



The Keyway

October 23rd, 2007
 Issue 4381

President – Jermaine Husser

Editor – Bill Crowe
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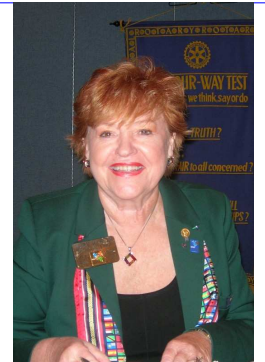
Rotary Calendar

October 23, 2007
Mayoral Candidates Debate

October 30, 2007
To be announced

“Rotary Programs are Magical”

October 16th, 2007: District Governor Mary Martin began her address to our club with a heartfelt thank you for allowing her to join us. She smiled with pride as she shared the fact she has 23 clubs left to address out of 73 total. Her theme reflects the Rotary International President’s theme: “Rotary Shares.” We “share our time, energy, resources, money, and love with our community and other people around the world with people we’ve never met.” DG Martin then related an anecdote from the Darlington Rotary Assistant Governor that emphasized how important our “Shares” outreach is to those we don’t know. When the Assistant Governor was growing up in Hartsville, the paper product used for his schoolbook covers had the Rotary *4 Way Test printed on the back*. He memorized it and never forgot it even though he didn’t know what Rotary was at the time.



DG Mary Martin

Ms. Martin then challenged us to read the President’s message each month in the Rotarian magazine in order to provide guidance on our strategic direction. She further stated that Rotary Programs are Magical. They’re magical because we strive to be:

- Accepting and welcoming ~ no matter where you move, there’s a Rotary Family.
- Helping and giving ~ we financially support surgical procedures that allow children to live normal lives among their peers;
- Outreaching and empathetic ~ we help provide clean drinking water to villages that had none before;
- Focused and persistent ~ there’s four more countries with polio...*Polio Plus* is dedicated to eradication of the disease.

After a request to read the District Newsletter and provide feedback [via email], Ms Martin emphasized our District membership is down and challenged us to invite good people, “even those nice Yankees that move in down the street,” to enjoy Rotary fellowship and the opportunity to serve our community. She marked the goal of 5000 total members by the end of the year.

With great pride, our District Governor complimented our District, 7770, for being number one in the world in Foundation giving. “Korea is number two, just two thousand dollars behind, and the incoming President [from Korea] represents a club in which every member has given at least ten thousand dollars. Ms. Martin emphasized the Foundation returns more than it receives:
(continued on page 2)

In other business. . .
Joan Ustin led us in the Invocation and Pledge of Allegiance. **Kathy Jones** introduced visiting Rotarians & Guests. Health & Happiness was offered by **Chip Condon**. **Dale Poulnot** of the Charleston Breakfast Rotary Club introduced the guest speaker, **District Governor Mary Martin**.

Splinters from the Board

Your “pocket” change does make a “life” change in others:

Bucket contributions collected this week totaled **\$101.85.**

In Preparation for Next Weeks Meeting

The Mayoral candidates will debate next Tuesday at our meeting. If you have a question for the candidates, please send them to Larry Tarleton at: LTarleton@PostandCourier.com

Mute those cell phones

As a reminder, members will be fined \$5 for cell phones that ring during the meeting.

Rotary Readers— Alternates Needed

All reader slots have been filled for our Rotary Reader program at Fraser Elementary. However, alternates are needed. If you are interested in volunteering in this capacity, please contact **Kathy Jones** at kathy.jones@citadel.edu.

- \$446,000 budget this year for educational and humanitarian efforts;
- Not one penny spent on salaries;
- 8 Ambassadorial Scholarships (\$26,000 each);
- 4 Cultural Scholarships (\$12,000 each);
- \$80,000 in District simplified grants (there’s still money left);
- \$80,000 in matching grants;
- \$50,000 in water purification efforts; and
- \$20,000 for *Polio Plus*.

