



The Keyway

September 4 2007
Issue 4374

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Rotary Calendar

September 4, 2007
Fochena Sheppard,
multi-cultural poet,
storyteller, educator &
performer

September 11, 2007
Captain McAlister on
Homeland Security

September 11, 2007
9:00 am
Trident United Way's
Day of Caring at
Fraser

September 18, 2007
Bobby Harrell

September 25, 2007
Jim Gray, "Positive
Downsizing".

A Lesson in Leadership

August 28, 2007 :

Today **Jay Mills**, coach of the Charleston Southern University, dazzled us with a presentation that clearly demonstrated his ability to encourage his team members to be more than football players: *to be outstanding citizens*. He compared The Citadel, with its attention to military standards, and CSU, with its attention to moral leadership, noting that the two colleges have a friendly, meaningful, competitive rivalry.



Now in his fifth year at CSU, Coach Mills previously coached at Harvard, Notre Dame, Boise State, and the University of Minnesota Morris. He and his wife, Kimberly, are the parents of six children ages 10 to 23, and reside in Goose Creek.

Coach Mills enjoins his players to be the best, and to strive to be first, not just on the football field, but in life. He equates success with a faithfulness of purpose, and expects his players to commit to Christian principles. The mission of the football team is to apply the same goals to the game that they apply to their lives, stressing excellence, leadership, service, honor, and duty as lifetime benefits. The team can live with failure [not winning] if they can state clearly that they gave their very best. He says, "Have no regrets; do it right the first time without shortcuts."

His players are committed to family, society, academics, and yes, football. The total picture requires a personal relationship with God and the acceptance of responsibility and leadership.

It is readily apparent that every student who works with Coach Mills will be a winner in life, for he is coaching *men*, not simply a football team.

Reported by Fred Sales, Keyway Committee

In other business. . .

Bob Baldwin led us in the Invocation and Pledge of Allegiance. **Dwayne Green** introduced visiting Rotarians & Guests, Health & Happiness was offered by **Jim Gelfert**. **Stovall Witte** introduced the guest speaker, **Coach Jay Mills**, talking about Charleston Southern University's football program.

Splinters from the Board

Your “pocket” change does make a “life” change in others:

Bucket contributions collected this week totaled \$121.80.

Program Meeting

The next Program Committee meeting is scheduled for this Tuesday, September 4th at 11:45am.

Board Meeting

The next Board Meeting is Tuesday, September 18 at 11:30 A.M.

Fine Reminder:

Remember Be sure to mute your cell phones and wear your Rotary pins. Members will be fined \$5 for cell phones that ring during the meeting and \$1 if you are not wearing your Rotary pin.

The Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Announcements:

New Member Induction

President Jermaine inducted two new members into our club this past Tuesday. **Tom Lyles** was sponsored by **Earl Walker** and will hold the classification of Banking/Administration. **Charles Kaiser** was sponsored by **Ray Jones** and will hold the classification of Education/University/Psychology. We welcome these new members into Rotary and look forward to getting to know each of them.



Tom Lyles



Charles Kaiser

Rotary Foundation Seminar

Rotary District 7770 will hold its annual Rotary Foundation seminar on Thursday, September 20 in Sumter from 9:30am-3:30pm. If you are interested in learning more about the Rotary Foundation, mark your calendars to attend.

Uniforms and Book bags for Every Child

We appreciate everyone’s generous support of our “Uniforms and Book bags for Every Child” fundraiser. Immediately following the meeting this past Tuesday, **President Jermaine, Andy Brack, Tom Sweeny** and **Gitta Wombwell** presented Mishawna Moore, Principal at Fraser, with a check for \$2,228.55 from our club. Our club was able to provide 110 new uniforms and book bags to the students at Fraser.

Extra Mile Service Recognition

If you would like to nominate an individual or an organization in our community who went the extra mile and created a specific event or benefit that wasn’t there before and wouldn’t have happened without their personal commitment to “Service above Self”, please see Tom Sweeny for a nomination form.

Day of Caring

Our Club will be participating in the Trident United Way’s Day of Caring on Tuesday, September 11 at 9am by assisting our education partner, Fraser Elementary, with a gardening project. Whether you have a “green thumb” or not, your help would be much appreciated. If you are interested in volunteering, please contact Tom Sweeny.

