



The Keyway

May 8, 2007
 Issue 4358

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Editor – Amy Riley
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Rotary Calendar

May 8, 2007
 Rotary Scholars ~ Honoring top high school seniors

May 9, 2007 @ Mt. Pleasant Lunch
 Peter Beattie, Premier of Queensland, Australia

May 10, 2007
 Rotary Wheels

May 12, 2007
 Adopt-A-Highway

May 15, 2007
 Greg Mullin, City of Charleston Police Chief

Dr. Greenberg, "...our students are our best resource."

May 1, 2007:

Andy Brack introduced Dr. Ray Greenberg as a highly qualified and accomplished professional "who doesn't know which Carolina *blue* to cheer for." With a medical degree from Duke University it should be obvious, but add a BS and PhD from UNC Chapel Hill and a MS from Harvard and every season is a new challenge.

Dr. Greenberg immediately complimented Rotary as a Partner...he believes in what we do and constantly sees the positive results of our efforts. His overview comments reflected his excitement for MUSC's new \$300 million, 650,000 square foot hospital opening in October 2007 and the implementation of a new statewide fiber optic network that will connect our research institutions. He quickly added, "I'm not go to say anything that you'll walk way saying: Wow, I heard something today I'll remember for a long time." To the contrary, Dr. Greenberg did say something we all will remember: "...our students are our best resource." With that, he introduced Justin Elett as one of "6 or 7 students a year" bright and dedicated enough to enter the MD/PhD program. In January 2005, as a second year medical and graduate student Justin started something extraordinary in Mt. Pleasant: a clinic for uninsured patients called CARES. CARES stands for "community aid, relief, education, and support." On a shoestring \$10,000 dollar annual budget, Justin and 5-7 of his fellow student volunteers at MUSC run a clinic on Tuesdays and Thursdays from 6:30-8:30 PM free of charge. The clinic opened in August 2005 and has treated over 800 individual patients with over 1100 encounters. The clinic is aided by MUSC providing the lab services for "cost" and donated pharmaceuticals. Mr. Ellet's fellow student, Scotty Buff, is equally impressive. As a Wofford College undergraduate who, "almost has her PhD in microbiology and immunology," she started an outreach program to schools in 2004. Her "Junior Doctors of Health" program empowers children to learn to recognize the importance of their health as well as others. She enthusiastically talked about how the 6th Graders at Fraser Elementary love "pulling the organs out of a plastic body" as a part of learning what healthy eating and exercise can do to promote good health. She explained the program's three-prong approach:

- Interdisciplinary: Teach them about related career fields such as "male nurses" of which they had no knowledge. *(continued on p.2)*

In other business. . .

Bob Baldwin led us in the Invocation and Pledge of Allegiance. **Elizabeth Prout** introduced visiting Rotarians & guests, and Health & Happiness was offered by **Jen-net Alterman**. **Dan Butts** updated us on Rotary Wheels. **Andy Brack** introduced our Guest Speaker **Dr. Ray Greenberg**, President of the Medical University of South Carolina.

Splinters from the Board

Your change can make a difference!

Bucket contributions collected were **\$111.58** Please keep bringing your spare change so that we can continue to make positive contributions in our community.

Board Meeting

The next board meeting will be held on **Tuesday, May 8th at 11:30 a.m.** All current and incoming board members should plan to attend.

On-Line Make-ups

All members are expected to maintain 60% attendance. If you can't make a make-up meeting within the required 14 days before or after a missed meeting, remember ... you can now conveniently make-up a meeting from your home or office at www.rotaryclubone.org

The Four Way Test

1. Is it the **TRUTH?**
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**
4. Will it be **BENEFICIAL** to all concerned?

(continued from p.1)

- Target the Parents: The Frasier “Walk to School Day” resulted in over 300 participants; 100 more than expected; parent participation was overwhelming. (Dr. Greenberg provided the event T-Shirts, including the extra 100). Additionally, the program’s “Literacy Drive” raised over \$400 for books.
- Take the Program to High Schools: Plans are being made for health fairs that increase the student’s health knowledge and self-esteem.

NOTE: A lively Q&A session followed and was enjoyed by all.

Reported by Bill Crowe

Announcements:

Premier of Queensland to speak to club

As you know, Queensland is our sister state and the Rotary Club of Brisbane is a sister club of our Rotary Club. Peter Beattie, premier (governor) of Queensland, has accepted an invitation to speak to Rotarians next month. Due to his scheduling, he is unable to join our club for lunch, but will instead be speaking on **Wednesday, May 9**, to the lunch club in Mount Pleasant at 12:30pm at the Holiday Inn.

You are encouraged to put this meeting on your calendar and spread the word to others in the business community. If you are planning to attend, please let **Andy Brack** (brack@brack.net) know, so he give a head count to the Mt. Pleasant club.

