



The Keyway

May 13, 2008
Issue 4410

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In this issue:

Speaker: Bob Geolas, CU-ICAR

1 May 6, 2008:

In 2004 Bob Geolas joined the team at Clemson University—International Center for Automotive Research, better known as CU-ICAR, as the Executive Director. At that time the facility was no more than 250 acres of land waiting to be developed into a world class research and development site for automotive manufactures from all over the globe! The vision of CU-ICAR is “to be the premier automotive and motor-sports research and educational facility in the world.”



Bob Geolas, Executive Director

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Bob recognizes the vision statement is bold and he’s committed to bringing it to fruition. The impact of CU-ICAR for the state of South Carolina and the whole southeastern region of the United States is massive. Bob and his team believe we must build a *state of the art* research and development facility to maintain automotive manufactures and attract new ones. His goal is to work with local chambers all over the state to provide value to companies that are considering bringing their operations to South Carolina.

Rotary Calendar

May 13th, 2008

Honoring Rotary Scholars

May 20th, 2008

Andreas Maas, Daimler Vans

May 27th, 2008

Honoring Teacher of the Year

May 31st, 2008

Adopt-A-Highway Pick-up

June 3rd, 2008

Paul Stoney, YMCA

To ensure this goal becomes a reality, Bob has spent the last four years primarily focused on the physical development of the CU-ICAR campus. At the time of completion the facility will consist of five “technology neighborhoods” and be the ideal mix of the “traditional living research park and the new generation research park.” CU-ICAR will be the “next generation in research parks, the common denominator linking industry and university”. The facility will link university and business to promote constant interaction, will be program driven versus real estate driven and the staff will be composed of economic professionals.

Today a portion of the campus is already complete and is, in fact, a “Research Campus” not a traditional research park. CU-ICAR embraces campus culture, campus programs drive development, the environment is diverse, the design promotes interaction and relationships are key!” Companies like Timken and BMW are already on site at the CU-ICAR campus and share that the excitement and facilities have made hiring the best employees easier.

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In other business. . .

Richard Gershon led us in the *Invocation & Pledge of Allegiance*. **Dave Echols** introduced visiting *Rotarians & guests*. *Health & Happiness* was offered by **Rhett Dunaway**. **Dan Ravenel** made a *Rotary Wheels* announcement (“We need your support!). **Tom Sweeny** introduced our Guest Speaker, **Bob Geolas** of CU-ICAR.

**Splinters from
the Board**

**Your “pocket
change” does
make a “life”
change in others:**

Bucket contributions
collected were
\$106.15

Board Meeting:

The next board meeting
is scheduled for this
Tuesday, May 13 at
11:30am. All current, as
well as incoming board
members, are
encouraged to attend.

**Program
Committee
Meeting:**

The next Program
Committee meeting is
scheduled for Tuesday,
May 27 at 11:30am.

The Four Way Test
1. Is it the TRUTH?

**2. Is it FAIR to all
concerned?**

**3. Will it build
GOODWILL and BET-
TER FRIENDSHIPS?**

**4. Will it be BENEFI-
CIAL to all con-
cerned?**

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The buildings at CU-ICAR are no less than the best themselves, all being constructed at “gold level standard” both in design and environmental impact. The facility is the first of its kind to house all laboratories on one floor, and the class rooms and technology are state of the art. In Bob Geolas’ words: “It will be a showplace that will attract people from around the world, becoming a model for engineering advances as well as economic development. We’re talking about a place that will push the forefront of technology opportunities for our faculty and our students. It’s a great reflection of the talents and skills at Clemson as well as Greenville”. CU-ICAR will also be available for community events and university events.

Submitted by Elizabeth Wooten Burwell, Keyway Committee

Announcements:

Rotary Wheels ~ “the week after:”

Rotary Wheels does count as a make-up! If you attended Thursday night and would like a make-up credit, it is your responsibility to let Carroll know. With so many Rotarians and non-Rotarians attending the event, it was too difficult to keep any sort of attendance list.

Congratulations

Congratulations to **Dwayne Green** and his wife, Toya, on the birth of their daughter. Nora Lois was born on May 5th. Everyone is healthy and happy.

Parking:

Painting of the Citadel football stadium was delayed. Painting will continue to take place on the exterior of the stadium this week. Please be sure to park in the side parking lot. Do not park in front of the Alumni Center.

Adopt-A-Highway:

Mark your calendars now to help with our next Adopt-A-Highway pick up on Saturday, May 31 at 9:00am. Volunteers should plan to meet at the First Federal on Harborview Road. The clean-up takes about an hour and counts as a make-up credit. Contact **Cooper Coker** if you are interested in helping.

