



# The Keyway

March 4, 2008  
Issue 4398

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## Rotary Calendar

### March 4, 2008

John Brumgardt, The Charleston Museum Mile

### March 11, 2008

Jeff Martin, Automatic Trading Desk

### March 18, 2008

Bill Stanfield, Metankoia

## “Dad, I Love this Place...”

February 26, 2008:

When Valerie Morris introduced P. George Benson and asked what the “P” stood for, he smilingly replied: “President.” Mr. Benson’s resume is more than impressive with, among other accolades, degrees in mathematics, operations research, and statistics; Dean of two Business Schools; and four books to his credit. President Benson’s opening remarks included a compliment to Rotary for awarding him a Rotary International Fellowship to Stockholm, in 1968 (“that was pre-empted by a Draft Board”).



George Benson

President Benson began with *History*. The College of Charleston was founded in 1770 when Charleston was the 4th largest city in the Colonies. Higher education was available “for men” in England. Harvard and Yale were soliciting funds from the wealthiest city in the Colonies, Charleston. The College was then established with classes beginning in the 1780’s in the basement at 6 Glebe Street, now the President’s residence. After many changes over the last 230+ years, the College is now the home of 11,400 students (10,000 undergraduates), who have “quickly outgrown the infrastructure for the 500 students enrolled in 1970.” Fast-forward to February 2007 when George Benson became President; “the College needed some serious blocking and tackling” in the areas of organizational structure; budgeting systems; enterprise computer systems; faculty and staff compensation; key position hires; and physical infrastructure improvements. He accomplished those challenges, by anyone’s metrics, to include a vision to transform the “Dixie Plantation” (17 miles from the main campus, and donated by Henry Dick in 1995) to a world-renown environmental sciences campus.

“Where do I go from here? I can’t tell you because I came in with no fixed agenda; I’m not going to push, but our near-term objective is to use focus groups to establish an umbrella strategic plan to help address today’s key issue of the privatization of public higher education institutions.” His vision is to avoid cutting programs and people and find a way to buffer against diminishing state funding. The quote [title] for today’s article came from Mr. Benson’s daughter after transferring from U. of Georgia.

*Reported by Bill Crowe, Keyway Committee*

## In other business. . .

Conrad Zimmerman led us in the *Invocation & Pledge of Allegiance*. Richard Gershon introduced visiting Rotarians & guests. Health & Happiness was offered by Rick Christensen. Valerie Morris introduced our Guest Speaker, George Benson.

**Splinters from the Board**

Your "pocket change" does make a "life" change in others:

Bucket contributions collected were \$ 118.40.

**Keyway Committee Meeting...**

March 11, 11:55 in the main Dining Room.

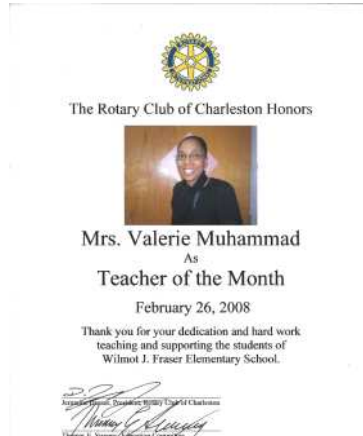
**Education Committee Needs Volunteers**

The Education Committee is in need of additional volunteers to help with our many projects taking place at Fraser Elementary. If you are interested in serving on this committee, please contact Tom Sweeny at [Tom.Sweeny@cfdinvestments.com](mailto:Tom.Sweeny@cfdinvestments.com).

**The Four Way Test**

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

**Announcements: Charleston Rotary Recognizes Fraser Elementary Teacher:**



*Mrs. Valerie Muhammad, our Teacher of the Month*

**The Dragon Boat Races are Coming!**

Want to have some real fun and make some money for charity? The Dragon Boat races are coming on *May 3rd*. We need 20 to 24 Rotarians to sign up and we only have 1 or 2 at this time. To sponsor a boat, it is \$850. Unless we have a lot more interest, members who have a desire to paddle will probably be put with other boats trying to fill out their roster. If you would like more information, email Sterling Hannah at [hannahs@musc.edu](mailto:hannahs@musc.edu).

