



The Keyway

April 8, 2008
Issue 4402

President – Jermaine Husser

Editor – Bill Crowe
e-mail: bcrowe52@aol.com

In this issue:

Speaker:
Ann Irvin of Irvin
Vineyards and
Firefly Vodka

Rotary Calendar

**Splinters from the
Board, Member**

Announcements

**Area Club
Meetings,
Birthdays,
Attendance**

**Officers and
Committee
Chairs**

Rotary Calendar

April 8

**Nigel Redden & John
Palms, Spoleto/
Inspiring Community
Voices**

April 14, 2008

**Rotary Night @ The
Riverdogs**

April 15

Al Katz

April 22

**Dr. Nancy Neilson,
American Medical
Association**

“A New Meaning to Retirement....S.C. Grown & Made!”

1 April 1st, 2008:

In 2000, **Jim and Ann Irvin** married and settled into what they thought would be “retired” life out on John’s Island. Jim, a builder, and Ann, a retired teacher, thought fishing, gardening and other activities would keep them happily entertained for the rest of their life. Fortunately, for Charleston locals and the thriving tourist industry, that wasn’t the case. After a few months, they discussed ideas of things they could do together and came up with several before deciding to open *Irvin-House Vineyards*, located on Wadmalaw Island. They now own and operate Charleston’s only vineyard, thus giving locals something fun to do and adding one more thing to an already long list of reasons why people like to visit the Lowcountry.



Ann Irvin

4 Once they made their decision to open a winery, their work was more than cut out for them. First, and most importantly, how do you make wine? They did their homework and went to Clemson, UGA and other places on the east coast and learned about grapes and wine making. *What kind of grapes should they use?* That was an easy one, use grapes that grow here. The only grape that can be grown in South Carolina is the muscadine grape. It is sweet and juicy and usually associated with a very sweet wine. The Irvin’s set about taking a locally grown product and tweaking it to appeal to the masses. They purchased farm land, converted existing farmhouses into the winery and planted their first grapevine in 2001. After a much shorter growth period than originally anticipated, *Irvin-House Vineyards* began distributing their wine in 2003.

The winery is now fully operational and produces 5 brands of wine. In the beginning, they were producing 2,000 cases of wine and this year expect to produce 5-6,000 cases of wine. The Irvin’s, never ones to settle on just one thing, have now started producing *Firefly Vodka* (a mixture of Irvin Wine and Vodka) and continue to move into other arenas. The winery is open Thursday– Saturday 10 a.m.-5 p.m. and there are free wine tours conducted by John every Saturday. Visit their website at www.charlestonwine.com; they what everyone to learn about SC “grown & made.”

Submitted by Darby Hand, Keyway Committee

In other business. . .

Ted Fetner led us in the *Invocation & Pledge of Allegiance*. **Andy Brack** introduced visiting Rotarians & guests. Health & Happiness was offered by **Margarita Pate**. **Janet Alterman** introduced our Guest Speakers, **Ann Irvine**.

Splinters from the Board

Your “pocket change” does make a “life” change in others:

Bucket contributions collected were **\$104.42.**

Board Meeting

The board will meet this Tuesday, April 8th at 11:30am. All current and incoming board members should plan to attend.

PROPOSED NEW MEMBERS

Name: Kevin Mills
Address: SC Aquarium, 100 Aquarium Wharf, Charleston, SC
Class: Aquarium Management
Sponsor: Bruce Murdy

Name: Kurt Seguer
Address: Tidelands Bank, 875 Lowcountry Blvd., Mount Pleasant
Class: Banking/Commercial
Sponsor: Frederick Dulles

The Four Way Test

- 1. Is it the **TRUTH?**
- 2. Is it **FAIR** to all concerned?
- 3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**
- 4. Will it be **BENEFICIAL** to all concerned?

