



The Keyway

January 29, 2008
Issue 4393

President – Jermaine Husser

Editor – Bill Crowe
e-mail: bcrowe52@aol.com

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Rotary Calendar

January 29, 2008

Ray Parrish, Ford Motor Company

February 2, 2008

Adopt-A-Highway Service Project

February 5, 2008

Education & Economic Development Act

February 12, 2008

John Magill, Department of Health

Coastal Community Foundation Stands Out

January 22nd: Dr. George Stevens, CEO/President of the Coastal Community Foundation and member of our club gave a dazzling report to we, the original stockholders of this outstanding foundation.



George Stevens

George, who has a Ph. D. in Biology from the University of Pennsylvania is a prominent research science who has conducted research all over the world. He reminded us that 33 years ago the Charleston Rotary started the foundation with a grant of \$9,000. Over the next 20 years the foundation gave the community over \$10,000,000. Last year they gave 4.8 million to the local community and are now on a target to give over 10 million dollars annually to this community. How do they do this?

ONE: They offer a personalized service by meeting potential donors and determining what they would really like to do for the community.

TWO: They provide local expertise as to what non-profit organizations are active in our area so as to match the donor with a source of proven service.

THREE: They stress Community Stewardship so that the donor understands just how his/her financial assistance will affect change in the community.

George told us that CCF's annual income from donors is increasing at a rate of over 25% per year. He asked the club [the original stockholders] to help him understand how this can be, for CCF is one of the top 100 non-profit fund raisers out of over 8000 in the nation. Many fine suggestions were presented, perhaps the most likely being that the donors themselves are successful in their own fields.



In conclusion George thank the Rotary Stockholders for helping the foundation grow such that it now as 150 million dollars in assets.

(Reported by Fred Sales, Keyway Committee)

In other business. . .

Ron Green led us in the Invocation and Pledge of Allegiance. **John Tecklenberg** introduced visiting Rotarians & guests, and Health & Happiness was offered by **Ed Vaughan**. **Anita Zucker** introduced our Guest Speaker, **George Stevens**.

Splinters from the Board

Your “pocket change” does make a “life” change in others:

Bucket contributions collected were \$130.75.

Dues Reminder

Dues invoices were distributed at the meeting on January 8th. If you were not in attendance, your statement was mailed. **Please be sure that payment is made within 30 days of receipt.**

February Board Meeting

The next board meeting will be held on **Tuesday, February 12 at 11:30am**. All current, as well as newly elected board members, should attend.

The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD-WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Announcements:

Empty Nest Clothes Drive ~ Last Tuesday to Bring Clothing

We have all survived another Holiday Season and you have probably come to the realization that either you have clothes you no longer want or can wear or your family no longer needs the clothing in their rooms and closets and that those clothes need to be relocated or reallocated.

In continuing our club’s efforts to put service above self, we are going to supply large containers for you to drop off all the clothes you and your family no longer need or want. Your contributions will go the students and parents at Wilmot Fraser School. Fraser provides clothing and supplies to their student’s families which will include newborn babies all the way up to senior citizens. This is part of Fraser’s commitment to the whole family in their community.

As a reminder, this Tuesday, January 29th is the last opportunity to bring any clothing you would like someone else to enjoy to Rotary. Please note we are looking for infant to adult clothing and shoes that are clean and usable (that you would wear yourself). Let’s support the students and their families!



Gail Blair, President Jermaine, Principal MiShawna Moore, & Tom Sweeney

Fraser Job Fair ~ We need your participation!

We have an excellent relationship with Wilmot J. Fraser and Sanders Clyde Schools. Part of that relationship involves supporting the parents and families of the students who attend. One of the primary goals of these two schools is to get parents involved. By providing opportunities for employment, including job fairs and interviewing skills, we can help get the parents excited about what happens to their children and the schools they attend. As a member of Rotary we are asking if you would send any notices for entry level positions in your company to: Gail Blair: GAIL_BLAIR@charleston.k12.sc.us . Please call her, 843-937-9136, if you have any questions.

Please note that Gail does not provide drug or background checks.

Tom Sweeney, Chair, Education Committee

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Oaks Country Club
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Mark your Calendars

Our next Adopt-A-Highway service project is scheduled for Saturday, February 2nd. This is an excellent way to get a Rotary make-up credit. Volunteers should plan to meet at First Federal on Harborview Road at 9am.

Proposed New Members

NAME: **Edward (Ted) H. Fetner**
ADDRESS: Merrill Lynch, 17 Lockwood Dr., Suite 200, 29401
CLASS.: Financial
SPONSOR: Bill Scarborough

NAME: **Nancy McGinley**
ADDRESS: CCSD, 75 Calhoun St., 29401
CLASS.: Education/Public Admin
SPONSOR: Anita Zucker
Any comments regarding proposed new members may be addressed in writing to the board of directors.