AREA CLUB MEETING TIMES

Summerville - Oakbrook
Wescott County Club
Monday 7:30 AM

North Charleston
Airport Radisson
Monday 12:30 PM

East Cooper Breakfast
Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek
Oaks Country Club
Tuesday 1:00 PM

Charleston
Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant
Holiday Inn
Wednesday 12:30 PM

Summerville
Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast
Embassy Suites
Thursday 7:30 AM

Daniel Island
Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner
Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston
Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast
Harbour Club
Friday 7:30 AM

St. Johns Parish
Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Rotary Foundation Recognition



PAUL HARRIS FELLOWS

Jack Meetze
Jim Mobley
Elizabeth Prout
Elizabeth Smith
Joan Ustin

MULTIPLE PHF

Michael Leibowitz (+1)
Lenny Greene (+2)
Mark Smith (+3)
Richard Dowell (+4)

BEQUEST SOCIETY

Lorraine Perry



BENEFACTORS

Rob Dewey
Robin Freer
Lenny Greene
Kyra Morris
Bill Prewitt
Tom Sweeny
Earl Walker

Birthdays

Sept. 4 – Tom Brown
Sept. 10 – Richard von Wers-
sowetz
Sept. 11 – Ellen Berlin

ATTENDANCE SCORE BOX

AUGUST 21, 2007
125

Members Absent:

Anderson, I., Arnaud, Atkins,
Bailey, Berlin, Body,
Brumgardt, Bryan, Bullard,
Clymer, Coe, Coffee, Cohen,
Condon, Condon, Cook,
Cosgrove, Craven, Creech,
Dallis, DiLiegro, Dopp, Dukes,
Dulles, Dunaway, England,
Ethridge, Feinberg, Fischer,
Fishburne, Forbes, Gaillard,
Garcia, Gershon, Gill, Ginn,
Goff, Grau, Ham, Hand, Han-
sen, Jackson, E., Jenkins, John-
son, Al, Johnson, Angie, John-
son, B., Jones, Katzman,
Krawcheck, Lansu, Lawrence,
Lester, Marcus, McKay,
KcKnight, Murdy, Nagy,
Norvell, Outlaw, Pate, Peters,
Peterson, Pitts, Poliakoff, Pos-
tell, Riley, A., Riley, J., Sav-
age, Sisco, Smith, L., Tarleton,
Taylor, Thomas, L., Trawick,
von Werssowetz, Watkins,
Whalen, Whitmore, Widman,
Wilson, J. Wilson, S., Wish,
Zucker

Out of Town Make-Ups:

Bill Prewitt – Blowing Rock,
NC & Avery County, NC
Johnny Stuhr – M.V. Silver
Cloud
Merrill Wish – Dillon & Latta,
SC

Rotary Club of Charleston
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Charleston, SC 29413-1029

Keyway deadline: 5 p.m. Tuesdays
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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770: Mary Martinl

Rotary International President: Wilfrid J. Wilkinson

2007/2008 Officers & Committee Chairs

Jermaine Husser, President
Andy Brack, President-Elect
Don Horres, Treasurer
Don Oswald, Secretary
Amy Jenkins, Past President
Herb McGuire, Sergeant-At-Arms
Jennet Alterman, Club Service A
Richard Gershon, Club Service B
Amy Riley, Club Service C
Tom Sweeny, Education
Andy Brack, Community Service
Ellen Jackson, Vocational Service
John Bleecker, International Service
Anita Zucker, RCCF
Carroll Schweers, Executive Secretary

Jennet Alterman, Club Service A
Jim Geffert, Programs
Don Oswald, Fellowship/Family of Rotary
Rhett Dunaway, Health & Happiness
Richard Gershon,
Visiting Rotarians & Guests
Jim Parker/Tony Holz, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sergeant-At-Arms

Richard Gershon, Club Service B
TBD, Membership Retention
Vito Scarafile, Rotary Information
Johnny Jordan, College of Knowledge
Amy Jenkins, Membership Development
Kenny Krawcheck, Classification
Earl Walker, Nominations
TBD, Special Events/Social

Amy Riley, Club Service C
Bill Crowe, Keyway
Don Horres, Finance
TBD, PR/Magazine
Richard von Werssowetz, Roster
Lisa Thomas, By-Laws
Cooper Coker, Capital Creations

Tom Sweeny, Education
Joan Ustin/Dennis Bergvall,
Excellence in Education
Jay Hart, Rotary Scholars
Kathy Jones, Rotary Readers
Kathy Jones, School Partnership Coordinator
Tom Sweeny, Barrier Island Trip
Ray Jones, Students & Seniors
Tom Sweeny, Sea Student Program

Andy Brack, Community Service
Cooper Coker, Salvation Army
Mary Peters, Senior Aging & Issues
Cooper Coker, Environmental Protection
Jennifer Audi, Wellness

Ellen Jackson, Vocational Service

John Bleecker, International Service
Kyra Morris, Rotary Foundation
Stovall Witte, Ambassadorial Scholars
Robin Freer, GSE
Frederick Dulles, International Grants