Announcements:

Celebrate Rotary Night with Your Riverdogs

Come bring your entire family and enjoy a night of fun and fellowship with other area Rotarians, as the Charleston Riverdogs raise awareness and celebrate Rotary Club Night on Monday, April 14th. Tickets are \$6 and can be purchased from Carroll this Tuesday at Rotary. A portion of each ticket sold will be donated to the Rotary Foundation. Hot dogs and soda will be available for purchase in a special area on Doby’s Deck. Game time is 7:05pm. Rotarians will receive a make-up credit for attending. Carroll also has t-shirts available for \$5.00.

More Important Information/ Warning About Parking

Starting April 1, painting will begin on the exterior of the Citadel Football Stadium. Given the height of the structure and the proximity to Hagood Ave there is a real concern about overspray drifting onto cars. They will reduce spraying when it is windy but we would like to limit parking along Hagood Ave (both sides of the street) for the duration of the painting. Those who park close to Hagood Ave may also want to move as far away from the street as possible just to be safe. There maybe some cones and barricades out but take CAUTION as to where you park.

Brooks Brothers visits Rotary

As a thank you and a gift, Club President **Jermaine Husser** had Brooks Brothers come to our meeting this week and do a brief presentation on their spring line. After a club drawing, two people were lucky enough to win a \$50 gift certificate compliments of Jermaine. Thank you to Jermaine for a great year of service!

Education Committee Needs Volunteers

Help out with our many projects taking place at Fraser Elementary. If you are interested in serving on this committee, please contact Tom Sweeny at Tom.Sweeny@cfdinvestments.com.

In Memory of Sonny Goldberg

On Thursday, April 17th at 4:30pm, all Rotarians are invited as a plaque will be placed and dedicated to the memory of S. Irwin “Sonny” Goldberg, at 445 King Street. This building was formerly Sonny Goldberg’s Furniture Center and is now home to women’s clothier, Putumayo. Sonny Goldberg was a former Rotarian and one of Charleston’s most well-know and beloved businessmen. Mr. Goldberg died on February 27th, 1997.

There will be a short ceremony on the sidewalk with Mayor Joseph P. Riley, Jr., Patterson Smith, a Rotarian and representative of King Street businesses and Robert Goldberg, Sonny’s son, who will speak on behalf of the family. Mayor Riley has promised to sing the Sonny Goldberg Song in honor of Sonny. Refreshments will be served in Putumayo afterwards.

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Old Goose Creek Recreation
Center (Temporary)
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

**North Charleston
Breakfast**
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcements (continued)

Job Fair...April 12th from Noon until 2:00PM

The Rotary Club of Charleston is partnering with Fraser Elementary School to host a parent Job Fair on Saturday, April 12th from Noon to 2:00 PM. in a continued effort to reach out to the schools community and get parents more involved with the school. We are looking for company sponsors. If your company is within walking distance or on the CARTA line and has entry level positions we want to hear from you. CHARLESTON PLACE HOTEL has agreed to participate, won't you? If you can help in this way or any other capacity, please contact **Stephanie Wilson** (884-9452. Also if you have any business appropriate clothing that you can donate it would be appreciated. Women's handbags, costume jewelry and men's ties are especially needed. Bring them to Rotary and we will see that the items are taken to Fraser.

Paul Harris Fellow Chance- Matching Points

A group of very generous Rotarians in our district have again graciously donated a total of \$50,000 Foundation Recognition points to a District pool. These points are available to match individual contributions. First come first served! If you are \$500 away from being a Paul Harris Fellow, you contribute \$250 and the District will match the other \$250. You will receive your recognition for being a Paul Harris Fellow and only have to contribute half of the \$500. This is an example – we can go after any match above \$100. We are behind in taking advantage of this potential. Other clubs have already used \$5525 of these points before we even knew they were available.

Please – if anyone is interested, contact Kyra Morris at Kyra.Morris@MFCPlanners.com – or call 884-6192 and let Sherry, the office manager and personal assistant, know that this is VERY important Rotary business. (email is the easiest way to get through) Kyra will let you know how close you are to recognition status and how to proceed. Take advantage of this opportunity!