Bucket Money to Water Missions International

The board decided that all money collected in the buckets during the month of February will be donated to Water Missions International to support a key project.

Fireside Chat

Come and join **President Elect-Elect Kyra Morris** at the Village Post House on Wednesday, February 20 at 5pm for a Fireside Chat called "Service, Support, and a Little Supper". Kyra will be discussing ways to get more members involved in Rotary and how to make our dollars matter, so we can become a 2-Star club.

New Members

President Jermaine inducted two new members, **Rich Dukes** and **Virginia Hinnant**, into our club this past Tuesday. Rich is a former Rotarian of the Rotary Club of Vista Night (Columbia, SC), as well as the Rotary Club of Birmingham, Alabama. **Erin England**, who was a Rotarian with Rich in Columbia, stepped in for his sponsor, **Past President Amy Jenkins**, and introduced Rich to our membership. Rich will hold the classification of Law/Civil Litigation. Virginia will hold the classification of Business/Entrepreneurship and was introduced by **Jennet Alterman**. We welcome Rich and Virginia into our club!



*New Members—
Virginia Hinnant
& Rich Dukes*

Birthdays

January 31 – Marie Arnaud
February 1 – David Mandell
February 2 – Garey Goff
February 3 – John Brumgardt

ATTENDANCE SCORE BOX

January 22nd 2008
119

Members Absent:

Anderson, I., Arnaud, Bailey, Baldwin, Bergvall, Berlin, Body, Boyd, Brumgardt, Bryan, Cartland, Chapman, Condon, Condon, Cook, Craven, Creech, Dacey, Dewey, DiMaggio, Dopp, Ellington, Ethridge, Fishburne, Gaillard, Garcia, Gershon, Gilbert, Gill, Greene, L. Greene, G., Groseclose, Ham, Hand, Hansen, Helms, Hood, Jackson, Jenkins, Johnson, Al, Johnson, Angie, Johnson, Julee, Jones, M., Kaiser, Katzman, Kelley-Duncan, Kerigan, Knowlton, Kramer, Krawcheck, Laurens, Lawrence, Leibowitz, Lester, Lucash, McCormack, McKay, McKnight, Morris, V., Morse, Murdy, Nagy, Norvell, Oulla, Peters, Poliakov, Postell, Ravenel, E., Rosa, Scarborough, Schachte, Sisco, Smith, P., Sullivan, Taylor, Thompson, Trawick, Van Rysselberge, von Werssowetz, Watkins, Whitmore, Wilson, Wilson, Wish, Wombwell, Yarborough

Out of Town Make-Ups:
None

Rotary Club of Charleston
P.O. Box 21029
Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
Editor: Bill Crowe
Email: bcrowe52@aol.com
Address changes: chasrot@comcast.net

**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2007/2008 Officers & Committee Chairs

Jermaine Husser, President
Andy Brack, President-Elect
Don Horres, Treasurer
Don Oswalt, Secretary
Amy Jenkins, Past President
Herb McGuire, Sergeant-At-Arms
Jennet Alterman, Club Service A
Richard Gershon, Club Service B
Amy Riley, Club Service C
Tom Sweeny, Education
Andy Brack, Community Service
Ellen Jackson, Vocational Service
John Bleecker, International Service
Anita Zucker, RCCF
Carroll Schweers, Executive Secretary

Jennet Alterman, Club Service A

Jim Geffert, Programs
Don Oswalt, Fellowship/Family of Rotary
Rhett Dunaway, Health & Happiness
Richard Gershon,
Visiting Rotarians & Guests
Jim Parker/Tony Holz, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sergeant-At-Arms

Richard Gershon, Club Service B

TBD, Membership Retention
Vito Scarafile, Rotary Information
Johnny Jordan, College of Knowledge
Amy Jenkins, Membership Development
Kenny Krawcheck, Classification
Earl Walker, Nominations
TBD, Special Events/Social

Amy Riley, Club Service C

Bill Crowe, Keyway
Don Horres, Finance
Gitta Wombwell, PR/Magazine
Richard von Werssowetz, Roster
Lisa Thomas, By-Laws
Cooper Coker, Capital Creations

Tom Sweeny, Education

Joan Ustin/Dennis Bergvall,
Excellence in Education
Jay Hart, Rotary Scholars
Kathy Jones, Rotary Readers
Kathy Jones, School Partnership Coordinator
Tom Sweeny, Barrier Island Trip
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program

Andy Brack, Community Service

Cooper Coker, Salvation Army
Mary Peters, Senior Aging & Issues
Cooper Coker, Environmental Protection
Jennifer Audi, Wellness

Ellen Jackson, Vocational Service

John Bleecker, International Service

Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholars
Robin Freer, GSE
Frederick Dulles, International Grants