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

**North Charleston
Breakfast**
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Attendance—Make Rotary a Priority

Our club's overall attendance percentage has been on decline and continues to drop. With summer vacation time right around the corner, members should be trying extra hard to increase their attendance percentage, so it won't be a concern during the busy summer months.

For the month of April, our attendance as a club was 54%. This is not good!

As Rotarians, you should be reminded that your membership is contingent upon your attendance. If you absolutely, cannot be present at our weekly meeting, you can keep your attendance record clean by attending a "make-up" meeting within 14 days before or after the meeting you missed. This can now even be conveniently done on-line from your home or office at www.rotaryclubone.org.

All members are expected to maintain their attendance at 60% and we have many members that are currently below that level. We realize everyone has busy schedules, but as Rotarians you committed to attending weekly meetings. We value everyone's participate and hope that you will make Rotary a weekly priority.

Special Photograph that Didn't Make the Keyway:



Name the date, speakers (2 of the 3), & earn a make-up credit. It's a race, first one to correctly respond to Carroll wins!!!

Birthdays

May 19– Pat Craven
May 11 – Steve Dopp

ATTENDANCE SCORE BOX

May 6, 2008

124

Members Absent:

Anderson, A., Anderson, I., Arnaud, Atkins, Audi, Bailey, Baldwin, Bergvall, Berlin, Blackford, Body, Bryan, Cartland, Christensen, Condon, Condon, Creech, Dacey, Dewey, DiMaggio, Dukes, Dukes, England, Ethridge, Fellabom, Forbes, Gaillard, Garcia, Gill, Grau, Green, D., Hansen, Hasbrouck, Helms, Holz, Hood, Humphries, Jackson, Johnson, Al, Johnson, Angie, Johnson, J., Jones, M., Jordan, Katzman, Kelley-Duncan, Kerrigan, Kramer, Krawcheck, Laurens, Lawrence, Leibowitz, Lester, McCormack, McKay, McKnight, Mobley, Nagy, Oulla, Outlaw, Parker, Poliakoff, Postell, Prout, Rosa, Rosen, Scarborough, Schachte, Sisco, Smith, L., Stevens, Sullivan, Tarleton, Thompson, Ustin, Van Ryselberge, von Wersowetz, Watkins, Wertimer, Widman, Wilson, Wilson, Wish, Zucker

Out of Town Make-Ups:

None

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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2007/2008 Officers & Committee Chairs

Jermaine Husser, President
Andy Brack, President-Elect
Don Horres, Treasurer
Don Oswalt, Secretary
Amy Jenkins, Past President
Herb McGuire, Sergeant-At-Arms
Jennet Alterman, Club Service A
Richard Gershon, Club Service B
Amy Riley, Club Service C
Tom Sweeny, Education
Andy Brack, Community Service
Ellen Jackson, Vocational Service
John Bleecker, International Service
Anita Zucker, RCCF
Carroll Schweers, Executive Secretary

Jennet Alterman, Club Service A

Jim Geffert, Programs
Don Oswalt, Fellowship/Family of Rotary
Rhett Dunaway, Health & Happiness
Richard Gershon,
Visiting Rotarians & Guests
Jim Parker/Tony Holz, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sergeant-At-Arms

Richard Gershon, Club Service B

TBD, Membership Retention
Vito Scarafile, Rotary Information
Johnny Jordan, College of Knowledge
Amy Jenkins, Membership Development
Kenny Krawcheck, Classification
Earl Walker, Nominations
TBD, Special Events/Social

Amy Riley, Club Service C

Bill Crowe, Keyway
Don Horres, Finance
Gitta Wombwell, PR/Magazine
Richard von Werssowetz, Roster
Lisa Thomas, By-Laws
Cooper Coker, Capital Creations

Tom Sweeny, Education

Joan Ustin/Dennis Bergvall,
Excellence in Education
Jay Hart, Rotary Scholars
Kathy Jones, Rotary Readers
Kathy Jones, School Partnership Coordinator
Tom Sweeny, Barrier Island Trip
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program

Andy Brack, Community Service

Cooper Coker, Salvation Army
Mary Peters, Senior Aging & Issues
Cooper Coker, Environmental Protection
Jennifer Audi, Wellness

Ellen Jackson, Vocational Service

John Bleecker, International Service

Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholars
Robin Freer, GSE
Frederick Dulles, International Grants