**Job Fair...April 12th from Noon until 2:00PM. We need...**

...gentleman's ties; ladies purses & jewelry (one-time chance for you to bring to our next meeting); job opportunities within walking/bus distance of 62 Columbus Street. Contact **Stephanie Wilson**.

**Mark Your Calendars now to attend...**

...our annual District Conference being held March 28-30 at Myrtle Beach Marriott Resort at Grande Dunes. You do not want to miss the wonderful Rotary fun, fellowship, great speakers, entertainment and activities. If you are interested in registering for the conference, please let Carroll know. You can attend one day or enjoy the entire weekend. The club has money in the budget to cover conference registration fees for those who attend the conference. Members are responsible for making their own hotel room reservations. For more information, go to the District website at [www.rotary7770.org](http://www.rotary7770.org)

**Note from your Editor: (Keyway correction: February 26, 2008)**

**Ellen Dressler-Moryl**, a returning member re-inducted into our Club two weeks ago, was jointly sponsored by **Jane Riley** and **Amy Riley**.

**AREA CLUB MEETING TIMES**

**Summerville - Oakbrook**  
Wescott County Club  
Monday 7:30 AM

**North Charleston**  
Airport Radisson  
Monday 12:30 PM

**East Cooper Breakfast**  
Zeus Grill & Seafood  
Restaurant  
Tuesday 7:30 AM

**Goose Creek**  
Old Goose Creek Recreation  
Center (Temporary)  
Tuesday 1:00 PM

**Charleston**  
Citadel Alumni House  
Tuesday 12:30 PM

**Mt. Pleasant**  
Holiday Inn  
Wednesday 12:30 PM

**Summerville**  
Sticky Fingers Restaurant  
Wednesday 1:00 PM

**North Charleston Breakfast**  
Embassy Suites  
Thursday 7:30 AM

**Daniel Island**  
Daniel Island Medical  
Center  
900 Island Park Drive  
Wednesday 7:30 AM

**Moncks Corner**  
Western Sizzlin  
Highway 52  
Thursday 12:30 PM

**St. Andrews-Charleston**  
Bessinger's BBQ, Hwy. 17S  
Thursday 12:30 PM

**Charleston Breakfast**  
Harbour Club  
Friday 7:30 AM

**St. Johns Parish**  
Berkeley Electric Coop  
Maybank Hwy.  
Wednesday 7:30 AM

**Great Paul Harris Fellow Opportunity!**

A group of very generous Rotarians in our district have again graciously donated a total of \$50,000 Foundation Recognition points to a District pool. These points are available to match individual contributions. They will be used on a first come first serve basis.

**Interpretation:** If you are \$500 away from being a Paul Harris Fellow, you contribute \$250 and the District will match the other \$250. You will receive your recognition for being a Paul Harris Fellow and only have to contribute half of the \$500. This is an example – we can go after any match above \$100.

We are behind in taking advantage of this potential. Other clubs have already used \$5525 of these points before we even knew they were available. If anyone is interested, contact **Kyra Morris** at [Kyra.Morris@MFCPlanners.com](mailto:Kyra.Morris@MFCPlanners.com) or call 884-6192 and let Sherry, the office manager and personal assistant, know that this is VERY important Rotary business. (email is the easiest way to get through) Kyra will let you know how close you are to recognition status and how to proceed.

Let's get some of our money back from the district – and take advantage of this opportunity!

**Extra Mile Nomination being accepted.**

If you would like to nominate someone from the Charleston community to be recognized with our club's next "Extra Mile" service award for exceptional community service, please complete the nomination form on our website or contact Tom Sweeny to obtain a form.

**Ensure Your Membership Information is Up-to-Date.**

We are in the process of updating our membership roster. Please take a minute to review your information that is published in our current roster to ensure it is still correct. If there have been any changes, please remember to let Carroll know at [chasrot@comcast.net](mailto:chasrot@comcast.net). If you need a picture taken, Richard von Werssowetz will be available at upcoming meeting to take pictures.