Adopt-A-Highway

Our next Adopt-A-Highway pick up is scheduled for Saturday, May 12. Volunteers should meet at the First Federal on Harborview Road at 9am. It should take about an hour and counts as make-up credit. If you are interested in volunteering, please contact **Cooper Coker** at sirpccoker4@aol.com.

Warren Easton Project

Volunteers are needed to help with the rebuilding efforts at our adopted school, Warren Easton High School. Please consider joining **Jermaine Husser, John Tecklenburg** and **Mark Smith** to participate in some “sweat equity” to compliment our funding efforts to rebuild Warren Easton High School in New Orleans **May 30—June 15** to paint and rebuild the school. Please see **Jermaine Husser** for more information.

Request for Proposal

The Board of Directors has requested that the Finance Committee invest the Club’s short-term cash at better than a regular savings account rates. Depending on the time of the club year, cash available for investing could range from \$45,000 to \$100,000. Investments must be FDIC insured or backed by US government and be able to liquidate within 30 day. Local office preferred but not essential. Please send your proposal to **Don Horres**, Treasurer, at Dhorres@bellsouth.net or call at 224.8409. Please submit proposal by May 15, 2007.

PROPOSED NEW MEMBERS:

Name: **Frank Bullard**
Address: BB&T, 151 Meeting St., Suite 385, Chas., SC 29401
Class.: Banking/Regional
Sponsor: Tom Sweeny

Name: **Rick Christensen**
Address: Northwestern Mutual Fin. Network, 836 Stiles Dr., Chas., SC 29412
Class.: Insurance/Financial
Sponsor: Mark Smith

Name: **Thomas DiLiegro**
Address: Ledford's Termite & Pest Control, 1010 Savannah Hwy., Chas., SC 29407
Class.: Pest Control Svc.
Sponsor: Earl Walker

Name: **Jeremy Gilbert**
Address: Dixon Hughes, PO Box 973, Chas., SC 29402
Class.: Accounting/CPA
Sponsor: Earl Walker

Name: **Jay Hart**
Address: Southcoast Community Bank, 1654 Sam Rittenberg Blvd., Chas., SC 29407
Class.: Banking/Admin
Sponsor: Jeremy Cook/Andy Anderson

Name: **Stephen Grimaldi**
Address: FBI, 170 Meeting St., Suite 200, Chas., SC 29401
Class.: Law Enforcement
Sponsor: Bill Nettles

Name: **Raymond Jones**
Address: The Citadel College of Graduate & Professional Studies, 171 Moultrie St., Chas., SC 29409
Sponsor: Earl Walker

Name: **Kathy Jones**
Address: The Citadel, School of Bus. Admin., 171 Moultrie St., Chas., SC 29409
Sponsor: Earl Walker

Name: **David Mandell**
Address: Morgan Stanley, 288 Meeting st., 4th Floor, Chas., SC 29401
Class.: Securities/Fin-Planning
Sponsor: Dyson Scott

Name: **Frank Schachte**
Address: Lexus of Chas., 2424 Savannah Hwy., Chas. SC
Class.: Automobile/Sales
Sponsor: Bernie Groseclose

Name: **Darcy Whelen**
Address: Simply Divine, 255 King St., Chas., SC 29401
Class.: Business/Retail
Sponsor: Jennet Alterman

Name: **Gitta Wombwell**
Address: Carolinks, Inc., 3 Broad St., Suite 450, Chas., SC 29401
Class.: Realty/Industrial
Sponsor: Tom Sweeny

AREA CLUB MEETING TIMES

Summerville - Oakbrook

Wescott County Club
Monday 7:30 AM

North Charleston

Airport Radisson
Monday 12:30 PM

East Cooper Breakfast

Zeus Grill & Seafood
Restaurant
Tuesday 7:30 AM

Goose Creek

Oaks Country Club
Tuesday 1:00 PM

Charleston

Citadel Alumni House
Tuesday 12:30 PM

Mt. Pleasant

Holiday Inn
Wednesday 12:30 PM

Summerville

Sticky Fingers Restaurant
Wednesday 1:00 PM

North Charleston Breakfast

Embassy Suites
Thursday 7:30 AM

Daniel Island

Daniel Island Medical
Center
900 Island Park Drive
Wednesday 7:30 AM

Moncks Corner

Western Sizzlin
Highway 52
Thursday 12:30 PM

St. Andrews-Charleston

Bessinger's BBQ, Hwy. 17S
Thursday 12:30 PM

Charleston Breakfast

Harbour Club
Friday 7:30 AM

St. Johns Parish

Berkeley Electric Coop
Maybank Hwy.
Wednesday 7:30 AM

Announcements (cont'd):

Rotary Wheels Volunteers Needed

The Rotary Wheels fun(d) raiser is shaping up to be a great event. To those who have volunteered to spend a short portion of the evening helping with the auction, thank you. However, we are still in great need of at least a dozen more members to help. Compared to the Mt. Pleasant club which is co-sponsoring the event, we simply aren't pulling our weight yet. Won't you consider offering a small amount of your time that evening to help make it a success? We can even book you for a time slot of as few as 45 minutes, leaving you and your spouse/friend/other to have a great time eating, drinking, and bidding! If interested, please contact **Bonnie Oulla** at 843.345.9966, or mutualconsent@bellsouth.net.