After inviting everyone to the next District conference in Myrtle Beach Ms. Martin said we have 1 President, 530 District Governors, 32,000 Rotary Clubs, and 1.2 million members: “look at your club times 32,000; let’s hope the sun never sets on a Rotary project.” *Reported by Bill Crowe, Keyway Committee*

Announcements:

Thanks From Frasier Elementary

Gail Blair and Mishawna Moore joined us for lunch and thanked the entire Club for all of our support at Fraser Elementary. They presented us with a commemorative picture album. Tom Sweeney will leave it by the sign-in area for members to look at when they come to Rotary the next two weeks.



Front—Ray Jones; 2nd row—Gail Blair, DG Mary Martin, Kathy Jones; Back Row - Tom Sweeney, Mishawna Moore, President Jermaine Husser

Capital Creations Committee

The Capital Creations Committee will be accepting requests from Club members on behalf of local charities for potential funding in 2008. We ask that all requests be accompanied with a personal letter of support from an active Club member expressing your knowledge, participation and commitment to the non-profit organization requesting project funding. All requests for funding must be received by Tuesday, October 30th.

The basis for selection will be limited to a very few non-profits for significant and specific projects. For example, the Club, last year committed to a five year funding program to construct a new kitchen for the Low Country Food Bank. The Charleston Rotary Fund and the Rotary Foundation were also funded. As a practice, the Capital Creation Committee does not seek to award funding proposals requesting general operating funds. As you may remember, the Capital Creation Committee was founded last year to serve as a clearing house for funding requests and to minimize, what was becoming an almost weekly appeal from non-profit organizations. In addition to approving grant funding, the Capital Creation Committee seeks to support the effort of the Club’s fundraising events. Last years event was the very successful Rotary Wheels joint effort with the Breakfast Club, chaired by Dan Butts. This year Dan Ravenel has accepted the chair for the Rotary Wheels event for our club. Please ask him how you can help. Again, it is essential that we receive the requests for proposals with your personal endorsement by October 30th. If you have any questions, please call **Chappy McKay** at 572-7600.

AREA CLUB MEETING TIMES

Summerville - Oakbrook

Wescott County Club
Monday 7:30 AM

North Charleston

Airport Radisson
Monday 12:30 PM

East Cooper Breakfast

Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek

Oaks Country Club
Tuesday 1:00 PM

Charleston

Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant

Holiday Inn
Wednesday 12:30 PM

Summerville

Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast

Embassy Suites
Thursday 7:30 AM

Daniel Island

Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner

Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston

Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast

Harbour Club
Friday 7:30 AM

St. Johns Parish

Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Community Rallies to Support Sailing on the Spirit for Inner-City Schools



The Rotary Club of Charleston raised nearly \$5,000 from local members and their national headquarters to send 6th grade students from Sanders-Clyde Elementary and Wilmot Fraser Elementary out on the Charleston Harbor for a day filled with educational programming. Staff of the South Carolina Maritime Foundation and Rotary Club of Charleston volunteers spent the early hours of today shuttling 6th graders from two local elementary schools to the docks of the Charleston Maritime Center in minivans donated by Stokes Honda for this special day for students aboard the Spirit of South Carolina tall ship. They are participating in the Sea Spray Scouts program for 5th-8th graders aboard the *Spirit of South Carolina*.

“It is great to see the diversity of students venturing out for the *Spirit of South Carolina* education-at-sea experience,” said Brad Van Liew, Executive Director of the South Carolina Maritime Foundation. “I know many of the students I talked with this morning have never been on the water and in some cases don’t know how to swim. Today they will see a whole new world open for them to explore and lessons from the classroom brought to life as they raise the sails, plot a course, gather water samples, help navigate, and steer the ship.”

The *Spirit of South Carolina* is a 140-foot wooden pilot schooner built from designs found at the Smithsonian Institute from a working pilot schooner dating back to the year 1879. The ship was launched on March 4, 2007 in Charleston, South Carolina and first sailed in May during the annual Charleston Maritime Festival. On October 1.

The *Spirit of South Carolina* is dedicated to offering a unique educational platform for the youth of the Palmetto State. In addition to Sea Spray Scouts, the South Carolina Maritime Foundation is developing custom programs with individual schools ranging in length from one day to multi-week, as well as offering an open enrollment summer camp. The hands-on programs that will be offered aboard are designed to challenge and engage students while promoting responsibility, teamwork, and stewardship for both their community and their environment.