**Birthdays**

- March 2 – Kathleen Forbes
- March 4 – Barry Van Deventer
- March 5 – Henry Blackford
- March 5 – Ted Hasbrouck
- March 5 – Tom Waring
- March 6 – Steve Coe
- March 7 – Russell Rosen

**ATTENDANCE SCORE BOX**

February 26th 2008  
**113**

**Members Absent:**

- Anderson, T., Arnaud, Atkins, Audi, Bailey, Bergvall, Berlin, Body, Boyd, Brack, Brumgardt, Bryan, Bullard, Cartland, Clymer, Coe, Condon, Colleen, Cook, Craven, Dukes, Dulles, Echols, England, Ethridge, Forbes, Gaillard, Garcia, Gilbert, Gill, Gilliard, Green, D., Green, R., Greene, L., Groseclose, Ham, Hansen, Hart, Hasbrouck, Hood, Jackson, Jenkins, Johnson, Al, Johnson, Angie, Johnson, J., Jones, M., Jordan, Katzman, Kerrigan, Kohli, Kramer, Krawcheck, Lansu, Laurens, Lawrence, Leibowitz, Lester, Lucash, McCormack, McKay, McKnight, Morris, K., Moryl, Murdy, Nagy, Oulla, Outlaw, Peters, Poliakoff, Postell, Rosa, Rosen, Sales, Schachte, Sisco, Smith, L., Smith, M., Smith, H., Stuhr, Sullivan, Tarleton, Taylor, Thomas, R., Thompson, Watkins, Welborn, Whitmore, Wilson, J., Wooten

**Out of Town Make-Ups:**  
None

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**Keyway deadline:** 5 p.m. Tuesdays  
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Address changes: chasrot@comcast.net

**Remember the 4-Way Test  
in all you do.**

**WE'RE ON THE WEB:**

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

**2007/2008 Officers & Committee Chairs**

Jermaine Husser, President  
Andy Brack, President-Elect  
Don Horres, Treasurer  
Don Oswalt, Secretary  
Amy Jenkins, Past President  
Herb McGuire, Sergeant-At-Arms  
Jennet Alterman, Club Service A  
Richard Gershon, Club Service B  
Amy Riley, Club Service C  
Tom Sweeny, Education  
Andy Brack, Community Service  
Ellen Jackson, Vocational Service  
John Bleecker, International Service  
Anita Zucker, RCCF  
Carroll Schweers, Executive Secretary

**Jennet Alterman, Club Service A**

Jim Geffert, Programs  
Don Oswalt, Fellowship/Family of Rotary  
Rhett Dunaway, Health & Happiness  
Richard Gershon,  
Visiting Rotarians & Guests  
Jim Parker/Tony Holz, Invocation  
Ricky Bailey, Emblem  
Herb McGuire, Sergeant-At-Arms

**Richard Gershon, Club Service B**

TBD, Membership Retention  
Vito Scarafile, Rotary Information  
Johnny Jordan, College of Knowledge  
Amy Jenkins, Membership Development  
Kenny Krawcheck, Classification  
Earl Walker, Nominations  
TBD, Special Events/Social

**Amy Riley, Club Service C**

Bill Crowe, Keyway  
Don Horres, Finance  
Gitta Wombwell, PR/Magazine  
Richard von Werssowetz, Roster  
Lisa Thomas, By-Laws  
Cooper Coker, Capital Creations

**Tom Sweeny, Education**

Joan Ustin/Dennis Bergvall,  
Excellence in Education  
Jay Hart, Rotary Scholars  
Kathy Jones, Rotary Readers  
Kathy Jones, School Partnership Coordinator  
Tom Sweeny, Barrier Island Trip  
Ray Jones, Students & Seniors  
Tom Sweeny, Sea Student Program

**Andy Brack, Community Service**

Cooper Coker, Salvation Army  
Mary Peters, Senior Aging & Issues  
Cooper Coker, Environmental Protection  
Jennifer Audi, Wellness

**Ellen Jackson, Vocational Service**

**John Bleecker, International Service**

Kyra Morris, Rotary Foundation  
Stovall Witte, Ambassadorial Scholars  
Robin Freer, GSE  
Frederick Dulles, International Grants