



The Keyway

July 22, 2008
Issue 4419

President – Andy Brack

Editor – Bill Crowe
e-mail: bcrowe52@aol.com

In this issue:

- Darla Moore, Palmetto Institute** 1
- Rotary Calendar** 1
- Splinters from the Board, Member** 2
- Announcements** 2-3
- Area Club Meetings, Birthdays, Attendance** 3
- Officers and Committee Chairs** 4

Rotary Calendar

July 22nd, 2008
Henry McMaster, Attorney General

July 29th, 2008
Lonnie Carter, CEO of Santee Cooper

“PALMETTO INSTITUTE AND PARK ANGELS”

July 15th, 2008:

Today **Darla Moore** shared her passion not only for South Carolina and its people, but also for two projects she has underwritten that are designed to improve the quality of life in the Lowcountry and State.

A native South Carolinian, born in Lake City, she found legendary success in the world of high finance and now focuses her time and passion here at home. Unlike many South Carolinians who must leave the state to find career and financial success, she returned home to use her experience and resources to make this a better place to live and work.



Darla Moore

Many know of her high profile contributions and philanthropy such as the Darla Moore School of Business at USC. She has provided other very important contributions, such as Clemson's Eugene T. Moore School of Education named for her father. Today, we had the opportunity to have her share her vision of the Palmetto Institute and of Park Angels of Charleston.

According to Moore, the Institute's initial assessment was blunt, to the point and underscored its significant need. It stated that South Carolina could not compete effectively in today's global economy unless it made significant improvements in the mix of industry and the quality of our economic foundations. To compete, we must have a smart, well-trained workforce. She, as proof of the need to upgrade our workforce skills, cited BMW, which had to “trash” the first 800 vehicles produced by South Carolina workers due to the need to demonstrate quality control.

Aiding in the improvement of our workforce will be four technical colleges presided over by women who are Institute partners in a program entitled, “Achieving the Dream.” Strong support by the State's research universities is also key. Moore stated “robust economic activity follows smart people.” As economic clusters grow, so does economic opportunity.

(Continued on page 2)

In other business. . .

Cooper Coker led us in the *Invocation & Pledge of Allegiance*. **Andy Anderson** introduced visiting *Rotarians & guests*. *Health & Happiness* was offered by **Bill Trawick**. **Jennet Altermann** introduced our speaker, **Darla Moore**, from Palmetto Institute.

**President's
Corner**



“The buckets are gone...let’s give this a year and see if it works.”

July dues statements were distributed at this past Tuesday’s meeting. If you were not in attendance, your statement will be mailed. Please note that payment is due within 30 days of receipt. Members will notice the addition of a “\$25 Bucket Fund” item on their statements. During this Rotary year, instead of collecting money each week in the buckets, members will have the option of contributing \$25 with their dues. This \$25 optional contribution will be split equally each billing period between the Rotary Foundation, Rotary Club of Charleston Fund and the CART Fund for Alzheimers Research.

The Four Way Test

- 1. Is it the **TRUTH**?
- 2. Is it **FAIR** to all concerned?
- 3. Will it build **GOOD-WILL** and **BETTER FRIENDSHIPS**?
- 4. Will it be **BENEFICIAL** to all concerned?

(Continued from page 1)

In addition to smart people, to be successful we must have and support a government that will invest in our economic foundations while keeping tax rates low enough to encourage growth. It’s very important to have an overall, rather than a piecemeal tax approach. The Institute provides in-depth research and analysis to advise the public and policymakers of the need for an unbiased, strategic tax approach that will produce real long-term economic benefit.

Life is about more than just business. One day while walking, Darla and her husband, Richard Rainwater, came up with an idea to help preserve Charleston’s unique beauty and value. The Charleston Parks Conservatory is a new nonprofit organization, working with public and private partners to elevate our parks to the level preservation and appreciation that we already give our landmarks and buildings.

South Carolina and Charleston are extremely lucky and blessed to have Darla Moore as a returning native who not only returned home, but also gives back with passion and dedication.

Reported by Wayne Outlaw, Keyway Committee.

Announcements:

Next Week Speaker

Henry McMaster was elected Attorney General for the State of South Carolina on November 5, 2002. A couple highlights of his impact to our community:

- Launched a statewide Internet Predator Task Force made up of forty local, state and federal law enforcement authorities to run undercover stings targeting target predators over the Internet.
- launched a massive state grand jury investigation and prosecution of the Carolina Investors – Home Gold Inc.
- ...and much more! Come & enjoy next Tuesday!

Cell Phone Batteries:

Remember to bring your cell phone batteries to Rotary to re-cycle to benefit our school partner, Fraser Elementary.

Two New Members:

President Andy inducted two new members into Rotary this past Tuesday – **Julie Medich** and **Erin Elsasser**. Julie was introduced and sponsored by **Lisa Thomas**. She will hold the classification of Law/Civil. Erin was introduced and sponsored by **Mike Jones**. He will hold the classification of Business/Distribution. We welcome Julie and Erin into our club!



