



The Keyway

President – Andy Brack

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Rotary Calendar

December 2nd, 2008
Knox White, Mayor of Greenville

December 9th, 2008
Will Bagwell, Promenade

December 16th, 2008
Holiday Party at the Lowcountry Food Bank

December 23rd, & December 30th, 2008
No Meeting

“Be an Encourager, not a Discourager”

November 25th, 2008

Stovall Witte introduced our guest speaker as an author of twelve books that range in subject from ancient highways to the differences between men and women. He also wrote “Jewel, an Oprah pick.” **Mr. Lott** is a Fulbright Senior American Scholar whose teaching credentials include the College of Charleston, the University of Massachusetts, and Louisiana State University where he was the editor of the Pulitzer Prize-winning journal, *The Southern Review*. Stovall said he and Bret meet over yard work...Brett agreed stating “his yard looked a little shabby.” Mr. Lott opened his talk last Tuesday with a poem from Tom Lynch on Rotary then immediately used his life as an example of why poetry, writing, and essays are so very important in life.



Author Bret Lott

Brett’s father worked for RC Cola and fully expected him to follow suit in the same profession. When he proceeded to work his way through multiple college majors: forestry (I’d like to be a Park Ranger) and marine biology (I like the beach), he ended up becoming a RC Cola employee only to realize no matter how happy that made his father, the vocation was not for him. The only “night school” college course available to Bret in 1978 was a creative writing course that he attended in his daytime uniform...for that he was labeled “so establishment” by the professor. But, it was that professor who inspired this future author with the reading of one sentence and observation: “that’s a writer’s sentence.” His future was launched! After “burning everything I’d written” while a professor at UMass in 1986” Bret decided to teach at the College of Charleston. His first thoughts of Charleston: wow, it’s like the Pirates of the Caribbean!”

During the lighthearted and insightful question and answer session, Bret showed his depth of character by answering his greatest reward for writing come from the simple things like a “letter from someone who likes your book.” He also related that he thought Oprah’s phone call in 1998 was a joke and he had to re-read his own book before appearing on her show. *Submitted by Bill Crowe, Keyway Committee*

In other business. . .

Bob Baldwin led us in the *Invocation & Pledge of Allegiance*. **Amy Jenkins** conducted the annual Board Vote. **Beth Savage** introduced visiting *Rotarians & guests*. *Health & Happiness* was presented by **Peter Wertimer**. **Stovall Witte** introduced our speaker, author **Brett Lott**.

President's Corner



Next Board Meeting:
Tuesday, December
2nd at 11:30am.

**There's a reason for
this "power tie."**

President Andy reminded everyone in our Club how important *Rotary Wheels* is to our Club's future. He also re-iterated we all have a "buy or sell" responsibility for one ticket.

**The "Rusty Shovel
Award" to:**

George Stevens for being caught in a photograph published in the Colleton Magazine with a "plastic cup of white wine" in his hand.



Announcements:

Welcome our Club's Newest Member



President Andy inducted **Digit Matheny** (*center*) into our club this past Tuesday. **Digit** was sponsored by **Don Oswalt** (*left*) and will hold the classification of Printing/Signage. We welcome **Digit** as our newest member!

Fraser Teacher of the Month

Congratulations to **Lisa Prioleau**, who was named *November Teacher of the Month*. **Lisa**, who teaches a 3-year old pre-school intervention class, was recognized by **Tom Sweeny** (*left*) with a our Club's certificate for her outstanding efforts as **Perren Peterson**, Principal of Fraser, observes.



The Twenty years ago our Club sponsored the start of the Charleston Men's Chorus which has now grown to 50 members. Today, the Chorus sponsors music scholarships at local colleges and universities. If you would like to help further this work, be a sponsor to the chorus with your personal or business support, or buy a ticket to :

The Chorus's 14th annual Christmas concert on **Saturday, December 20, 2008, at 5:00 PM** at the Summerall Chapel at The Citadel. The concert will be a combination of sacred music as well as joyful holiday lyrics. Tickets for the concert will be available at all CATs Music stores, Monster Music & Movies on Orleans Rd. and Royall Hardware on Coleman Blvd. in Mt. Pleasant. Admission is \$15 adults; \$10 seniors/students; and free to ages 6 and under. Tickets also may be purchased from **Fred Sales**. For more information, please call 843-720-8505 or visit www.cmchorus.com.

Club By-laws Change:

At this past Tuesday's meeting, our club members voted to approve the recommended Club By-Law change to reflect a 70% attendance requirement for board candidates versus the current 80% requirement.

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcement (Continued)

Nominations are open for the final Extra Mile Award for 2008

Nominations will close on **Friday, December 5th**. Read the nomination form for details: this is not a life time achievement award. The nomination form is on the Rotary Club of Charleston website: <http://www.Charleston-rotary.org/> . Note this can be a Rotarian but not for a Rotarian project. Please welcome **Baron Hanson** as the new Chairman of the EM Committee.

The Senior Aging & Issues Committee...

...will again sponsor our annual Senior Gift Giving Tree. The Christmas Tree in the Alumni Center lobby will hold "ornaments" with gift requests from seniors at the Ansonborough House starting **Tuesday, Dec. 2nd**. Members are asked to pick an ornament (or two) from the tree. Gifts should be wrapped and returned to either our meeting on Dec. 9th or Dec. 16th. Any questions or if you would like to make a contribution, please contact **Mary Peters**.