Rotary Wheels ticket information

Tickets for our major event went on sale at this week's meeting. Cost is **\$110 per couple**. The party will be **May 10 from 7:00 p.m. until 10:00 p.m.** The silent auction will be from 7:00 to 9:00, with the grand drawing at 10:00 p.m.. You can win one of four cars, a speed boat, or \$15,000 in cash! **DON'T MISS THIS!**

Birthdays

May 10 – Tom Read
May 11 – David Cohen
May 12 – Michael Leibowitz

ATTENDANCE SCORE BOX

May 1, 2007
120

Members Absent:

Anderson, A., Anderson, I., Arnaud, Atkins, Bailey, Bergvall, Berlin, Blackford, Body, Bryan, Cartland, Chase, Coffee, Cohen, Condon, Chip, Cook, Cosgrove, Creech, Di-Maggio, Dowell, Dukes, Dulles, Echols, Edwards, Ellington, England, Ethridge, Fishburne, Gill, Ginn, Goff, Goodloe-Johnson, Grau, Greene, L, Greene, G., Grimbball, Ham, Hand, Hansen, Jackson, Johnson, Al, Katzman, Kelley-Duncan, Kerrigan, Krawcheck, Laurens, Lawrence, Leibowitz, Lester, McGee, McKnight, Morris, K., Murdy, Nagy, Nettles, Norvell, Oulla, Pate, Postell, Prewitt, Robbins, Robinson, Sales, Sisco, Smith, L., Smith, M., Smith, P., Smith, T., Smith, H., Spell, Sullivan, Taylor, Tecklenburg, Vaughan, Watkins, Whitmore, Wilson, J., Wish, Zucker

Out of Town Make-Ups:

None

**CHECK OUT THE CLUB'S WEB SITE AT:
www.charleston-rotary.org**

Rotary Club of Charleston
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Charleston, SC 29413-1029

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**Remember the 4-Way Test
in all you do.**

WE'RE ON THE WEB:

WWW.CHARLESTON-ROTARY.ORG

District Governor #7770 Bernie Riedel

Rotary International President William Boyd

2006/2007 Officers & Committee Chairs TBD, Program Coordinator

Amy Jenkins, President
Jermaine Husser, President-Elect
Don Horres, Treasurer
Don Oswald, Secretary
Earl Walker, Past President
Herb McGuire, Sergeant-At-Arms
Richard Gershon, Club Service A
Jennet Alterman, Club Service B
Cooper Coker, Club Service C
Rob Dewey, Education
Jermaine Husser, Community Service
Ellen Jackson, Vocational Service
John Tecklenburg, International Service
Conrad Zimmerman, RCCF
Carroll Schweers, Executive Secretary

Richard Gershon, Club Service A

Larry Tarleton, Programs
Don Oswald, Fellowship/Family of Rotary
Rhett Dunaway, Health & Happiness
David Ginn, Visiting Rotarians & Guests
Bailey Bolen, Luncheon
Jim Parker/Tony Holz, Invocation
Ricky Bailey, Emblem
Herb McGuire, Sergeant-At-Arms

Jennet Alterman, Club Service B

Tom Brown, Membership Retention
Vito Scarafilo, Rotary Information
Johnny Jordan, College of Knowledge
Earl Walker, Membership Development
Kenny Krawcheck, Classification
Mark Smith, Nominations
Tom Clymer, Special Events/Social

Cooper Coker, Club Service C

Amy Riley, Keyway
Don Horres, Finance
Ken Fox, PR/Magazine
Richard von Werssowetz, Roster
Lisa Thomas, By-Laws
Cooper Coker, District Convention
Chappy McKay, Capital Creations

Rob Dewey, Education

Joan Ustin, Excellence in Education
Myron Harrington, Rotary Scholars
Cindy Williams, Rotary Moms & Dads
Mike Ethridge, Rotary Readers
Emma Souder, Business Education
Partnership Coordinator

Jermaine Husser, Community Service

Cooper Coker, Salvation Army
Dwayne Green, Jackie Gottfried, Ben
Helms, Opp. For Service/RIDDE
Tom Sweeny/Bill Trawick, Senior Aging
& Issues
Cooper Coker, Environmental Protection
John Watkins, Yearly Forum
Jennifer Audi, Wellness

Ellen Jackson, Vocational Service

Jody McKnight, At Work/4-Way Test
Greg Robinson, Rotary Volunteers

John Tecklenburg, International Service

Richard Dowell, Rotary Foundation
Stovall Witte, Ambassadorial Scholars
Robin Freer, GSE
Bob Quinn, International Grants