



The Keyway

August 26, 2008
Issue 4424

President – Andy Brack

Editor – Bill Crowe
e-mail: bcrowe52@aol.com

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Rotary Calendar

August 26th, 2008
Lt Gov Andre Bauer

September 2nd, 2008
Scott Richardson

September 6th, 2008
Adopt-A-Highway

September 9th, 2008
District Governor Anne Walker

September 11th, 2008
Day of Caring @ Fraser

“Delivering Excellence”

August 19th, 2008: We were privileged to have our member, **Dr. Nancy McGinley**, provide an insightful look at the challenges she faces and the successes she’s achieved. As Superintendent of the Charleston County School District, she leads 5,000 employees serving 42,000 students in 80 schools with 5 special programs in a radius of 100 miles. While we read and hear about the schools, students, teachers and the Board, the real story is the progress being made under Dr. McGinley's leadership.



Nancy McGinley

Dr. McGinley opened her talk with a tongue & cheek comparison of the sport of surfing, being an avid enthusiast, and being Superintendent. She said that in both you must navigate through rough waters, not be afraid of sharks and sometimes get hit by a board. While this was a humorous way to look at challenges she faces, all were in awe of her challenges and successes she had achieved in a short time. This year the District had 450 new students after a 5 year decline. This comes from her approach; “stop planning for excellence and start expecting it.”

Because she wakes up every day in awe of the power of education, she's focused on delivering real results for students, parents, community and those in the educational system. The District is moving further toward establishing community learning centers not just for children, but also for parents in order to make school a more integral part of the community. The Community Outreach Program, designed to get children into school, has been very successful using innovative techniques such as the First Day Festival and even getting 10 North Charleston police officers to identify school-age children and get them into school.

The District is continuing to focus on expansion of the enrichment of programs by adding foreign languages, arts, sports and other activities that make the school a more enriching experience. She is leading the District to expand more options that parents can select; including charter schools, magnet schools, partial magnet schools, neighborhood schools and career academies to better meet the needs of children.

While there were many accomplishments, including improvement in test scores and creating a better environment by an aggressive building program, the real key was Dr. McGinley's focus on the essential part of the learning experience. Her mantra “victory in the classroom” and stressing that everyone is there to support the teacher are two of the key reasons why significant improvements have been made and will continue to increase.

Submitted by Wayne Outlaw

In other business. . .
Charles Kaiser led us in the *Invocation & Pledge of Allegiance*. **Jeremy Cook** introduced visiting *Rotarians & guests*. *Health & Happiness* was presented by **Rene Kramer**. **Joan Ustin** introduced our speaker, **Nancy McGinley**.

President's Corner



New Member:

President Andy inducted **Sheree Ciappa** into membership this past Tuesday. Sheree was destined to become a Rotarian --- her grandfather and father were both Rotarians in Cullman, Alabama. She was sponsored by **Past President Jermaine Husser** and will hold the classification of Business/Development. We welcome Sheree as our newest Rotarian.



Sheree, Jermaine, and Andy

The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Announcements:

A New Way to Earn a Make-up Credit:

The board approved a new policy regarding make-up credits at this month's meeting. "It is the policy of the Rotary Club of Charleston that members shall receive up to one meeting make-up per month if they attend a meeting of a non-profit or governmental board on which they are a director or voting members." Carroll will still need to be notified in writing (via e-mail or snail mail) by you to earn one of these make-up credits. It is the board's hope that our monthly attendance percentage will show significant improvement with the addition of this make-up opportunity.

Extra Mile Nominations:

If you would like to nominate someone from the Charleston community to be recognized with our club's next "Extra Mile" service award for exceptional community service, please complete the nomination from on our website or contact Tom Sweeny to obtain a form. Deadline for nominations is this Tuesday, Aug. 26 at 12:30pm.

Adopt-A-Highway on September 6th:

Our next Adopt-A-Highway service project is scheduled for Saturday, September 6. This is an excellent opportunity to give back to the community and get a Rotary make-up at the same time. It takes no more than two hours. Volunteers should plan to meet at the First Federal on Harborview Road at 9am.

Trident United Way's Day of Caring:

Our club will again this year participate in Trident United Way's Day of Caring on Thursday, September 11th. **Past President Jermaine** encouraged members, who have not already committed to another project in our community, to join him at our education partner, Fraser Elementary, to help refurbish an old school sign and to help with some landscaping projects around the school.