Congratulations to Past-President Jermaine

We are pleased to announce that **Jermaine Husser** and the Low-country Food Bank have graciously offered to host our annual Holiday meeting on **Tuesday, December 16th at 12:30pm**. Members are encouraged to bring their spouses/guests to this meeting. Be sure to mark your calendar now to attend this festive event.

Support Our Salvation Army Bell Ringing

Our annual bell ringing for the Salvation Army is scheduled for **Friday, December 19th**. **Erin England** will be recruiting members for shifts starting on **Dec. 2nd**. This is a wonderful way to get into that holiday spirit and receive a make-up credit for spreading cheer!

Change in Club Status

If you plan a change in your club membership status by **December 1, 2008** to Active, Excused, Leave of Absence or if you are planning to resign from the club, please notify **Carroll Schweers in writing NO LATER than December 1, 2008**. This will affect January 1st billing. All current members who officially resign after December 5th will be billed \$42 to cover Rotary International dues, which are paid the first of the billing cycle. If you have any questions, please contact **Carroll at 971-4352**.

Birthdays

Dec. 6 – Dan Butts
Dec. 4 – Ben Helms
Dec. 8- Bernie
Groseclose
Dec. 8 – Rosy Rosebrock

Attendance Score Box

November 25th, 2008

113

Members Absent:

Alterman, Anderson, T., Anderson, I., Arnaud, Atkins, Bailey, Berlin, Bryan, Bullard, Burt, Chapman, Christensen, Clement, Clymer, Cohen, Condon, Colleen, Dacey, Dallis, Dewey, Dukes, Dukes, Dulles, Dunaway, Echols, Edwards, England, Fellabom, Forbes, Gaillard, Gilbert, Gill, Gilliard, Green, D., Greene, G., Ham, Hansen, Hanson, Hart, Hinant, Holz, Hood, Humphries, Jackson, Johnson, Al, Johnson, Angie, Jones, K., Jones, R., Jones, M., Katzman, Kerrigan, Knowlton, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Lester, Livingston, Lyles, McCormack, McKay, McKelvey, Meetze, Mills, Moryl, Murdy, Nagy, Oulla, Outlaw, Pate, Pitts, Poliakoff, Postell, Prewitt, Ravenel, D., Ravenel, E., Rosa, Rosen, Seguer, Smith, L., Smith, M., Spell, Stuhr, Sullivan, Tecklenburg, Van Ryssselberge, Van Saun, Vaughan, Walker, Watkins, Wiles, Wilson, J., Wombwell, Zucker

Out of Town Make-ups:
George Stevens – Bluffton, SC

Strategic Committee Recommendations **

➤ **Institute a Strategic Vision.**

Do what needs to be done to ensure we'll have a stronger Club in the long-term.

➤ **Establish a President, President-elect, President-elect-elect, and Past-President "roles & responsibilities" hierarchy:**

President: Interfaces internationally, nationally, & locally with our 13 sister clubs to provide guidance & vision for executing our tactical (1-2 years) and strategic (3-5 year) goal in conjunction with our Rotary International vision.

President-elect: Oversees all committee chairs (emphasis on metrics, resource allocation, & goal execution).

President-elect-elect: "learns the ropes" & assumes static (healthy) committee chair oversight. (emphasis on finances).

Past-President: Receives a charter, authority, timeline for a specific ad hoc project/program presented by the President.

➤ **Establish Policies to Manage New Member Expectations (Jan–Jun).**

Establish a "contract" with potential members to ensure everyone understands what's expected (service, not just attendance). As an example, see the Greenville Club contract in the Executive Summary. (This includes a "sell-or-buy" 1 Rotary Wheels ticket). Establish a "New Member Committee" overseen by the President-elect. This committee will allow the President-elect to further assess the service commitment of each individual and allocate provisional resources to support Committee Chairs.

➤ **Establish a "Blue Badge" Ceremony for those members who graduate from our "New Member Committee" to an existing Club Committee.**

➤ **Manage Existing Member Expectations & Resources (Jul – Dec).**

Extend the "new member contract" to existing members. Provide resources to the Committee Chairs, then execute service metrics.

➤ **Execute our Club's International Vision.**

➤ **Maintain All Current Service Projects (Fraser, etc.).**

➤ **Establish an Ad hoc Group to Review our Current "Wisdom, Work, and Wealth" Club Demography.**

➤ **Communicate with local Rotary Clubs to Establish a "Tri-county Club President's Coordination Group".**

** These recommendations are the result of 3 months of soul-searching meetings and deliberations by your fellow Club members: **Andy Brack, Tom Brown, Dan Butts, Cooper Coker, Bill Crowe, Robin Freer, Kyra Morris, Don Oswalt, Amy Riley, Carroll Schweers, and Tom Sweeney.** Committee recommendations were vetted by your Board on October 14, 2008. *Any questions should be directed to one of your Board Members.*

Rotary Club of Charleston
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Keyway deadline: 5 p.m. Tuesdays
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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: S. Anne Walker

Rotary International President: Dong Kurn Lee

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership
Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations
Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education
Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair
Tripp Wiles, Mosquito Fleet Chairperson

Don Oswald, Service
Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance
Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Committee, Chair