



The Keyway

August 5, 2008
 Issue 4421

President – Andy Brack

Editor – Bill Crowe
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In this issue:

Lonnie Carter,
 Santee Cooper

Rotary Calendar

Splinters from the
 Board, Member

Announcements

Area Club
 Meetings,
 Birthdays,
 Attendance

Officers and
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Rotary Calendar

August 5th, 2008

**Nic Butler,
 “Hurricanes and
 Earthquakes”**

August 12th, 2008

**Rep. James Smith, SC
 Guardsmen who
 returned from 15 mo
 deployment to
 Afghanistan**

August 19th, 2008

**Nancy McGinley,
 Superintendent of
 Schools**

“A New Age for Energy in South Carolina”

July 29th, 2008:

1 **Lonnie Carter** was introduced by **Dr. Earl Walker** as an
 extremely accomplished professional who is best known
 1 for his “plain spokenness” but is treated as a “rock star”
 wherever he goes. Mr. Carter took the podium with the
 comment, “I’m not a rock star, but I am a big fan of Rotary
 International.” We were treated to an enlightening talk on
 2 the background of Santee Cooper. It has grown from a
 sleepy little business in 1982 to the largest producer of
 electricity, 5700 mega-watts, in South Carolina...a
 2-3 company that supports over half the State’s population
 through 20 electrical co-ops with low cost reliable power
 3 it in an environmentally responsible way.



*Lonnie Carter
 CEO, Santee Cooper*

4 Lonnie emphasized the decisions our leaders are now
 making relative to energy are critical to our economy, ability to compete globally, quality of
 life, and economic security. He confirmed our State is growing faster than most, 8th last year.
 That is extremely positive and extremely challenging at the same time. Our base level
 requirement for energy by 2020 will be 1,100 meg-watts. Though that’s 11 years and 5
 months from now Lonnie said we must be planning now to meet that challenge. We’re
 currently making great strides in conservation management of energy through demand-side
 management; that won’t be enough. To meet this challenge, we’ll need a combination of:

- Conservation
- Energy Efficiency (1.6 million CFL light bulbs we give away)
- Renewable Power (Wind & Solar Projects)
- Base-load Power Generation (Coal & Nuclear)

Mr. Carter explained the challenges to these endeavors: “not everyone wants wind towers on
 our beaches or solar panels on our homes.” We can’t get people to pick up the CFL light
 bulbs or use our free energy audits at www.santeecoopergreen.com. Lonnie emphasized that
 re-starting the nuclear project will be difficult and costly: \$10 billion...it’s been dead for 3
 decades. Concerning the topic of coal fire, he was passionate in stating we’ve reduced
 mercury by 95%, particulates by 99%, sulfur-dioxides by 98%. He also challenged the
 audience to get the truth on mercury at www.therealstoryonmercury.com. “Less than 1% of
 all mercury is produced by the energy industry.”

The Q&A session was lively; in a nutshell: “the world is run off energy, everyone wants our
 standard of living. To protect our future, we need a viable national energy policy.”

Reported by Bill Crowe, Keyway Committee.

In other business. . .

Dan Ravenel led us in the *Invocation & Pledge of Allegiance*. **Ron Green** introduced visit-
 ing *Rotarians & guests*. *Health & Happiness* was presented by **Tony Johnson**. **Earl Walker**
 introduced our speaker, **Lonnie Carter**.

President's Corner



I previously challenged our Club to start an international outreach effort. What better way to begin than by you reviewing our Brisbane sister club's newsletter: www.brisbanerotary.org.au/Documents/RotaryBulletin4August2008_000.pdf



Tom Clymer received this week's "Rusty Shovel Award and enters the Circle of Rust as "Rusty 4." Tom was nominated by his fellow Sergeant-of-Arms for his "selective event attendance."

The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Announcements:

Proposed New Members:

Name: **Sheree Ciappa**
Address: CBCM, 2157 Summerwood Dr., MP, 29466
Class.: Business/Development
Sponsor: Jermaine Husser

Name: **Baron Hanson**
Address: RedBaron Consulting, 330 Concord St., 6B, Chas, 29401
Class.: Consultant/Management
Sponsor: Earl Walker

Name: **Teal Van Saun**
Address: The Beach Co., 1973 Riviera Dr., St. 7, MP, 29464
Class.: Marketing/General
Sponsor: Amy Jenkins

Name: **Tripp Wiles, III**
Address: Wiles Law Firm, 280 Seven Farms Dr., Suite C, Chas., 29492
Class.: Law/General
Sponsor: Earl Walker

Any comments regarding proposed new members may be addressed in writing to the Board of Directors.