Perfect Attendance:

President Andy recognized the following members for their perfect attendance:

- Bill Scarborough - 29 years*
- Jim Parker - 18 years*
- Jerry Sifford - 18 years*
- John Bleecker - 17 years*
- Brian Johnson - 6 years*
- Don Oswald - 4 years*
- Tom Sweeny - 4 years*
- Charles Kaiser - 1 year*

Congratulations to all these members! You set an excellent example for all of us to follow.



AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

**North Charleston
Breakfast**
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcements (continued)

Reminders:

- As a reminder, dues for July are now past due. If you have not submitted your payment to Carroll, please do so as soon as possible.
- If you are interested in seeing and hearing about all the wonderful accomplishments that are a direct result of the generous support of the Rotary Foundation, you are encouraged to attend the Rotary Foundation seminar in Sumter on September 18th from 9:30am-3:30pm. This is an excellent opportunity for our members to learn more about the Rotary Foundation and what it does. Please contact Carroll to register or to learn more about the seminar.
- Parking Reminder – Except for vehicles with handicapped tags, vehicle parking is permitted ONLY in the Congress Street parking lot. Cars parked in either of the lots directly beside the building (Alumni Staff parking to the right and the Corps of Engineers parking lot to the left of the building as you face the entrance) will be towed.

Proposed New Members:

Name: Dr. William Eric Emerson “Eric”
Address: Charleston Library Society, 164 King St., Chas. 29401
Class.: Libraries/Executive
Sponsor: Jim Parker

Name: Mary Abigail Edwards Saunders “Abby”
Address: Chas. School of Law, PO Box 535, Charleston 29402
Class.: Educ/Law
Sponsor: Andy Brack

Name: Alison Standard
Address: Astandard, 63 Grove St., Suite D, Chas. 29403
Class.: Advertising/Promotional
Sponsor: Tom Campbell

Name: Paul L. Stoney
Address: Cannon Street YMCA, 61 Cannon St., Chas.
Class.: Recreation/Admin
Sponsor: Jennet Alterman

Any comments regarding proposed new members may be addressed in writing to the board of directors.

This Weeks “Rusty Shovel Award”

Nancy McGinley received this week’s “Rusty Shovel Award” and enters our *Circle of Rust* as “Rusty 8.” She was nominated by numerous emails for being the Club “Surfer Girl.”



Andy Brack and Nancy

Birthdays

Aug. 28 – Jim Atkins
Sept. 1 – Jim Geffert
Sept. 1 – Fred Sales

ATTENDANCE SCORE BOX

August 12th, 2008
113

Members Absent:

Anderson, T., Anderson, I., Arnaud, Audi, Bailey, Baldwin, Berlin, Body, Brockinton, Brown, Brumgardt, Bryan, Burt, Burwell, Butts, Coe, Coker, Condon, Colleen, Dewey, DiMaggio, Dopp, Dowell, Dukes, Dukes, Dulles, England, Fallon, Fellabom, Forbes, Gaillard, Garcia, Geffert, Gill, Ginn, Grau, Green, D., Green, R., Groseclose, Ham, Hansen, Hart, Hasbrouck, Hood, Humphries, Jackson, Johnson, Al, Johnson, Angie, Johnson, T., Jones, K., Jones, M., Jones, R., Jordan, Katzman, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Lester, McCormack, McKay, Mobley, Moryl, Murdy, Nagy, Oulla, Pate, Pitts, Poliakoff, Prewitt, Prout, Ravenel, E., Riley, A., Rosa, Scott, Seguer, Siegel, Sisco, Smith, L., Smith, M., Smith, P., Smith, H., Sullivan, Thomas, L., Thomas, R., Thompson, Trawick, Walker, Watkins, Wiles, Wilson, J., Wish, Witte, Zucker

Out of Town Make-Ups:

Frank Bullard – Sumter, SC

Rotary Club of Charleston
P.O. Box 21029
Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
Editor: Bill Crowe
Email: bcrowe52@aol.com
Address changes: chasrot@comcast.net

**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership
Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations
Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education
Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair

Don Oswald, Service
Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance
Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Study Committee