mayor White noted that there are over 75 restaurants in the downtown, which is packed from Thursday evening through all-day Sunday. The City wisely built 7 large parking garages, and shuns parking meters on the street.

Major White's presentation was fantastic advertising for Greenville, which seems to be an exciting destination. We enjoyed **Knox White's** presentation, and hope to host this fellow Rotarian again soon.

Submitted by Jackie Grau, Keyway Committee

Announcements:

Welcome our Club's Newest Member

President Andy inducted **Chris Proctor** into our club this past Tuesday. Chris was sponsored by **Chris Moss** and will hold the classification of Education/Private Second. We welcome Chris as our newest member!

Congratulations to our New Board Members!

The following members were elected by the membership last Tuesday to serve on the 2009-2010 & 2010-2011 Board of Directors – **Tom Clymer, Brian Johnson, Valerie Morris** and **Lorraine Perry**. Congratulations to these members! We appreciate their willingness and desire to serve our club in the coming two years! One of them will be our President in 2010-2011.

Club By-laws Change:

At this past Tuesday's meeting, our club members voted to approve the recommended Club By-Law change to reflect a 70% attendance requirement for board candidates versus the current 80% requirement.

Don't Miss Next Week's Speaker

This Tuesday, Will Bagwell, Project Manager for Promenade Development will speak. He is from the Florida-based Ginn Co., which unveiled plans in late July to build an urban-style, mixed-use waterfront community on 180 acres of Charleston's upper peninsula. Most of the land served as a county trash dump for nearly two decades. Conceptual plans for the so-called Promenade development call for building about 1,000 residential units, at least one hotel, an undetermined amount of retail and office space and a performing arts center. The development also would include a marina and public access to the waterfront.

The Senior Aging & Issues Committee...

...will again sponsor our annual Senior Gift Giving Tree. The Christmas Tree in the Alumni Center lobby will hold "ornaments" with gift requests from seniors at the Ansonborough House starting **Tuesday, Dec. 2nd**. Members are asked to pick an ornament (or two) from the tree this Tuesday. Gifts should be wrapped and returned to either our meeting on Dec. 9th or Dec. 16th. Any questions or if you would like to make a contribution, please contact **Mary Peters**.

AREA CLUB MEETING TIMES

Summerville - Oakbrook

Wescott County Club
Monday 7:30 AM

North Charleston

Airport Radisson
Monday 12:30 PM

East Cooper Breakfast

Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek

Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston

Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant

Holiday Inn
Wednesday 12:30 PM

Summerville

Sticky Fingers Restaurant
Wednesday 1:00 PM

**North Charleston
Breakfast**

Embassy Suites
Thursday 7:30 AM

Daniel Island

Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner

Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston

Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast

Harbour Club
Friday 7:30 AM

St. Johns Parish

Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcements (Continued from page 2)

"Thank you" to Past-President Jermaine

We are pleased to announce that **Jermaine Husser** and the Low-country Food Bank have graciously offered to host our annual Holiday meeting on **Tuesday, December 16th at 12:30pm.** Members are encouraged to bring their spouses/guests to this meeting. Be sure to mark your calendar now to attend this festive event.

Support Our Salvation Army Bell Ringing

Our annual bell ringing for the Salvation Army is scheduled for **Friday, December 19th.** **Erin England** will be recruiting members for shifts starting on **Dec. 2nd.** This is a wonderful way to get into that holiday spirit and receive a make-up credit for spreading cheer! Contact Erin to schedule your shift.

Change in Club Status

With much regret the board accepted resignations from **Jack Meetze, Robin Poliakoff** and **Joan Wilson** at this past Tuesday's meeting. **Lenny Greene, Angie Johnson** and **Mike Jones** were all approved for leave of absences. **Johnny Jordan** joins the ranks of those "Excused" members.

Water Missions Project is Off and Running!