Special Note Regarding Rotary Wheels

Neither the Rotary Club of Charleston, Charleston Breakfast Rotary nor Rotary Wheels are 501(c)(3) and contributions to them are not tax deductible.

Birthdays

April 12 – Gene Whitley
April 12 – Joan Wilson

ATTENDANCE SCORE BOX

March 25th 2008
125

Members Absent:

Anderson, I., Arnaud, Bailey, Baldwin, Bergvall, Berlin, Body, Brockinton, Cartland, Chapman, Clymer, Coe, Condon, Condon, Creech, Dacey, DiMaggio, Dowell, Echols, Edwards, England, Ethridge, Feinberg, Fishburne, Gaillard, Gailliard, Garcia, Gelfort, Gershon, Gilbert, Gill, Gilliard, Grau, Green, D., Groseclose, Ham, Hansen, Hasbrouck, Hinnant, Holz, Hood, Humphries, Jenkins, Johnson, Al, Johnson, Angie, Jones, M., Katzman, Kerri-gan, Knowlton, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Lester, Livingston, Lucash, Lyles, Mandall, McGinley, McKay, McKnight, Moryl, Murdy, Nagy, Outlaw, Peters, Poliakoff, Postell, Prout, Riley, J., Scarborough, Sisco, Smith, L., Sullivan, Taylor, Tecklenburg, Thomas, L., Thomas, R., Thompson, Trawick, Vaughan, Watkins, Wertimer, Whitmore, Wilson, J., Wilson, S., Witte, Zucker

Out of Town Make-Ups:

Andy Brack– Rotary Club of Gwinnett,-Duluth, Georgia

Rotary Club of Charleston
P.O. Box 21029
Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
Editor: Bill Crowe
Email: bcrowe52@aol.com
Address changes: chasrot@comcast.net

**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2007/2008 Officers & Committee Chairs

Jermaine Husser, President
Andy Brack, President-Elect
Don Horres, Treasurer
Don Oswalt, Secretary
Amy Jenkins, Past President
Herb McGuire, Sergeant-At-Arms
Jennet Alterman, Club Service A
Richard Gershon, Club Service B
Amy Riley, Club Service C
Tom Sweeny, Education
Andy Brack, Community Service
Ellen Jackson, Vocational Service
John Bleecker, International Service
Anita Zucker, RCCF
Carroll Schweers, Executive Secretary

Jennet Alterman, Club Service A
Jim Geffert, Programs
Don Oswalt, Fellowship/Family of Rotary
Rhett Dunaway, Health & Happiness
Richard Gershon,
Visiting Rotarians & Guests
Jim Parker/Tony Holz, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sergeant-At-Arms

Richard Gershon, Club Service B
TBD, Membership Retention
Vito Scarafile, Rotary Information
Johnny Jordan, College of Knowledge
Amy Jenkins, Membership Development
Kenny Krawcheck, Classification
Earl Walker, Nominations
TBD, Special Events/Social

Amy Riley, Club Service C
Bill Crowe, Keyway
Don Horres, Finance
Gitta Wombwell, PR/Magazine
Richard von Werssowetz, Roster
Lisa Thomas, By-Laws
Cooper Coker, Capital Creations

Tom Sweeny, Education
Joan Ustin/Dennis Bergvall,
Excellence in Education
Jay Hart, Rotary Scholars
Kathy Jones, Rotary Readers
Kathy Jones, School Partnership Coordinator
Tom Sweeny, Barrier Island Trip
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program

Andy Brack, Community Service
Cooper Coker, Salvation Army
Mary Peters, Senior Aging & Issues
Cooper Coker, Environmental Protection
Jennifer Audi, Wellness

Ellen Jackson, Vocational Service

John Bleecker, International Service
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholars
Robin Freer, GSE
Frederick Dulles, International Grants