Sea Spray Scouts is offered to schools through the generous support of donors to the South Carolina Maritime Foundation. Donor opportunities exist to underwrite educational programs for South Carolina students. Interested parties should contact the South Carolina Maritime Foundation at (843) 722-1030 ext 12 or visit the foundation website at www.scmaritime.org. Reported by Gitta Wombwell

Birthdays

- Oct. 23 – Brock Brockinton
- Oct. 23 – Jim Mobley
- Oct. 24 – Margaret MacDonald
- Oct. 29 – Al Johnson

ATTENDANCE SCORE BOX

October 16, 2007
101

Members Absent:

- Alterman, Anderson, T., Anderson, A., Anderson, I., Arnaud, Bailey, Baldwin, Berlin, Blackford, Body, Burts, Butts, Cartland, Clymer, Coker, Condon, Colleen, Cook, Cosgrove, Creech, Dallis, Dewey, Dopp, Dukes, Dulles, Echols, Ellington, England, Ethridge, Fallon, Fellabom, Fishburne, Forbes, Garcia, Gershon, Gilbert, Gill, Gilliard, Ginn, Goff, Grau, Greene, L., Groseclose, Ham, Hand, Hansen, Holz, Hood, Jackson, Johnson, Al, Johnson, Angie, Johnson, B., Jones, M., Kelley-Duncan, Kerrigan, Kramer, Krawcheck, Laurens, Lawrence, Leibowitz, Lester, Livingston, Lucash, McCormack, McKay, McKnight, Morse, Nagy, Norvell, Oulla, Outlaw, Pate, Perry, Peters, Pitts, Poliakoff, Redden, Riley, A., Rosa, Scarborough, Schachte, Scott, Sisco, Smith, L., Smith, M., Smith, P., Stevens, Tarleton, Tecklenberg, Thomas, L., Thomas, R., Thompson, Vaughan, Walker, Watkins, Wertimer, Whalen, Whit-

The Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Rotary Club of Charleston
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Keyway deadline: 5 p.m. Tuesdays
Editor: Bill Crowe
Email: bcrowe52@aol.com
Address changes: chasrot@comcast.net

**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2007/2008 Officers & Committee Chairs

Jermaine Husser, President
Andy Brack, President-Elect
Don Horres, Treasurer
Don Oswald, Secretary
Amy Jenkins, Past President
Herb McGuire, Sergeant-At-Arms
Jennet Alterman, Club Service A
Richard Gershon, Club Service B
Amy Riley, Club Service C
Tom Sweeny, Education
Andy Brack, Community Service
Ellen Jackson, Vocational Service
John Bleecker, International Service
Anita Zucker, RCCF
Carroll Schweers, Executive Secretary

Jennet Alterman, Club Service A

Jim Geffert, Programs
Don Oswald, Fellowship/Family of Rotary
Rhett Dunaway, Health & Happiness
Richard Gershon,
Visiting Rotarians & Guests
Jim Parker/Tony Holz, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sergeant-At-Arms

Richard Gershon, Club Service B

Elizabeth Prout, Membership Retention
Vito Scarafile, Rotary Information
Johnny Jordan, College of Knowledge
Amy Jenkins, Membership Development
Kenny Krawcheck, Classification
Earl Walker, Nominations
TBD, Special Events/Social

Amy Riley, Club Service C

Bill Crowe, Keyway
Don Horres, Finance
Gitta Wombwell, PR/Magazine
Richard von Werssowetz, Roster
Lisa Thomas, By-Laws
Cooper Coker, Capital Creations

Tom Sweeny, Education

Joan Ustin/Dennis Bergvall,
Excellence in Education
Jay Hart, Rotary Scholars
Kathy Jones, Rotary Readers
Kathy Jones, School Partnership Coordinator
Tom Sweeny, Barrier Island Trip
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program

Andy Brack, Community Service

Cooper Coker, Salvation Army
Mary Peters, Senior Aging & Issues
Cooper Coker, Environmental Protection
Jennifer Audi, Wellness

Ellen Jackson, Vocational Service

John Bleecker, International Service

Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholars
Robin Freer, GSE
Frederick Dulles, International Grants