With the support of **John Bleecker** and **Kyra Morris**, our Rotary Club board committed at its board meeting yesterday a firm \$5000 with a goal of \$7500 if things go as planned between now and the end of the year to our Water Missions project. **George Greene** has committed another firm \$1700 for our club's contribution and we're off and running. The Daniel Island Rotary Club will partner with our club in this project and has already committed \$10,000 to a water project this year. The District match is \$16,700 (1:1 match of local funds); Rotary Foundation match is \$25,000. Our Water Missions committee boasts the following members: **John Bleecker; Willis Cantey; Alex Dallis; Jermaine Husser; Henry Fishburne; Don Oswalt; Mary Peters; Mark Smith and John Tecklenburg.**



Birthdays

Dec. 9 – Lorraine Perry
Dec. 9 – Johnny Stuhr
Dec. 11 – Tom Clymer
Dec. 14 – Bob Clement

Attendance Score Box

December 2nd, 2008

122

Members Absent:

Anderson, T., Anderson, I., Arnaud, Atkins, Berlin, Brockinton, Butts, Christensen, Ciappa, Coe, Condon, Chip, Crowe, Dewey, DiLiegro, Dukes, G., Dukes, R., Dulles, Dunaway, Edwards, Elsassner, Feinberg, Gaillard, Gilbert, Gilliard, Ginn, Green, D., Greene, L., Greene, G., Groseclose, Ham, Hansen, Hanson, Hart, Hasbrouck, Hinnant, Hood, Humphries, Husser, Jackson, Johnson, Al, Johnson, Angie, Jones, M., Jones, R., Katzman, Kelley-Duncan, Kerrigan, Kramer, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Lester, Livingston, Lyles, Mandell, McGinley, McKay, Meetze, Moryl, Murdy, Nagy, Outlaw, Pitts, Poliakoff, Ravenel, E., Ravenel, D., Riley, A., Riley, J., Rosa, Rosen, Siegel, Smith, L., Smith, M., Stevens, Stoney, Tarleton, Taylor, Van Saun, Watkins, Wilson, J., Wilson, S., Wombwell, Zucker

OUT OF TOWN

MAKE-UPS:

Steve Dopp – York, ME

Strategic Committee Recommendations **

➤ **Institute a Strategic Vision.**

Do what needs to be done to ensure we'll have a stronger Club in the long-term.

➤ **Establish a President, President-elect, President-elect-elect, and Past-President "roles & responsibilities" hierarchy:**

President: Interfaces internationally, nationally, & locally with our 13 sister clubs to provide guidance & vision for executing our tactical (1-2 years) and strategic (3-5 year) goal in conjunction with our Rotary International vision.

President-elect: Oversees all committee chairs (emphasis on metrics, resource allocation, & goal execution).

President-elect-elect: "learns the ropes" & assumes static (healthy) committee chair oversight. (emphasis on finances).

Past-President: Receives a charter, authority, timeline for a specific ad hoc project/program presented by the President.

➤ **Establish Policies to Manage New Member Expectations (Jan–Jun).**

Establish a "contract" with potential members to ensure everyone understands what's expected (service, not just attendance). As an example, see the Greenville Club contract in the Executive Summary. (This includes a "sell-or-buy" 1 Rotary Wheels ticket). Establish a "New Member Committee" overseen by the President-elect. This committee will allow the President-elect to further assess the service commitment of each individual and allocate provisional resources to support Committee Chairs.

➤ **Establish a "Blue Badge" Ceremony for those members who graduate from our "New Member Committee" to an existing Club Committee.**

➤ **Manage Existing Member Expectations & Resources (Jul – Dec).**

Extend the "new member contract" to existing members. Provide resources to the Committee Chairs, then execute service metrics.

➤ **Execute our Club's International Vision.**

➤ **Maintain All Current Service Projects (Fraser, etc.).**

➤ **Establish an Ad hoc Group to Review our Current "Wisdom, Work, and Wealth" Club Demography.**

➤ **Communicate with local Rotary Clubs to Establish a "Tri-county Club President's Coordination Group".**

** These recommendations are the result of 3 months of soul-searching meetings and deliberations by your fellow Club members: **Andy Brack, Tom Brown, Dan Butts, Cooper Coker, Bill Crowe, Robin Freer, Kyra Morris, Don Oswalt, Amy Riley, Carroll Schweers, and Tom Sweeney.** Committee recommendations were vetted by your Board on October 14, 2008. *Any questions should be directed to one of your Board Members.*

Rotary Club of Charleston
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Keyway deadline: 5 p.m. Tuesdays
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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: S. Anne Walker

Rotary International President: Dong Kurn Lee

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership
Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations
Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education
Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair
Tripp Wiles, Mosquito Fleet Chairperson

Don Oswald, Service
Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance
Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Committee, Chair