Julie Medich and Erin Elsasser

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

**North Charleston
Breakfast**
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcements (continued)

Let's All Get Involved! Your Board...

...encourages everyone to get involved and be on a committee. If you are not on a committee and would like to be, please note that on page 4 of this newsletter the new officers and committee chairs for this Rotary year are listed. Many of the committees are looking for hard working, enthusiastic Rotarians and would love to hear of your desire to serve.

Meeting on August 5th:

RCCF Committee meeting – 1:30pm

Revised Member Roster

A revised membership roster has been published and hard copies will be available to members to pick-up at upcoming meetings. Limited copies were printed. Members with internet access will also be e-mailed a link to access the roster, as well. It is our hope that members can print a copy of the roster at their home or office.

Beware...there's humor in our Club! You might find yourself the Recipient of President Andy's new "Rusty Shovel Award."

"Why? Because." So says **President Andy**.

Robin Freer received the award for his "Tax Approach."



Robin Freer

What's the best way to prevent being the recipient of this "distinctive" award? Nominate one of your fellow Rotary Club members...do unto others before they do unto you! **Note:** This slogan is for this award only and not to be confused with our "Four Way" Test.

How do I nominate? Enter your nomination into our Club "Rusty Shovel Ledger" found near Carroll at the front desk or email President Andy at brack@brack.net.

Birthdays

July 26 – Andy Brack

ATTENDANCE SCORE BOX

July 15th, 2008
117

Members Absent:

Anderson, I., Arnaud, Atkins, Audi, Bailey, Baldwin, Berlin, Body, Boyd, Brockinton, Brumgardt, Bryan, Burwell, Coe, Condon, Condon, Craven, Crowe, DiMaggio, DiLiegro, Dopp, Dulles, Edwards, Feinberg, Fetner, Fishburne, Forbes, Gailard, Garcia, Gershon, Gill, Grau, Green, D., Greene, L., Greene, G., Groseclose, Hansen, Hasbrouck, Humphries, Husser, Jackson, Jenkins, Johnson, Al, Johnson, Angie, Jones, K., Jones, R., Katzman, Kelley-Duncan, Kerrigan, Krawcheck, Lansu, Lawrence, Leibowitz, Lester, Livingston, Mandell, McCormack, McGinley, McKay, Mills, Mobley, Monsen, Morris, Morris, Morse, Moss, Murdy, Nagy, Oulla, Pitts, Poliakoff, Prewitt, Rosa, Rosen, Seguer, Siegel, Sisco, Smith, L., Spell, Taylor, Thompson, Van Rysselberge, Watkins, Wilson, Wilson, Zucker

Out of Town Make-Ups:

Johnny Stuhr – aboard M/V Silver Wind

Rotary Club of Charleston
P.O. Box 21029
Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
Editor: Bill Crowe
Email: bcrowe52@aol.com
Address changes: chasrot@comcast.net

**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2008-2009 Officers & Committee Chairs

Andy Brack, President
Kyra Morris, President-Elect
Tom Brown, Treasurer
Sylvia Barnes-Gailliard, Secretary
Jermaine Husser, Past President
Herb McGuire, Sergeant-At-Arms
Andy Anderson, Administration
Robin Freer, Membership
Amy Riley, Public Relations
Tom Sweeny, Education
Don Oswald, Service
Andy Brack, Finance
John Bleecker, International
Carroll Schweers, Executive Secretary

Andy Anderson, Administration
David McCormack, Fellowship
Kurt Seguer, Health and Happiness
Jay Hart, Visiting Rotarians/Guests
Bob Baldwin, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sgt. At Arms
Lisa Thomas, By-laws

Robin Freer, Membership
Elizabeth Prout, Membership Retention
Chris Moss, Rotary Information
Johnny Jordan, College of Knowledge
Jermaine Husser, Membership Development
Kenny Krawcheck, Classifications
Amy Jenkins Nominating
Angel Postel, Special Events/Social

Amy Riley, Public Relations
Jennet Alterman, Program
Bill Crowe, Keyway
Darby Siegel, PR/Magazine
Richard von Werssowetz, Roster
Fred Sales, Historian, Club Photographer

Tom Sweeny, Education
Joan Ustin, Excellence in Education
Jay Hart, Scholarship
Kathy Jones, Readers
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program
Stephanie Wilson, Job Fair

Don Oswald, Service
Erin England, Salvation Army
Mary Peters, Senior Aging
Cooper Coker, Environment
Jennifer Audi, Wellness
Andy Brack, Vocational Service

Andy Brack, Finance
Tom Brown, Budget
Dan Butts, Capital Creation
Sue Sommer-Kresse, RCCF
Bill Crowe, Long-range Planning
Cooper Coker, Rotary Wheels

John Bleecker, International
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholarships
Robin Freer, Group Study Exchange
Frederick Dulles, International Grants
John Tecklenburg, International Project Study Committee