Membership Dues:

All members should be in receipt of the July dues statements. Please note that payment is due within 30 days of receipt. Members will notice the additional of a "\$25 Bucket Fund" item on their statements. During this Rotary year, instead of collecting money each week in the buckets, members will have the option of contributing \$25 with their dues. This \$25 optional contribution will be split equally each billing period between the Rotary Foundation, Rotary Club of Charleston Fund and the CART Fund for Alzheimers Research.

International Projects:

The International Project Recommendation Committee is considering club projects with an international connection to recommend to our club. If you have any suggestions for a worthy project, please contact John Tecklenburg at 414-4090 or john@ccre.com.

Extra Mile Nominations:

Extra Mile Nominations being accepted – If you would like to nominate someone from the Charleston community to be recognized with our club's next "Extra Mile" service award for exceptional community service, please complete the nomination from on our website or contact Tom Sweeny to obtain a form.

Key Committee Meeting Today:

There will be an RCCF Committee meeting at 1:30pm on Tuesday, August 5th!

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcements (continued)

Let's All Get Involved! Your Board...

...encourages everyone to get involved and be on a committee. If you are not on a committee and would like to be, please note that on page 4 of this newsletter the new officers and committee chairs for this Rotary year are listed. Many of the committees are looking for hard working, enthusiastic Rotarians and would love to hear of your desire to serve.

Revised Member Roster:

A revised membership roster has been published and hard copies will be available to members to pick-up at upcoming meetings. Limited copies were printed. Please note that members with internet access can also access the roster at www.charleston-rotary.org/roster.htm. It is our hope that members can print a copy of the roster at their home or office.

Newsletter Excerpt from our Sister Club in Brisbane, Australia:

The Rotary Club of Brisbane ... this Monday, August 4:

A rare and precious opportunity ...

Our speaker on Monday will be **Lisa Devereaux**, a CSIRO scientist where her present responsibilities include commercialisation management – taking successful projects to the world of commerce. Lisa has been selected as a member of the Bipolar Expedition to the South Pole.

THE BIPOLAR EXPEDITION will take a team of 12 to the South Pole and to the North Pole. Each team will be trekking to the 'last degree' of latitude in both hemispheres, which is expected to take three weeks per trek. Each expedition team will comprise of two experienced expedition guides, one camera person/documentary producer and nine members of the community who are in some way affected by Bipolar Disorder, whether that be through the illness itself, a medical practitioner dealing with the disorder or other community members.

There will be two separate treks, approximately 3 weeks each – one to the South Pole in November 2009 and one to the North Pole in April 2010. For more go to: www.brisbanerotary.org.au/Documents/RotaryBulletin4August2008_000.pdf

Our Next Week's Speaker:

We will welcome Nic Butler who will ensure we are made aware of the latest information on "Hurricanes & Earthquakes."

Birthdays:

Aug. 5—Ray Jones
Aug. 8—Jim Decker
Aug. 9—Emerson Read

ATTENDANCE SCORE BOX

July 29th, 2008
106

Members Absent:

Anderson, Arnaud, Audi, Bailey, Baldwin, Berlin, Body, Brockington, Brumgardt, Bullard, Burwell, Christensen, Coe, Condon, Craven, Dacey, Dopp, Dukes, Dulles, Dunaway, Edwards, El-sasser, England, Fallon, Fellaborn, Fishburne, Forbes, Foster, Barnes Gailliard, Garcia, Geffert, Gershon, Gilbert, Gill, Ginn, Green, D., Greene, G., Ham, Hansen, Hasbrouck, Holz, Hood, Humphries, Husser, Jackson, Johnson, Al, Johnson, Angie, Jones, M., Jones, R., Katzman, Kelley-Duncan, Kerrigan, Knowlton, Kramer, Krawcheck, Laurens, Lawrence, Leibowitz, Lester, Livingston, Lucash, Lyles, Mandell, McCormack, McGinley, McKay, Meetze, Mobley, Morris, K., Morris, V., Moss, Murdy, Nagy, Oulla, Pate, Perry, Pitts, Poliakoff, Ravenel, Riley, J., Rosa, Scott, Seguer, Sisco, Smith, L. Smith, M., Sommer-Kresse, Spell, Stevens, Sullivan, Sweeney, Thomas, L., Thomas, R., Thompson, Trawick, Van Rysselberge, Watkins, Wertimer, Wilson, J., Wilson, S., Wombell, Zucker

Out of Town Make-Ups:

None

Rotary Club of Charleston
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Keyway deadline: 5 p.m. Tuesdays
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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership
Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations
Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education
Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair

Don Oswald, Service
Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance
Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Study Committee